



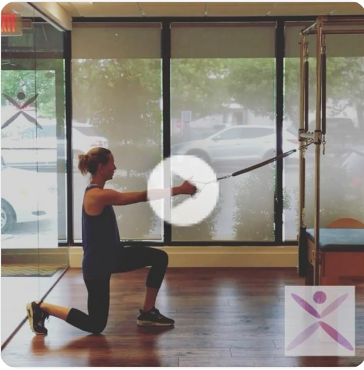
# Instagram Profiles Report

for **pilatesinthegrove**

Oct 01, 2016 - Oct 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

## Top Instagram Posts



@pilatesinthegrove  
383 Engagements



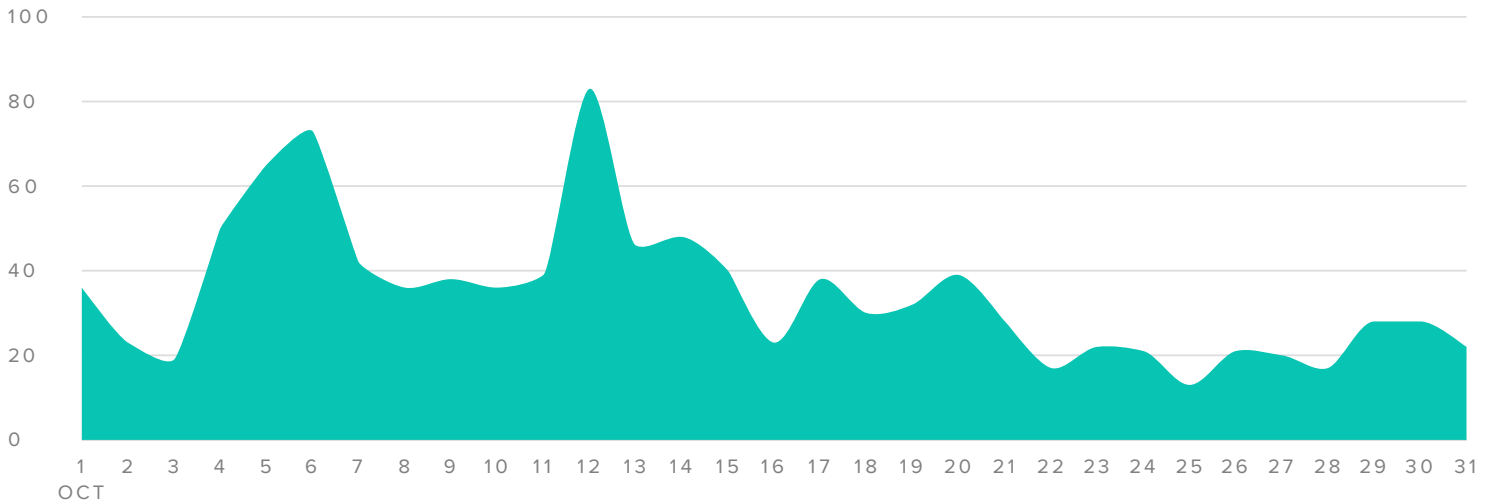
@pilatesinthegrove  
359 Engagements



@pilatesinthegrove  
307 Engagements

## Audience Growth

### AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

#### FOLLOWER METRICS

#### TOTALS

Total Followers

8,082

Followers Gained

1,073

People that you Followed

19

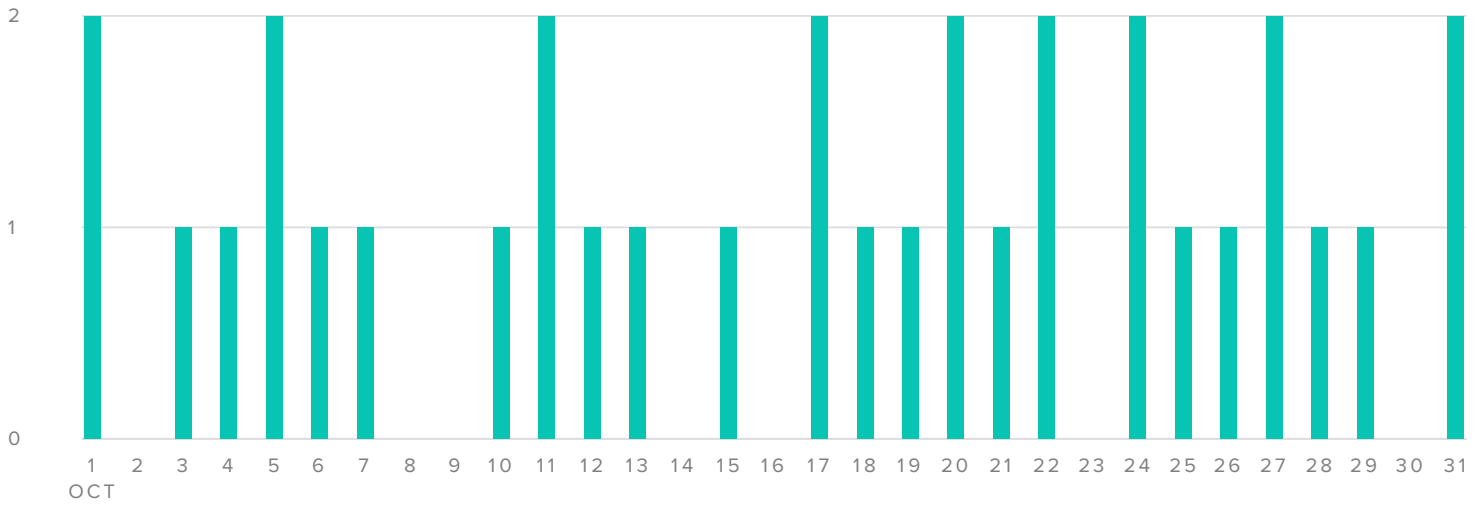
Total followers increased by

**▲ 15.3%**

since previous month

# Publishing Behavior

## MEDIA PER DAY



■ MEDIA SENT

## PUBLISHING METRICS

## TOTALS

Photos	27
Videos	6
Total Media	33

The number of media you sent decreased by

▼ **21.4%**

since previous month

# Outbound Hashtag Performance

## MOST USED HASHTAGS

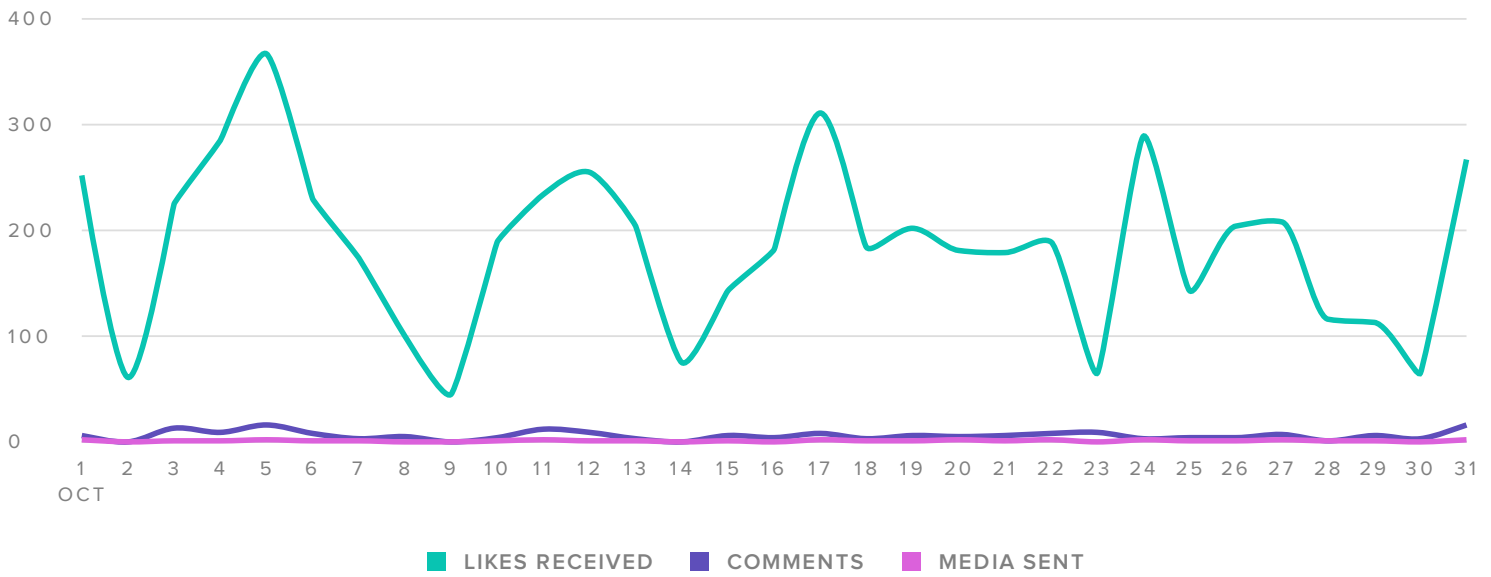
#pilatesinthegrove	23
#physicaltherapy	13
#coconutgrove	10
#pilates	10
#spreadingthehealth	8
#southmiami	6
#workoutsmarternother	4
#functionalmovement	4
#neverstoplearning	3
#physicaltherapist	3

## MOST ENGAGED HASHTAGS

#pilatesinthegrove	2,882
#physicaltherapy	1,735
#spreadingthehealth	1,362
#pilates	1,198
#coconutgrove	980
#southmiami	710
#functionalmovement	627
#workoutsmarternother	600
#movebetterfeelbetter	473
#physicaltherapist	463

# Audience Engagement

## AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	5,737
Comments Received	187
<b>Total Engagements</b>	<b>5,924</b>
Engagements per Follower	0.7
Engagements per Media	179.5

The number of engagements decreased by

**-7.5%**

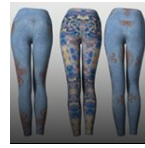
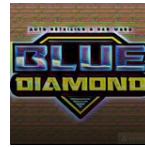
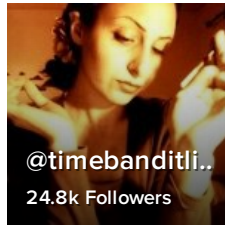
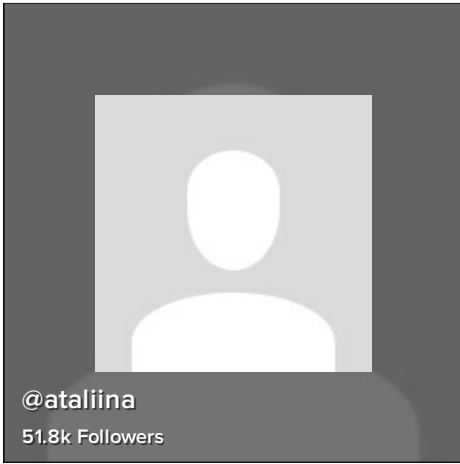
since previous month

The number of engagements per media increased by


**+17.7%**

since previous month

## Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 pilatesinthegrove	8,082	15.3%	1,073	33	28	5,924	179.5	0.73