



Twitter Profiles Report

for SeasideTC

Sep 01, 2016 - Sep 30, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.



Twitter Activity Overview



1,029

ORGANIC IMPRESSIONS



8

TOTAL ENGAGEMENTS

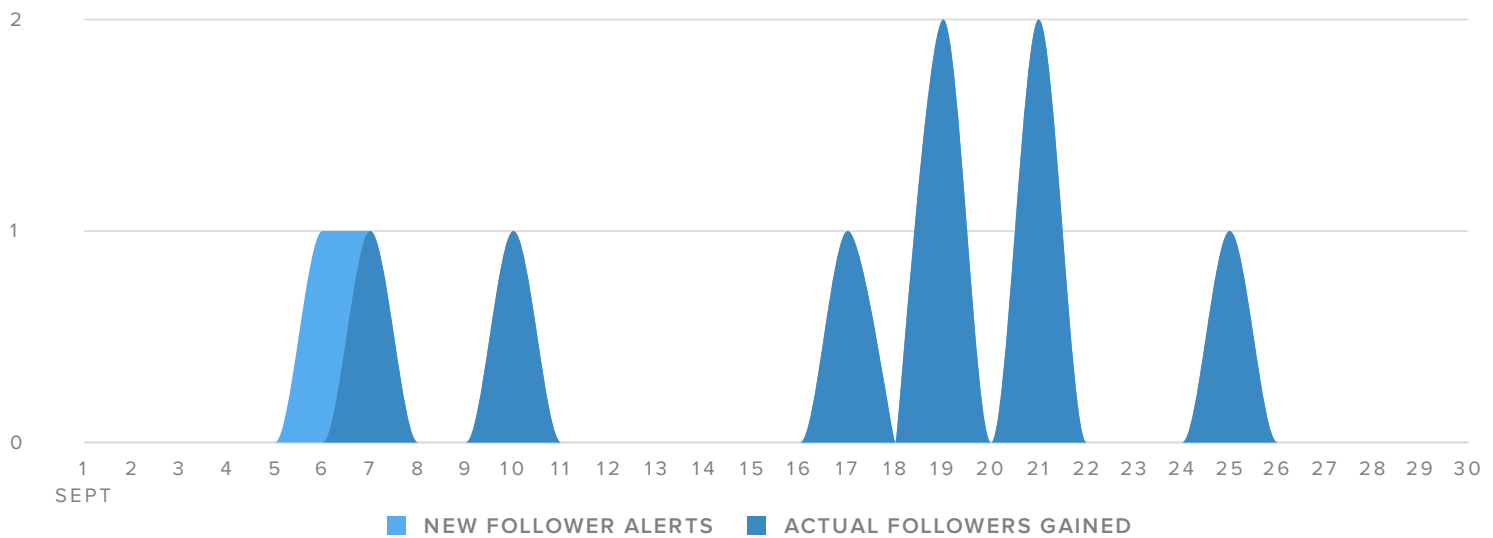


1

LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS

TOTALS

Total Followers

52

New Follower alerts

8

Actual Followers gained

5

People that you followed

—

Total followers increased by

▲ 10.6%

since last month

Posts & Conversations

MESSAGES PER DAY



SENT/RECEIVED METRICS

TOTALS

Tweets sent

22

Direct Messages sent

–

Total Sent
22

Mentions received

2

Direct Messages received

–

Total Received
2

The number of messages you sent increased by

▲ 10.0%

since last month

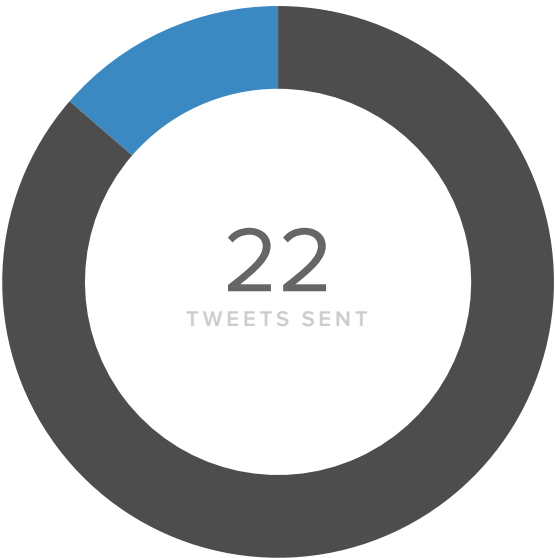
The number of messages you received increased by

▲ 100.0%

since last month

Your Content & Engagement Habits

SENT MESSAGE CONTENT



0
PLAIN TEXT

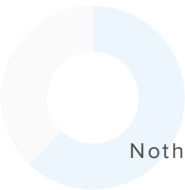
3
PAGE LINKS

19
PHOTO LINKS

YOUR TWEETING BEHAVIOR



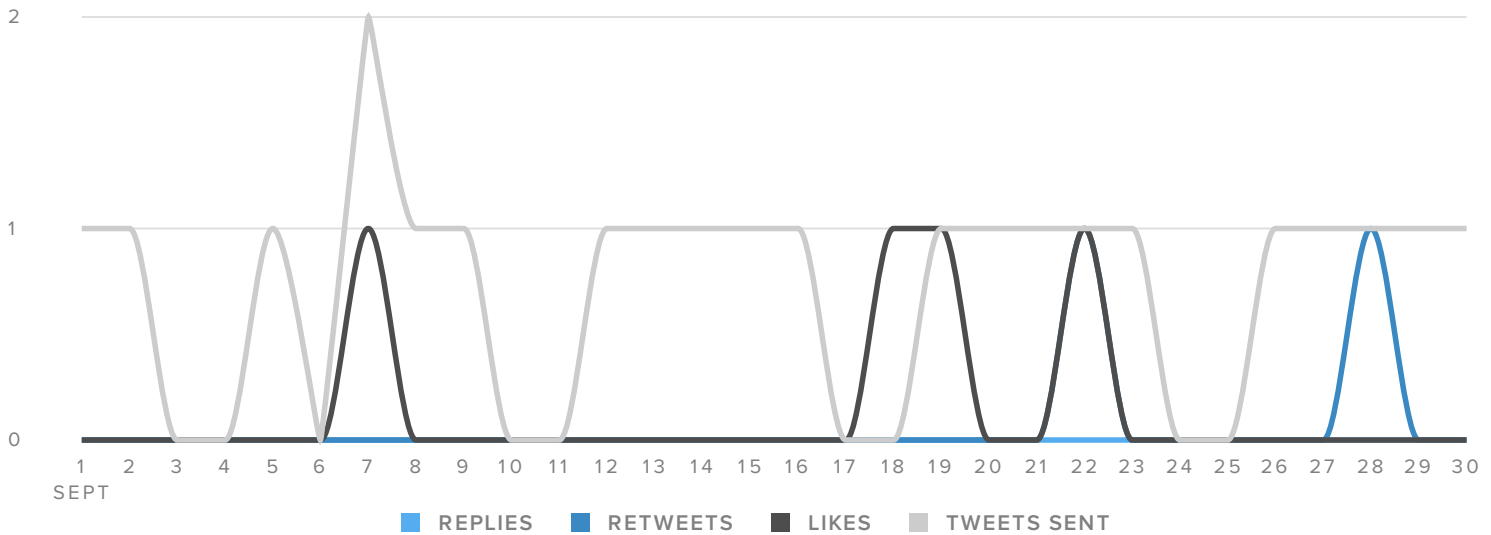
0%
CONVERSATION
100%
UPDATES



62%
NEW CONTACTS
NO DATA
Nothing to see here yet.
38%
EXISTING CONTACTS

Audience Engagement

ENGAGEMENT COUNT



ENGAGEMENT METRICS

TOTALS

Replies	–
Retweets	2
Retweets with Comments	–
Likes	4

The number of engagements decreased by

▼ 52.9%

since last month

Engagements per Follower	0.2
Impressions per Follower	19.8
Engagements per Tweet	0.4
Impressions per Tweet	46.8
Engagements per Impression	0.8%

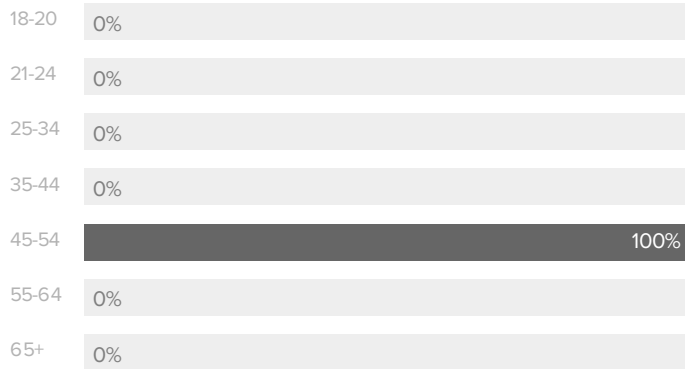
The number of impressions per Tweet decreased by

▼ 6.1%

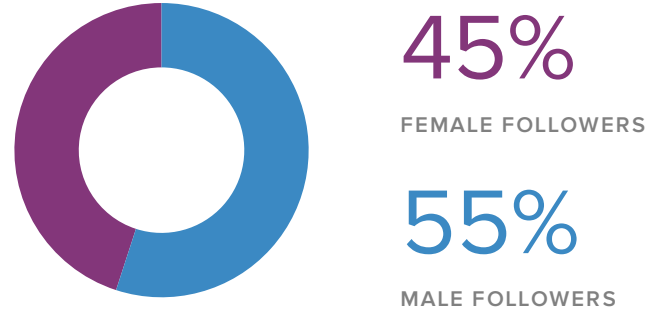
since last month

Audience Demographics

FOLLOWERS BY AGE




FOLLOWERS BY GENDER



Men between ages of 45-54 appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @SeasideTC	52	10.6%	22	1,029	19.79	8	0.15	2	1