



Instagram Profiles Report

for pilatesinthegrove

Aug 01, 2016 - Aug 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

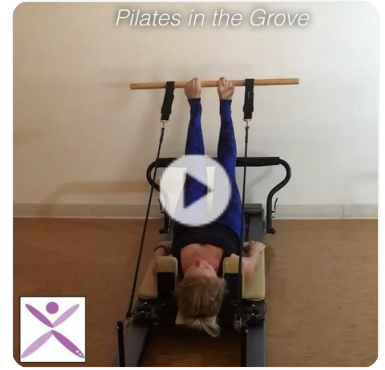
Top Instagram Posts



@pilatesinthegrove
329 Engagements



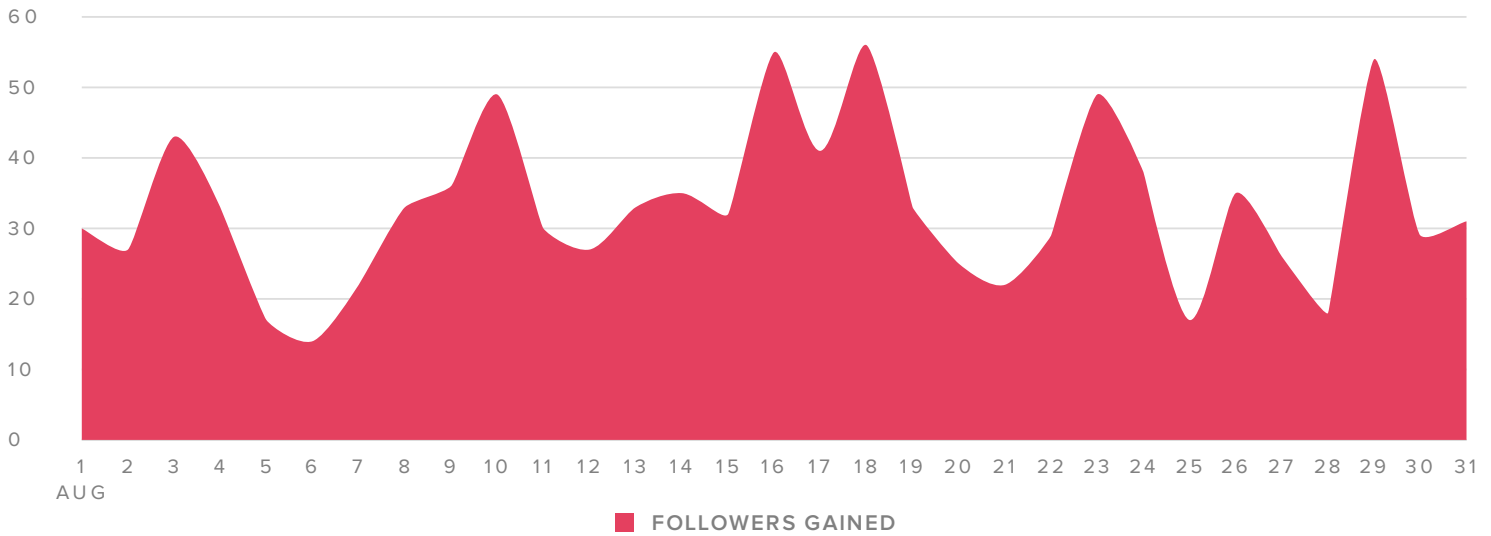
@pilatesinthegrove
319 Engagements



@pilatesinthegrove
295 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS	TOTALS
Total Followers	6,146
Followers Gained	1,019
People that you Followed	12

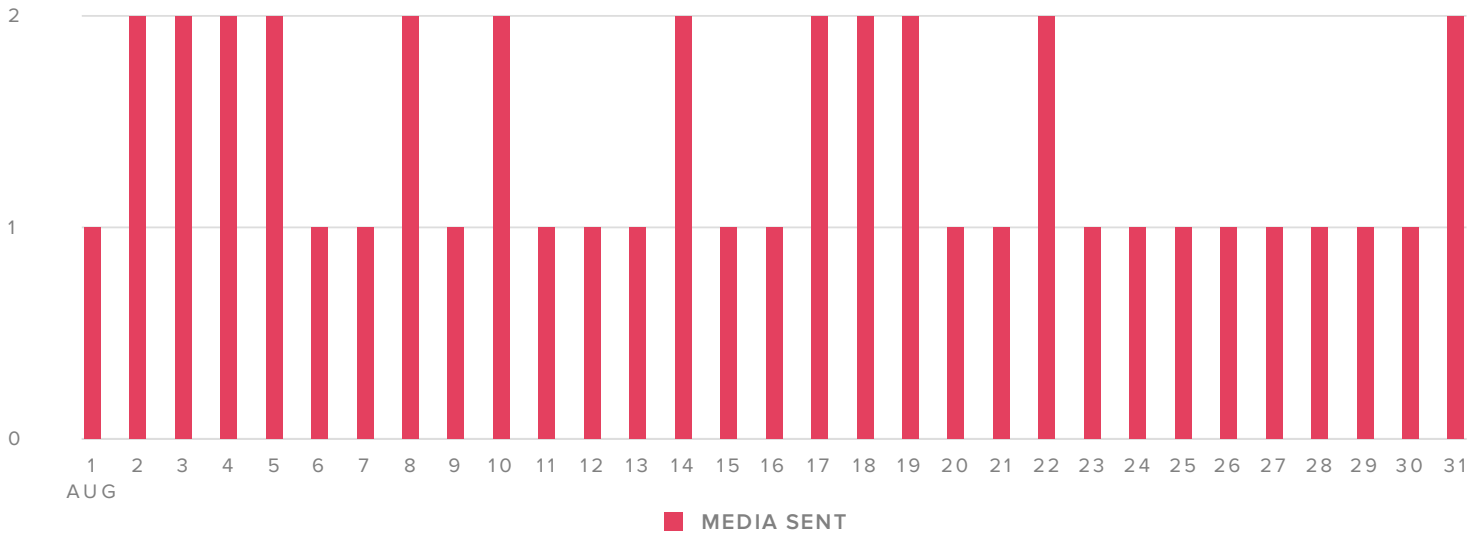
Total followers increased by

▲ **19.9%**

since previous month

Publishing Behavior

MEDIA PER DAY



PUBLISHING METRICS

TOTALS

Photos	25
Videos	18
Total Media	43

The number of media you sent increased by

▲ **13.2%**

since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

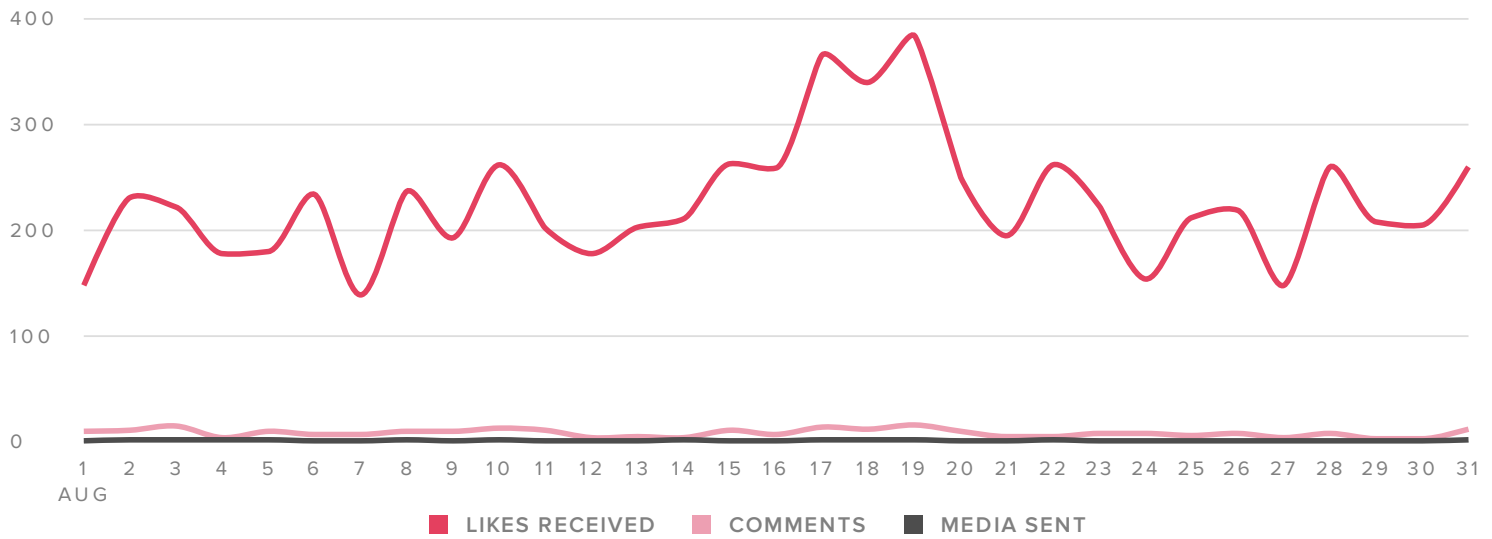
#pilatesinthegrove	33
#southmiami	19
#pilates	18
#coconutgrovemiami	13
#coconutgrove	10
#contrology	10
#workoutsmarternother	9
#strength	8
#wellness	8
#stayfit305	7

MOST ENGAGED HASHTAGS

#pilatesinthegrove	3,788
#southmiami	1,906
#pilates	1,894
#coconutgrovemiami	1,718
#workoutsmarternother	1,704
#physicaltherapist	980
#coconutgrove	952
#pilateseveryday	946
#physicaltherapy	860
#pilatescoconutgrove	852

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

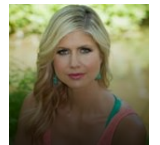
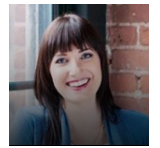
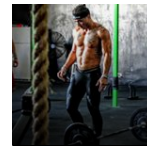
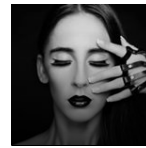
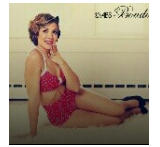
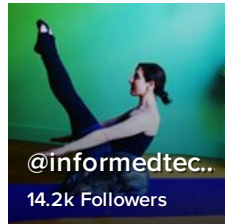


ENGAGEMENT METRICS	TOTALS
Likes Received	7,026
Comments Received	261
Total Engagements	7,287
Engagements per Follower	1.2
Engagements per Media	169.5


The number of engagements increased by
▲ 48.0%
 since previous month

The number of engagements per media increased by
▲ 30.8%
 since previous month

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 pilatesinthegrove	6,146	19.9%	1,019	43	53	7,287	169.5	1.19