



Facebook Pages Report for Seaside Treatment Center

Sep 01, 2016 - Sep 30, 2016

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.



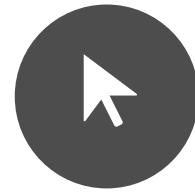
Facebook Activity Overview



13,400
IMPRESSIONS



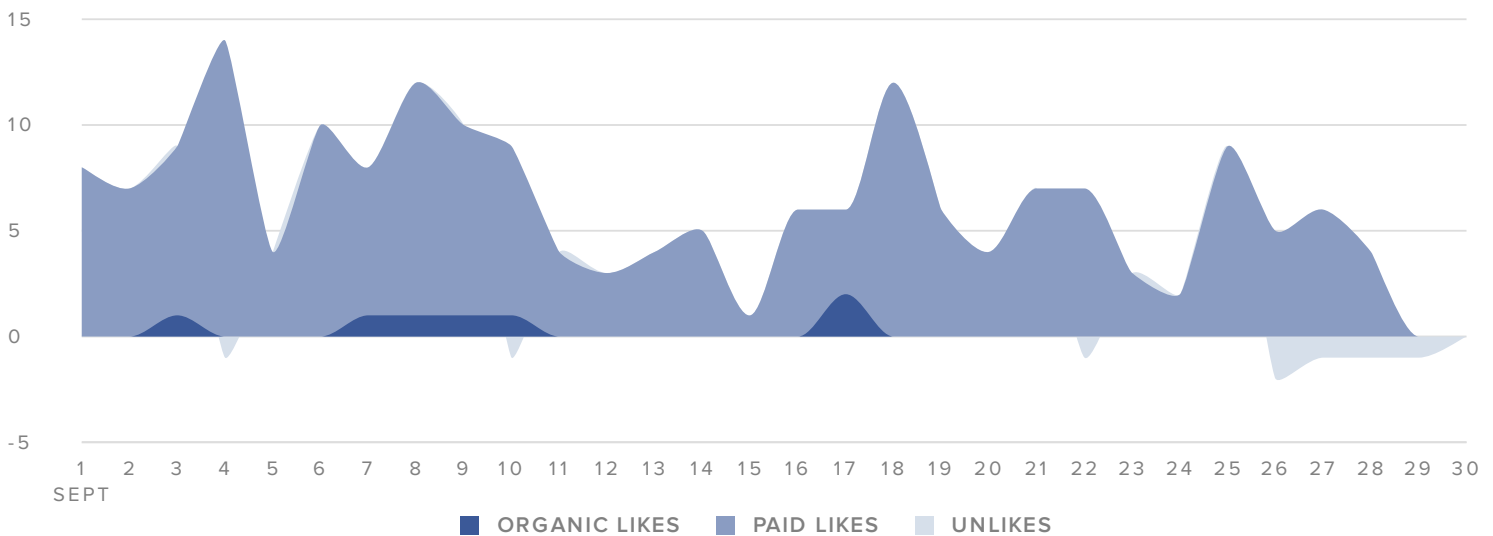
14
POST ENGAGEMENTS



-
LINK CLICKS

Audience Growth

LIKES BREAKDOWN, BY DAY



AUDIENCE GROWTH METRICS

TOTALS

Total Fans	724
Paid Likes	178
Organic Likes	7
Unlikes	8
Net Likes	177

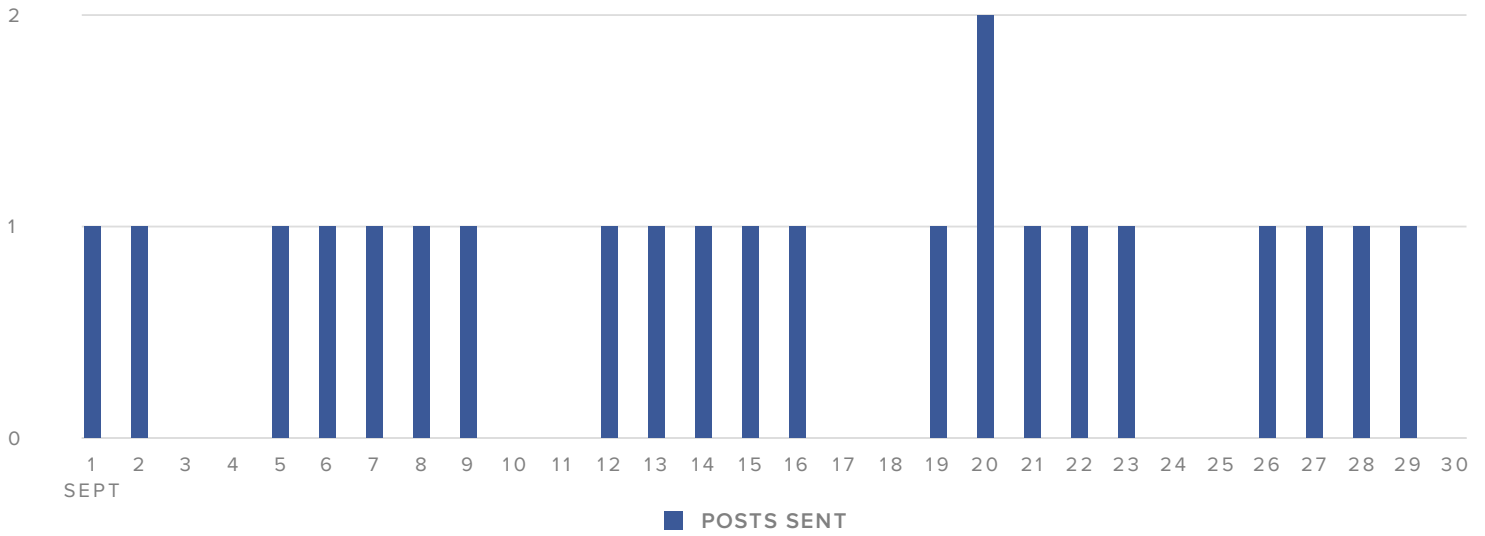
Total fans increased by

▲ 34.8%

since last month

Publishing Behavior

POSTS, BY DAY








PUBLISHING METRICS	TOTALS
Photos	16
Videos	-
Posts	6
Total Posts	22

The number of posts you sent decreased by

▼ **8.3%**

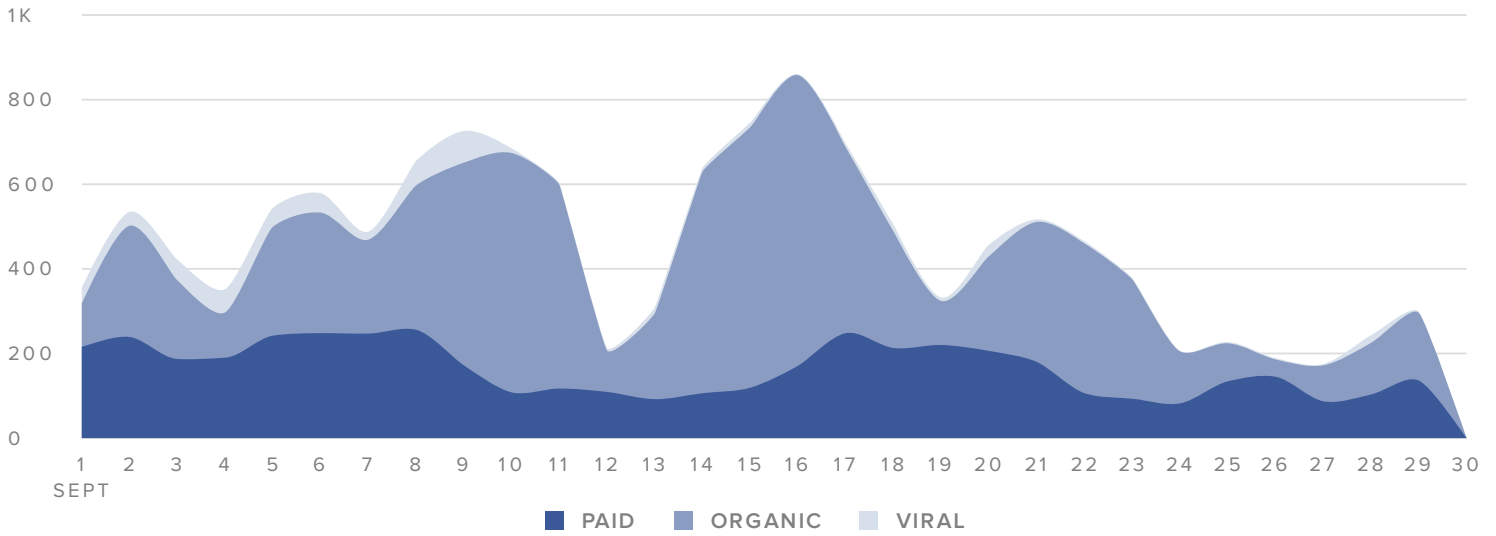
since last month

Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
 <p>Seaside Treatment Center Find calm amid the chaos of daily life.</p> <p>Finding Calm in Chaos For Addicts Seaside Treatment Center</p> <p>(Post) September 07, 2016 11:44 am</p>	1	–	8.3%	12
 <p>Seaside Treatment Center</p> <p>“I trust that everything happens for a reason, even if we are not wise enough to see it. When there is no struggle, there is no strength.” Oprah Winfrey</p>  <p>(Post) September 21, 2016 11:45 am</p>	1	–	0.9%	116
 <p>Seaside Treatment Center</p> <p>This is a modality that helps patients learn various techniques that are used to obtain consistent heart rate patterns. It can even help recovering addicts with positive thoughts, focus, and deep breathing. The main purpose of the therapy is to help individuals take back control of their emotional reactions and focus on quality of life, relationships, and health. It has been shown to be especially beneficial for individuals who suffer from trauma, stress, depression and anxiety.</p>  <p>(Post) September 02, 2016 11:38 am</p>	1	–	0.6%	161

Page Impressions

PAGE IMPRESSIONS, BY DAY



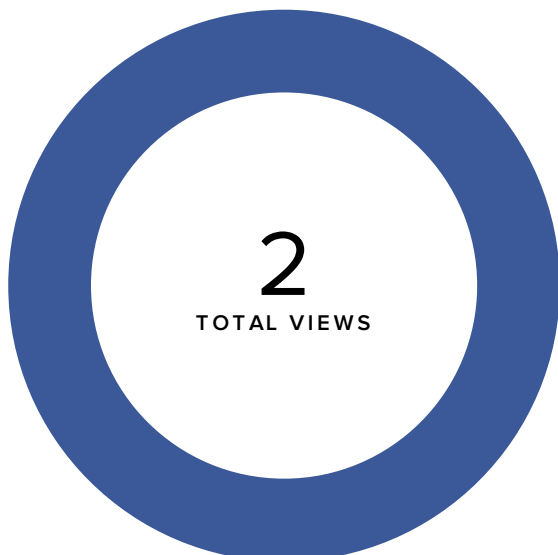
IMPRESSIONS METRICS	TOTALS
Organic Impressions	8,049
Viral Impressions	579
Paid Impressions	4,772
Total Impressions	13,400
Users Reached	8,848

Total Impressions increased by

▲ 29.9%
since last month

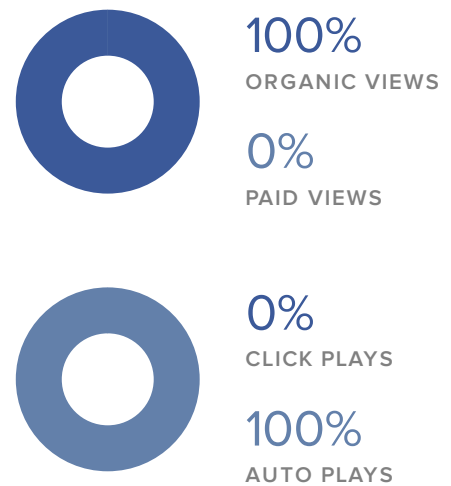
Video Performance

VIEW METRICS



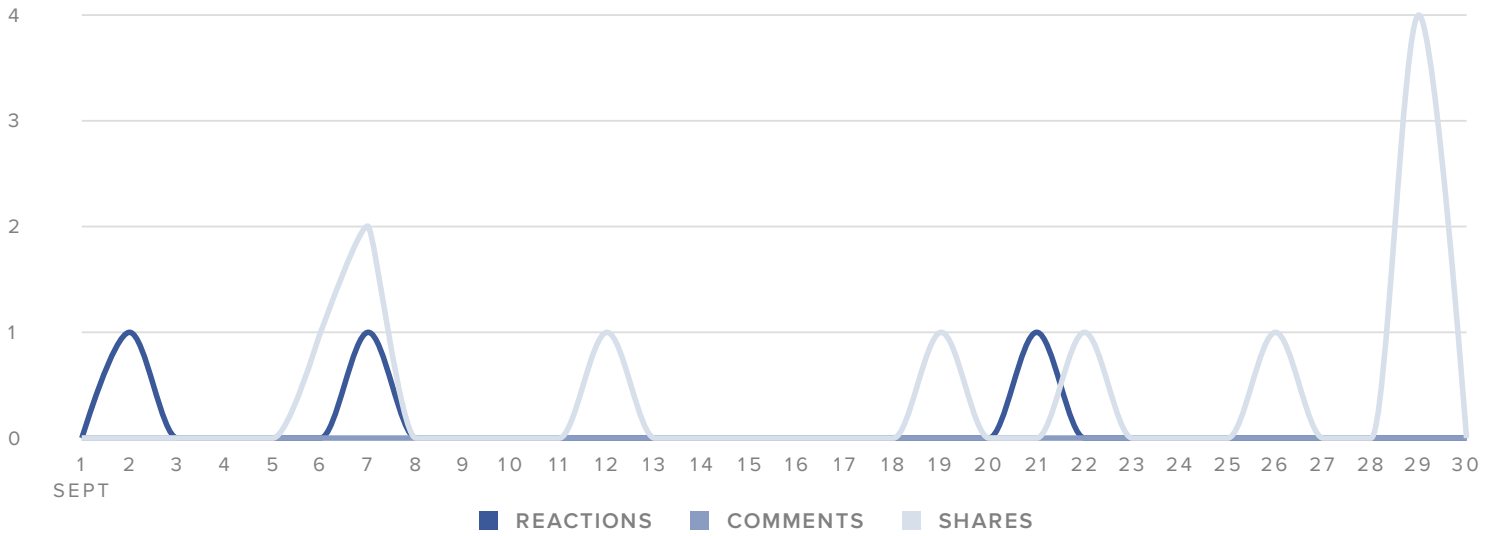
2
ORGANIC PARTIAL

VIEWING BREAKDOWN



Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ACTION METRICS	TOTALS
Reactions	3
Comments	-
Shares	11
Total Engagements	14

Total Engagements decreased
by
▼ 53.3%
since last month

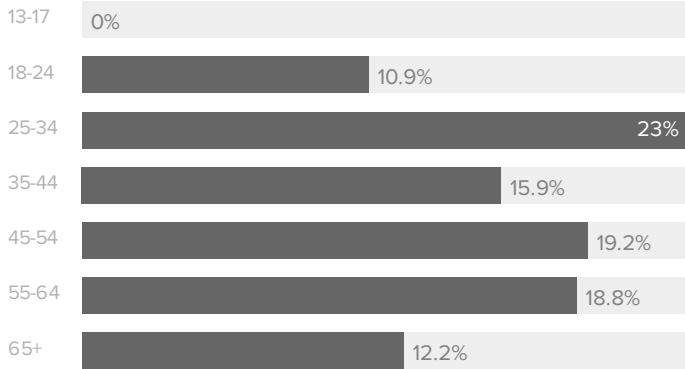
Demographics

PAGE FANS

PEOPLE REACHED

PEOPLE ENGAGED

BY AGE



BY GENDER



61.2%

FEMALE

38.8%

MALE


Women between the ages of 25-34 appear to be the leading force among your fans.

TOP COUNTRIES

TOP CITIES

Country	Count	City	Count
United States	711	West Palm Beach, FL	116
Indonesia	3	Lake Worth, FL	59
Ghana	1	Fort Lauderdale, FL	34
Colombia	1	Miami, FL	33
Brazil	1	Delray Beach, FL	30

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Seaside Treatment Cen...	724	34.82%	22	13,400	609	14	0.6	–