



# Instagram Profiles Report

## for pilatesinthegrove

Aug 01, 2016 - Aug 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

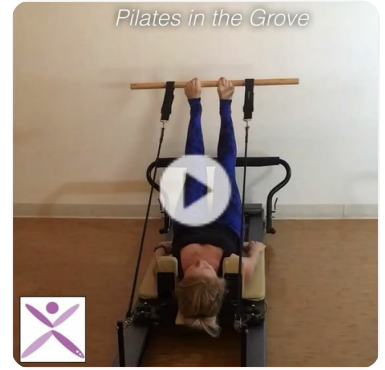
## Top Instagram Posts



@pilatesinthegrove  
323 Engagements



@pilatesinthegrove  
311 Engagements

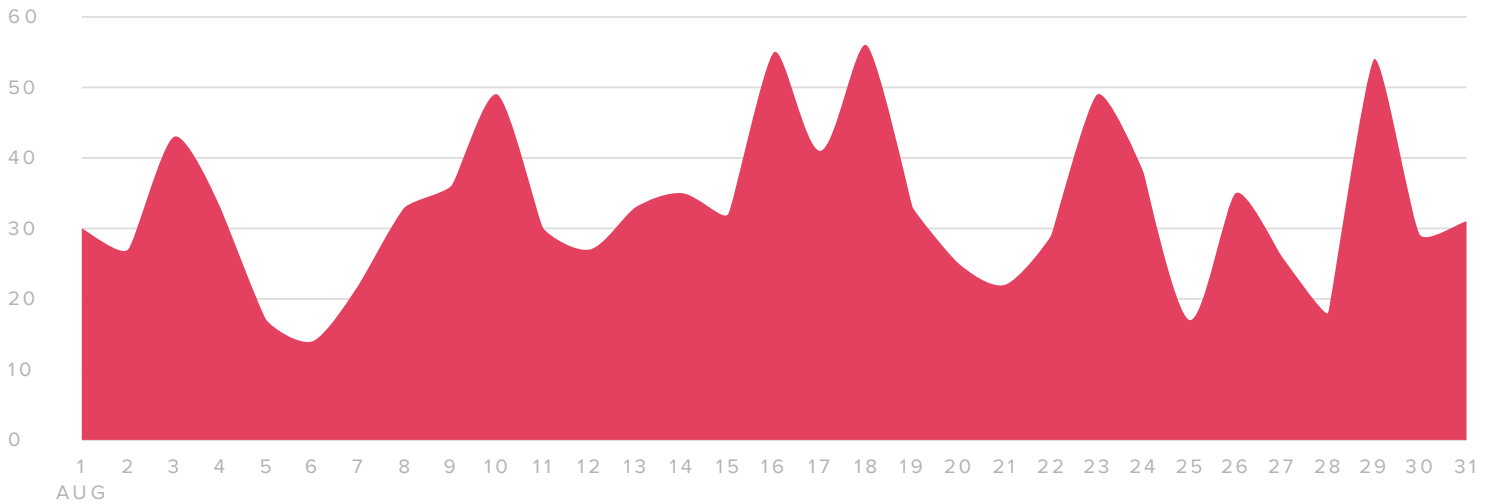


@pilatesinthegrove  
287 Engagements

## Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



### FOLLOWER METRICS

### TOTALS

Total Followers

6,146

Followers Gained

1,019

People that you Followed

12

Total followers increased by

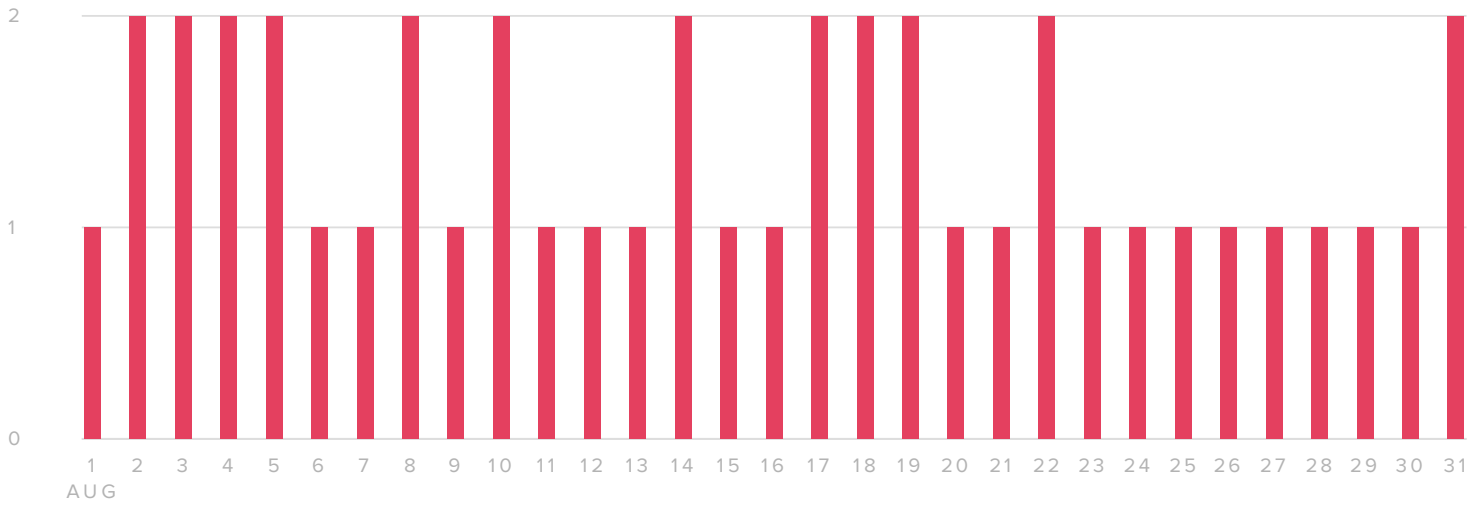
▲ 19.9%

since previous month

# Publishing Behavior

MEDIA PER DAY

MEDIA SENT



PUBLISHING METRICS

TOTALS

Photos	25
Videos	18
Total Media	43

The number of media you sent increased by

▲ 13.2%

since previous month

# Outbound Hashtag Performance

## MOST USED HASHTAGS

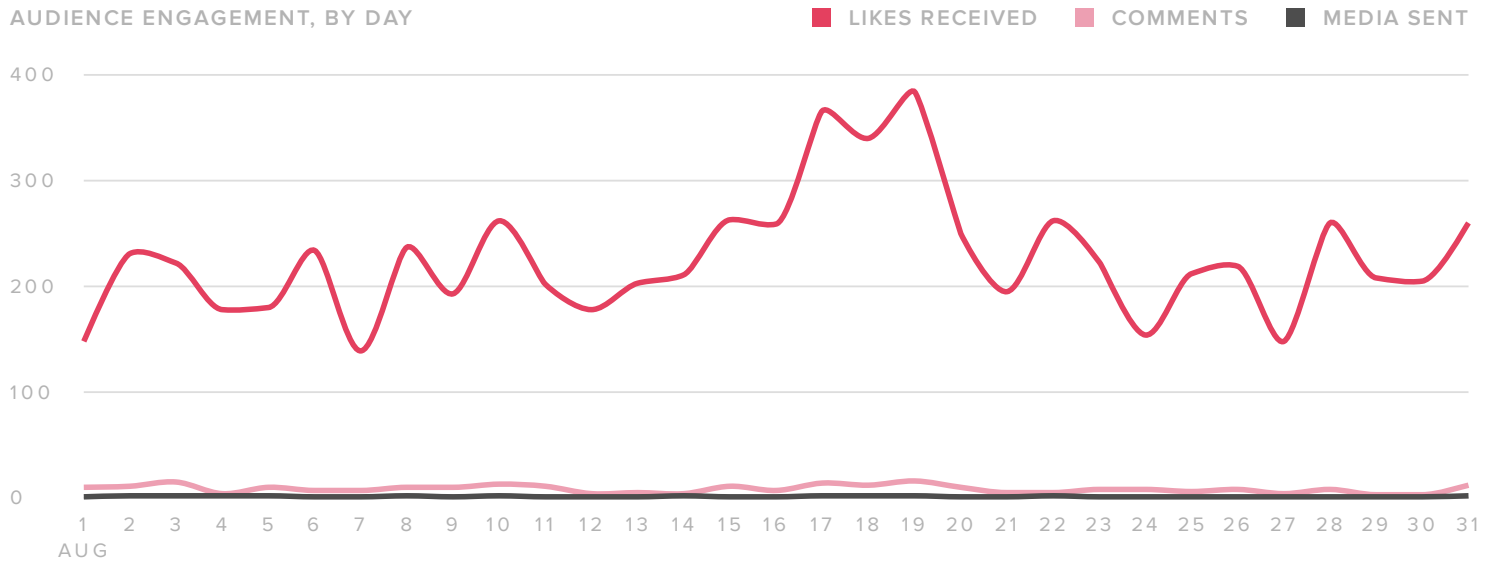
#pilatesinthegrove	34
#southmiami	19
#pilates	17
#coconutgrovemiami	16
#coconutgrove	12
#physicaltherapy	11
#workoutsmarternother	10
#contrology	9
#pilateseveryday	8
#physicaltherapist	8

## MOST ENGAGED HASHTAGS

#pilatesinthegrove	3,788
#southmiami	1,906
#pilates	1,894
#coconutgrovemiami	1,718
#workoutsmarternother	1,704
#physicaltherapist	980
#coconutgrove	952
#pilateseveryday	946
#physicaltherapy	860
#pilatescoconutgrove	852

# Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

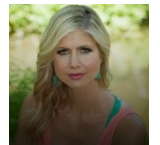
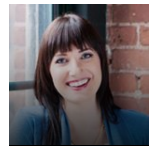
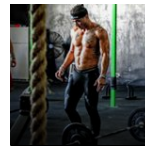
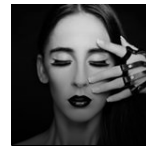
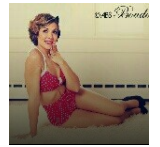
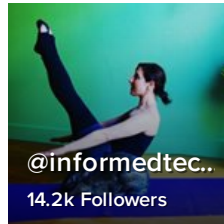


ENGAGEMENT METRICS	TOTALS
Likes Received	7,026
Comments Received	261
<b>Total Engagements</b>	<b>7,287</b>
Engagements per Follower	1.2
Engagements per Media	169.5


The number of engagements increased by  
**▲ 48.0%**  
 since previous month

The number of engagements per media increased by  
**▲ 30.8%**  
 since previous month

## Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 pilatesinthegrove	6,146	19.9%	1,019	43	47	7,287	169.5	1.19