



Facebook Pages Report for Seaside Treatment Center

Aug 01, 2016 - Aug 31, 2016

The Facebook Report gives you insight on all social activity across your Facebook accounts using a blend of Facebook Insights and proprietary metrics of our own.

Facebook Activity Overview



10,718
IMPRESSIONS



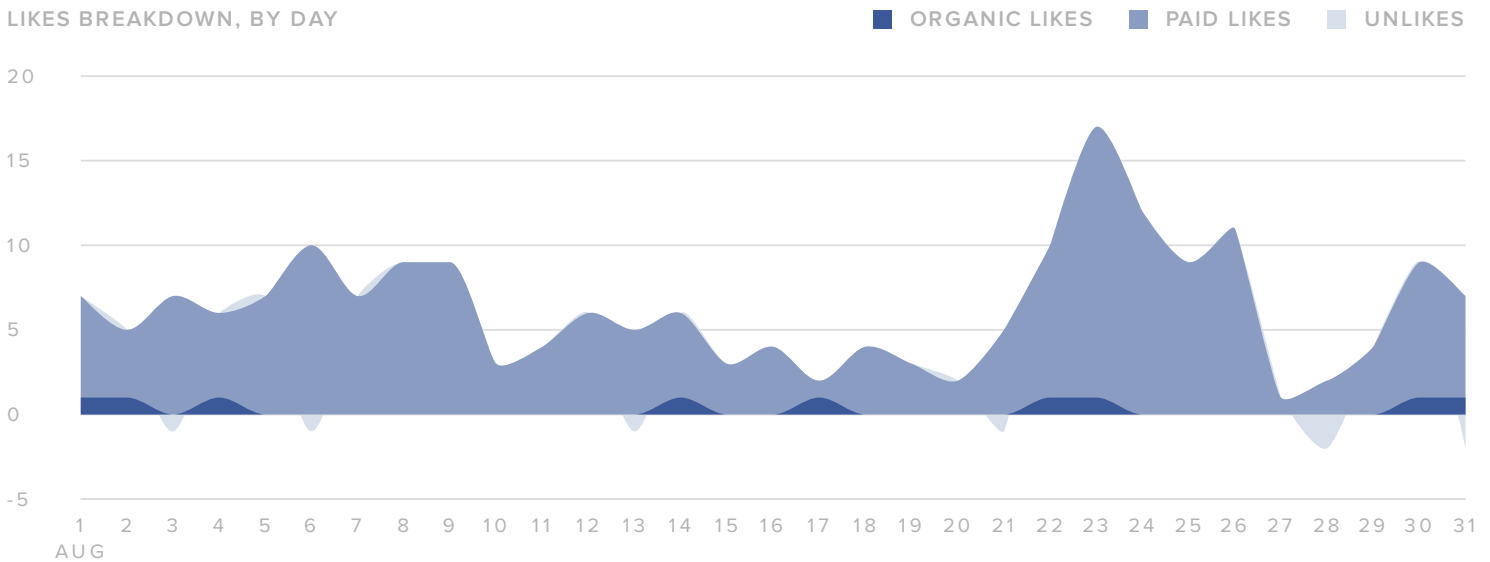
31
POST ENGAGEMENTS



5
LINK CLICKS

Audience Growth

LIKES BREAKDOWN, BY DAY



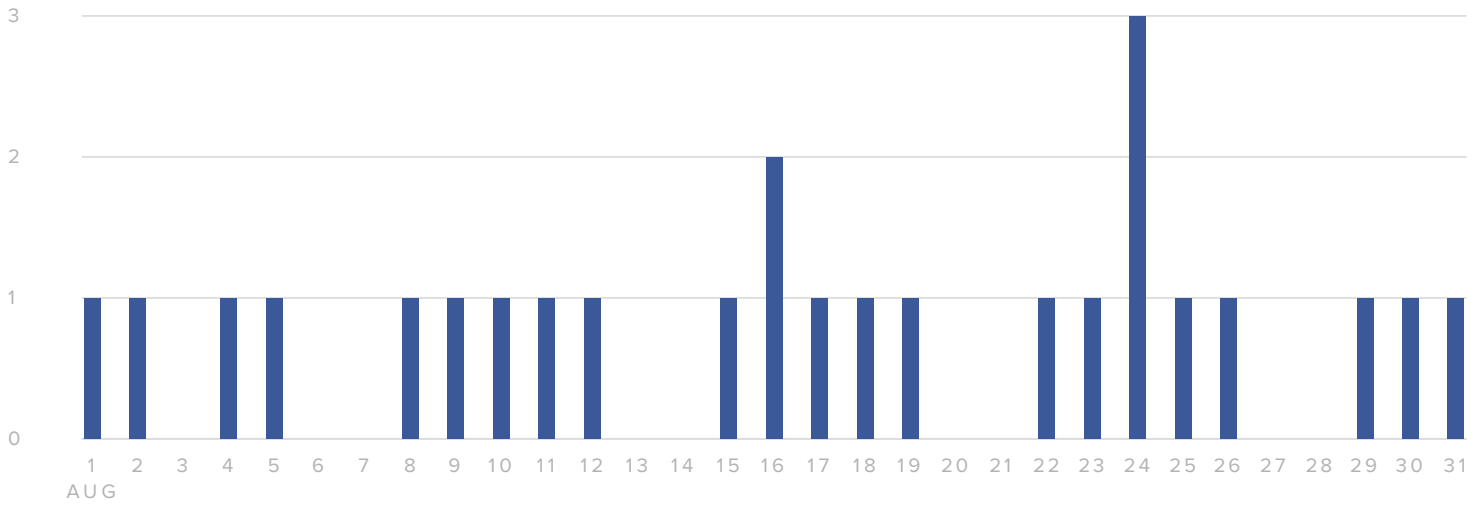
AUDIENCE GROWTH METRICS	TOTALS
Total Fans	533
Paid Likes	187
Organic Likes	9
Unlikes	8
Net Likes	188

Total fans increased by
▲ 55.8%
 since previous month

Publishing Behavior

POSTS, BY DAY

■ POSTS SENT



PUBLISHING METRICS

TOTALS







Photos	15
Videos	-
Posts	10
Total Posts	25

The number of posts you sent increased by

▲ **8.7%**

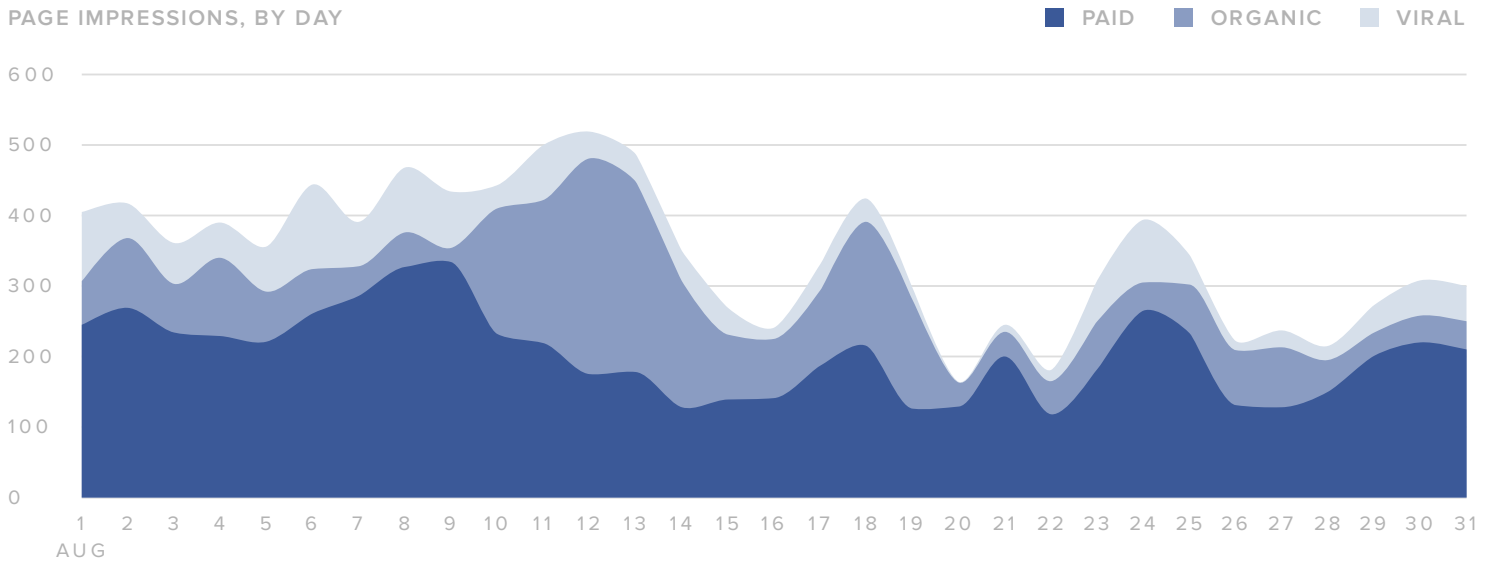
since previous month

Top Posts, by Engagement

Post	Reactions	Comments	Engagement ▼	Reach
 <p>Seaside Treatment Center</p> <p>#MondayMotivation Pain is temporary. It may last for a minute, hour, day or a year but success is permanent.</p>  <p>(Post) August 15, 2016 4:17 pm</p>	2	–	15.0%	20
 <p>Seaside Treatment Center</p> <p>When you join us here at Seaside TC, one of the therapies to which you may be introduced is EMDR, or Eye Movement Desensitization and Reprocessing.</p> <p>What is EMDR? Seaside Treatment Center</p> <p>(Post) August 23, 2016 1:22 pm</p>	1	–	10.5%	19
 <p>Seaside Treatment Center</p> <p>Over the past few years, the United States has experienced an increase in the use of drugs. Florida is on the top 10.</p> <p>The 10 Most Addicted States in America</p> <p>(Post) August 18, 2016 11:36 am</p>	–	–	10.3%	29
 <p>Seaside Treatment Center</p> <p>#beinspired You can accomplish anything you dream of if you are willing to work for it.</p>  <p>(Post) August 02, 2016 5:35 pm</p>	–	–	5.9%	17

Page Impressions

PAGE IMPRESSIONS, BY DAY



IMPRESSIONS METRICS	TOTALS
Organic Impressions	2,947
Viral Impressions	1,458
Paid Impressions	6,313
Total Impressions	10,718
Users Reached	8,582

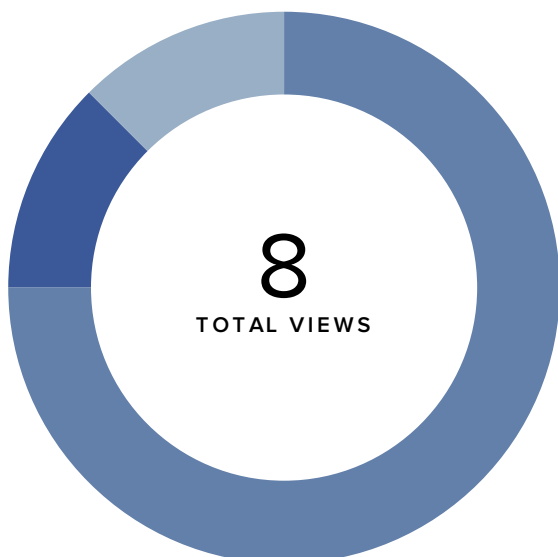
Total Impressions decreased by

▼ 21.6%

since previous month

Video Performance

VIEW METRICS



1
ORGANIC FULL

6
ORGANIC PARTIAL

1
PAID PARTIAL

VIEWING BREAKDOWN

88%
ORGANIC VIEWS

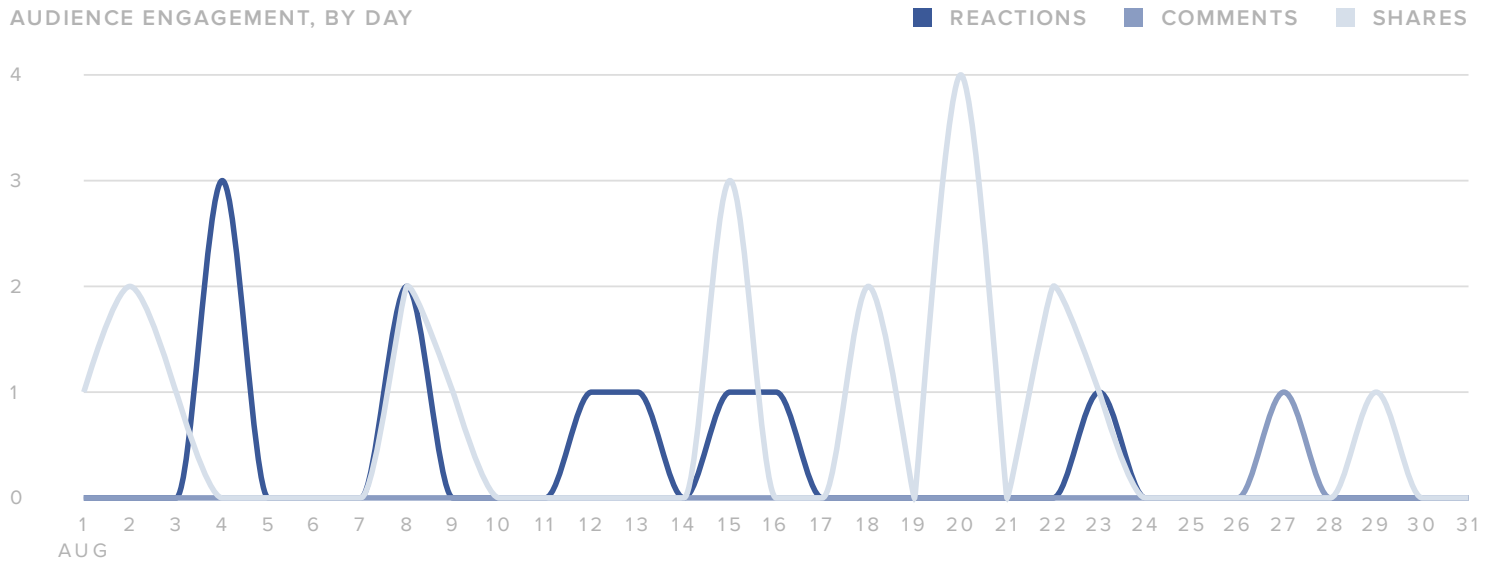
13%
PAID VIEWS

0%
CLICK PLAYS

100%
AUTO PLAYS

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



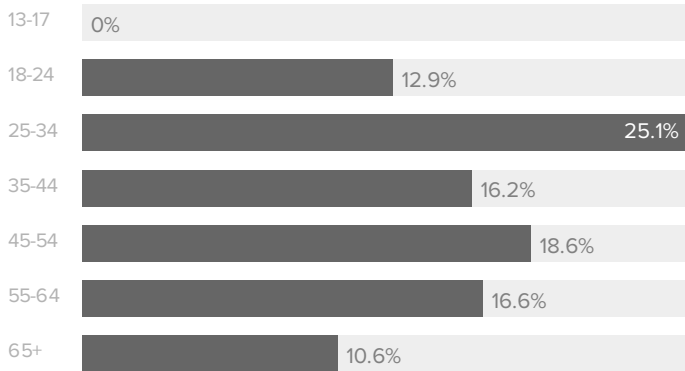
ACTION METRICS	TOTALS
Reactions	10
Comments	1
Shares	20
Total Engagements	31

Total Engagements decreased by **85.0%** since previous month

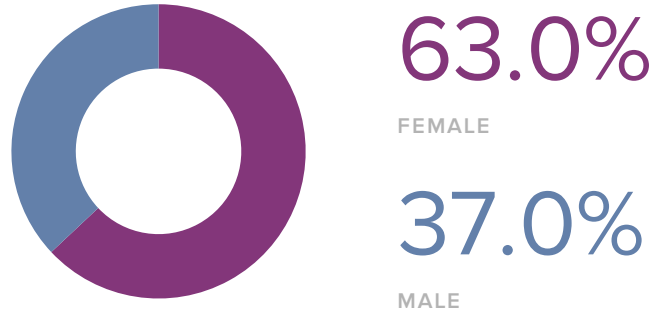
Demographics

PAGE FANS PEOPLE REACHED PEOPLE ENGAGED

BY AGE



BY GENDER




Women between the ages of 25-34 appear to be the leading force among your fans.

TOP COUNTRIES

TOP CITIES

Country	Count	City	Count
United States	526	West Palm Beach, FL	95
Indonesia	2	Lake Worth, FL	51
Ghana	1	Fort Lauderdale, FL	44
Brazil	1	Delray Beach, FL	25
Vietnam	1	Boynton Beach, FL	23

Facebook Stats by Page

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
 Seaside Treatment Cen...	533	55.85%	25	10,718	429	31	1.2	5