



Twitter Profiles Report

for @SeasideTC

Jul 01, 2016 - Jul 31, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

Twitter Activity Overview



1,680

ORGANIC IMPRESSIONS



21

TOTAL ENGAGEMENTS

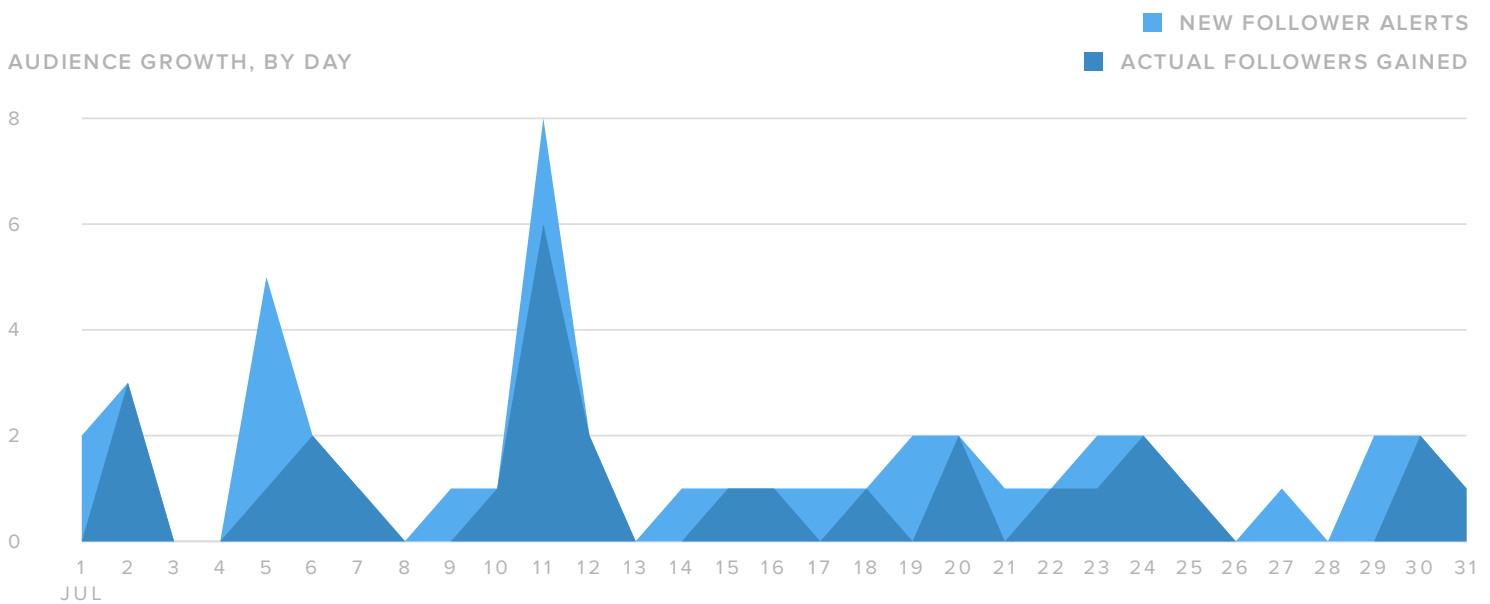


4

LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS

TOTALS

Total Followers	38
New Follower alerts	35
Actual Followers gained	22
People that you followed	25

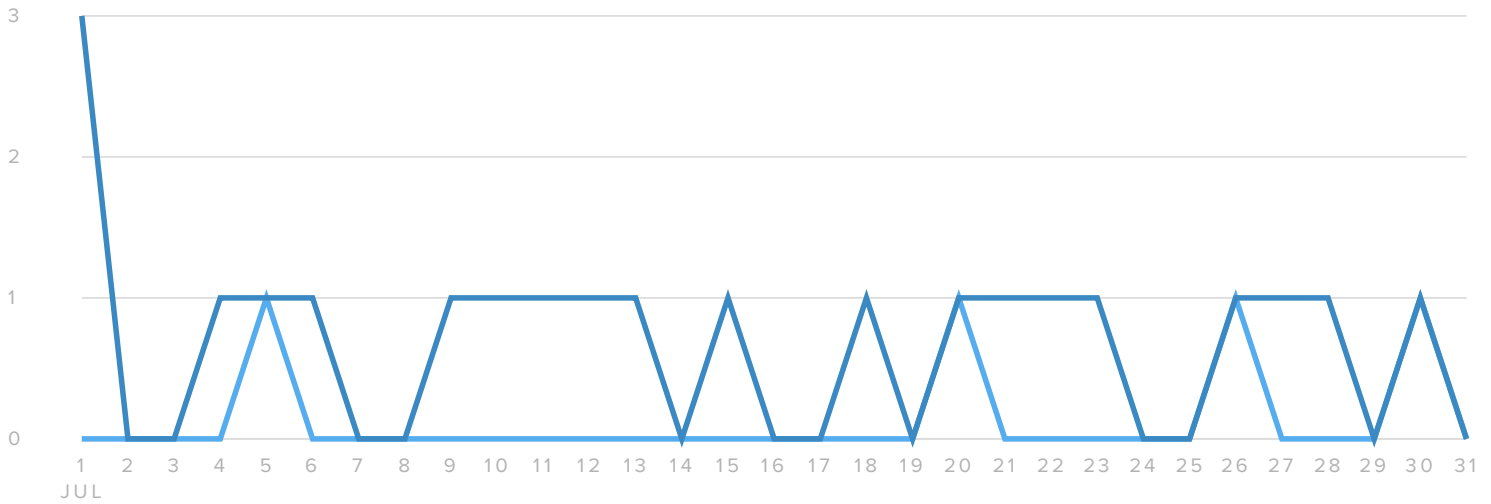
Your new followers increased by

—
since previous month

Posts & Conversations

MESSAGES PER DAY

RECEIVED SENT



SENT/RECEIVED METRICS

TOTALS

Tweets sent	21
Direct Messages sent	-
Total Sent	21
Mentions received	2
Direct Messages received	2
Total Received	4

The number of messages you sent increased by

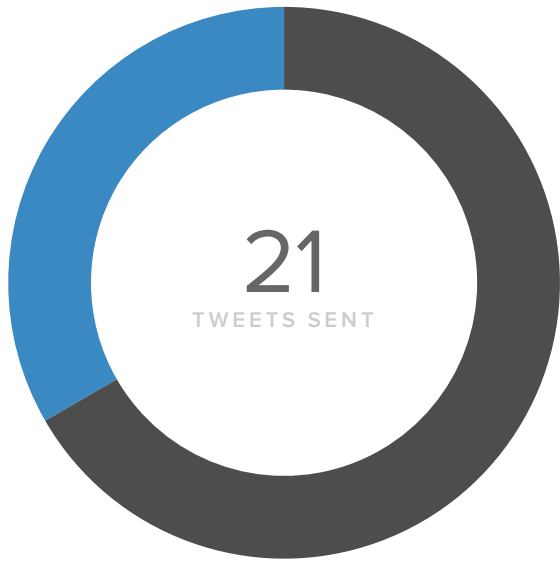
▲ **10.5%**
since previous month

The number of messages you received increased by

▲ **300.0%**
since previous month

Your Content & Engagement Habits

SENT MESSAGE CONTENT

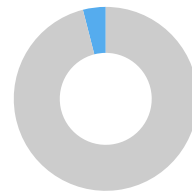


0
PLAIN TEXT

7
PAGE LINKS

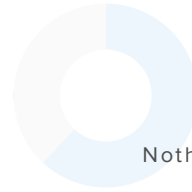
14
PHOTO LINKS

YOUR TWEETING BEHAVIOR



4%
CONVERSATION

96%
UPDATES



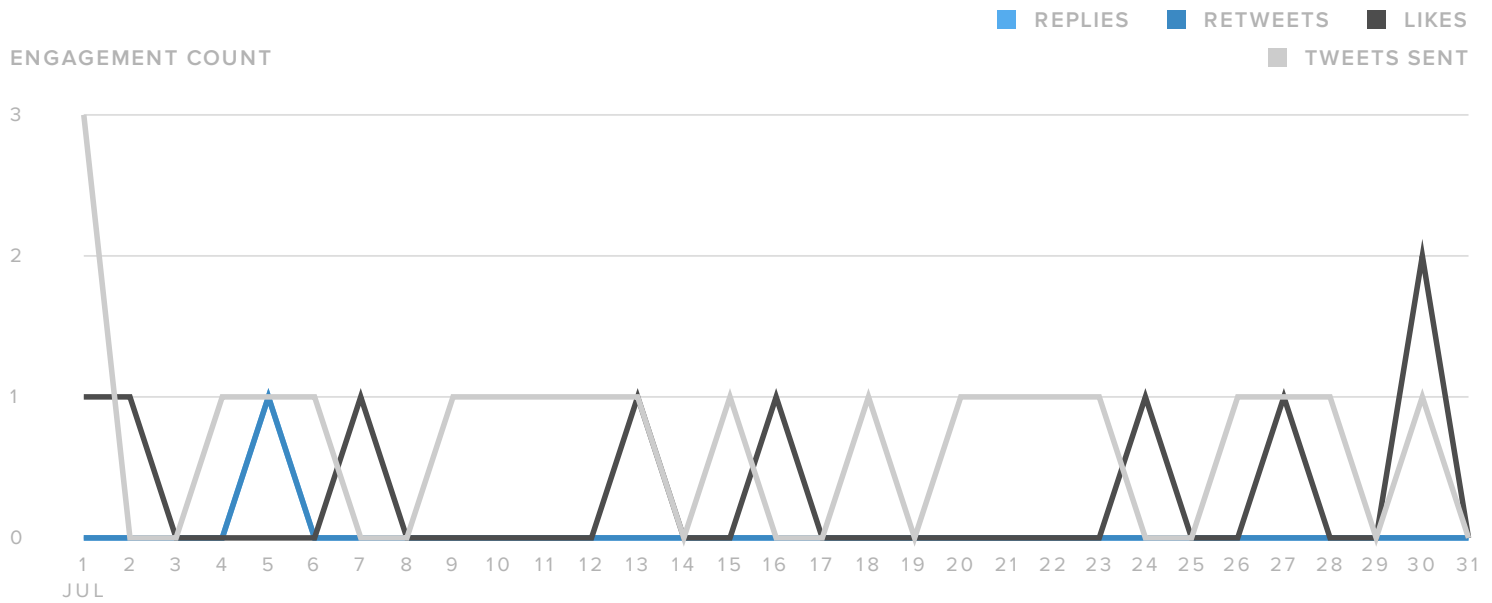
62%
NEW CONTACTS

NO DATA

Nothing to see here yet.

38%
EXISTING CONTACTS

Audience Engagement



ENGAGEMENT METRICS	TOTALS
Replies	1
Retweets	1
Retweets with Comments	-
Likes	9
<hr/>	
Engagements per Follower	0.6
Impressions per Follower	44.2
Engagements per Tweet	1.0
Impressions per Tweet	80.0
Engagements per Impression	1.3%

The number of engagements increased by

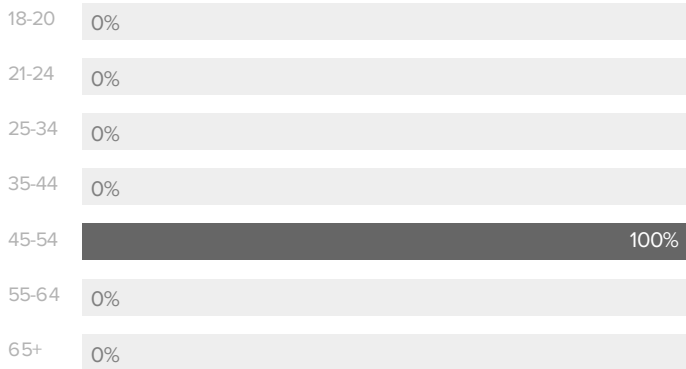
▲ 75.0%
since previous month

The number of impressions per Tweet increased by

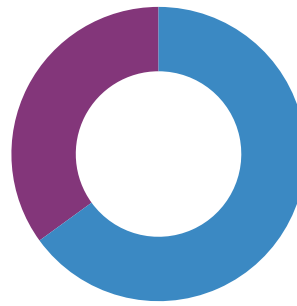
▲ 99.5%
since previous month

Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



35%


FEMALE FOLLOWERS

65%

MALE FOLLOWERS

Men between ages of 45-54 appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @SeasideTC	38	137.5%	1,680	44.21	21	0.55	1	4