



# Instagram Profiles Report

## for javieflats

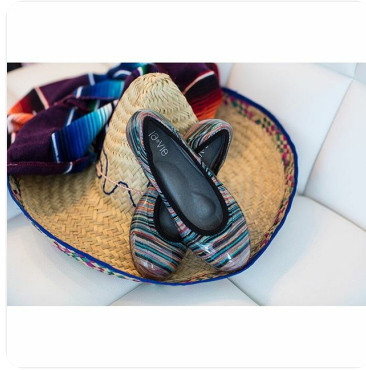
May 01, 2016 - May 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

## Top Instagram Posts



@javieflats  
95 Engagements



@javieflats  
81 Engagements

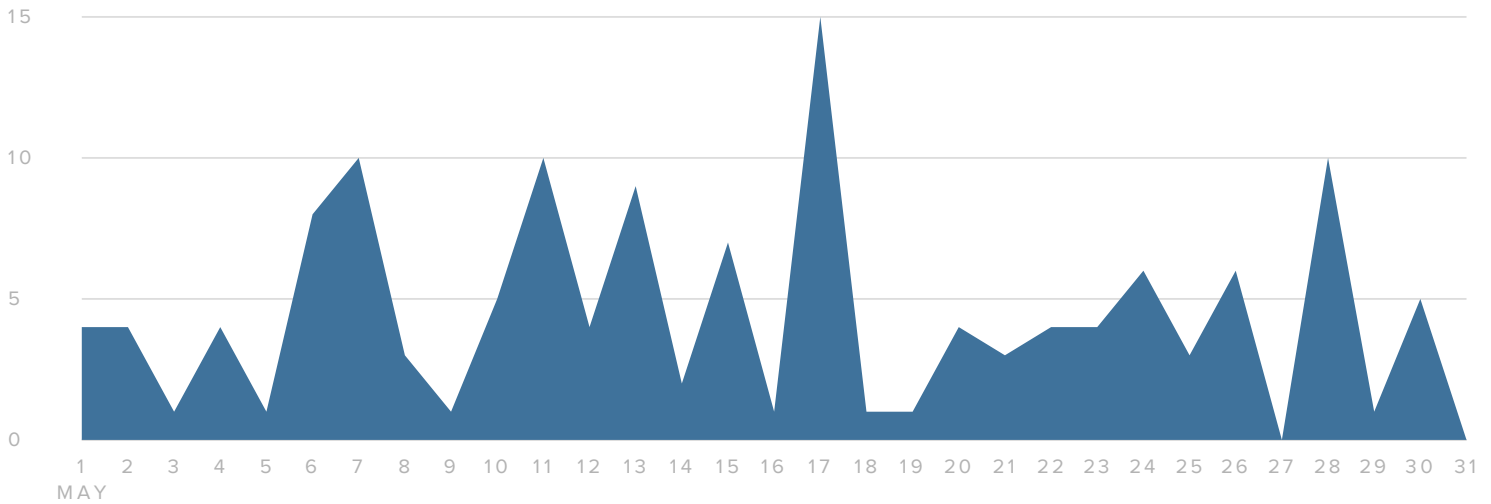


@javieflats  
80 Engagements

## Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



### FOLLOWER METRICS

### TOTALS

Total Followers	1,444
Followers Gained	132
People that you Followed	41

Your new followers decreased by

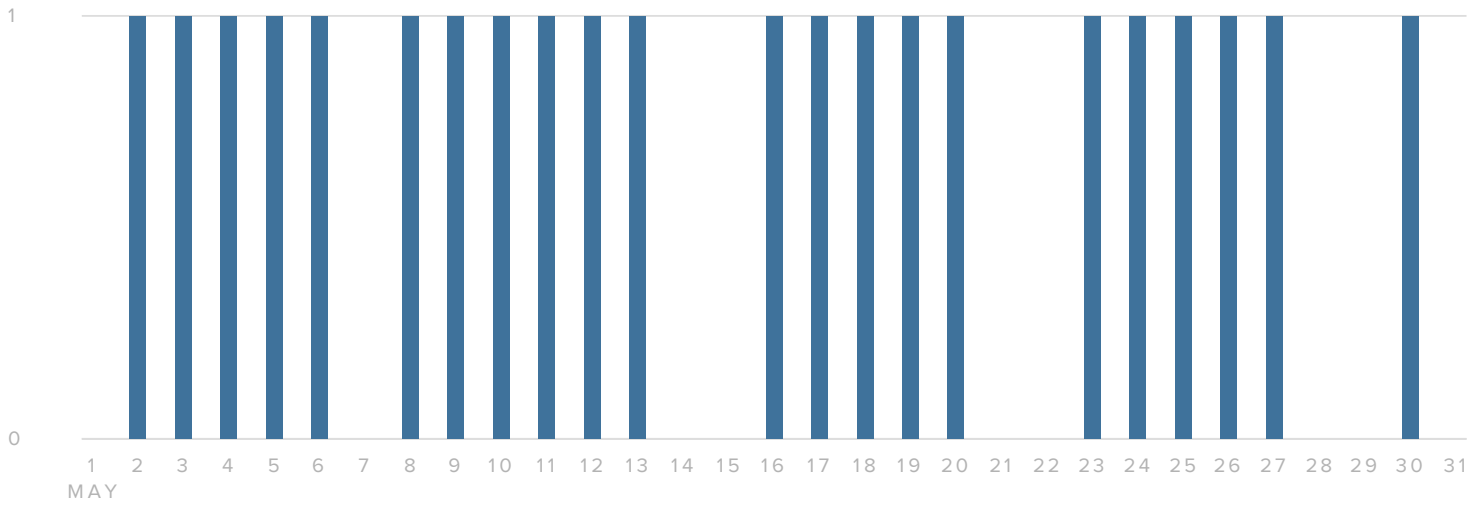
▼ **22.4%**

since previous month

# Publishing Behavior

MEDIA PER DAY

■ MEDIA SENT



PUBLISHING METRICS

TOTALS

Photos	19
Videos	3
Total Media	22

The number of media you sent increased by



since previous month

# Outbound Hashtag Performance

## MOST USED HASHTAGS

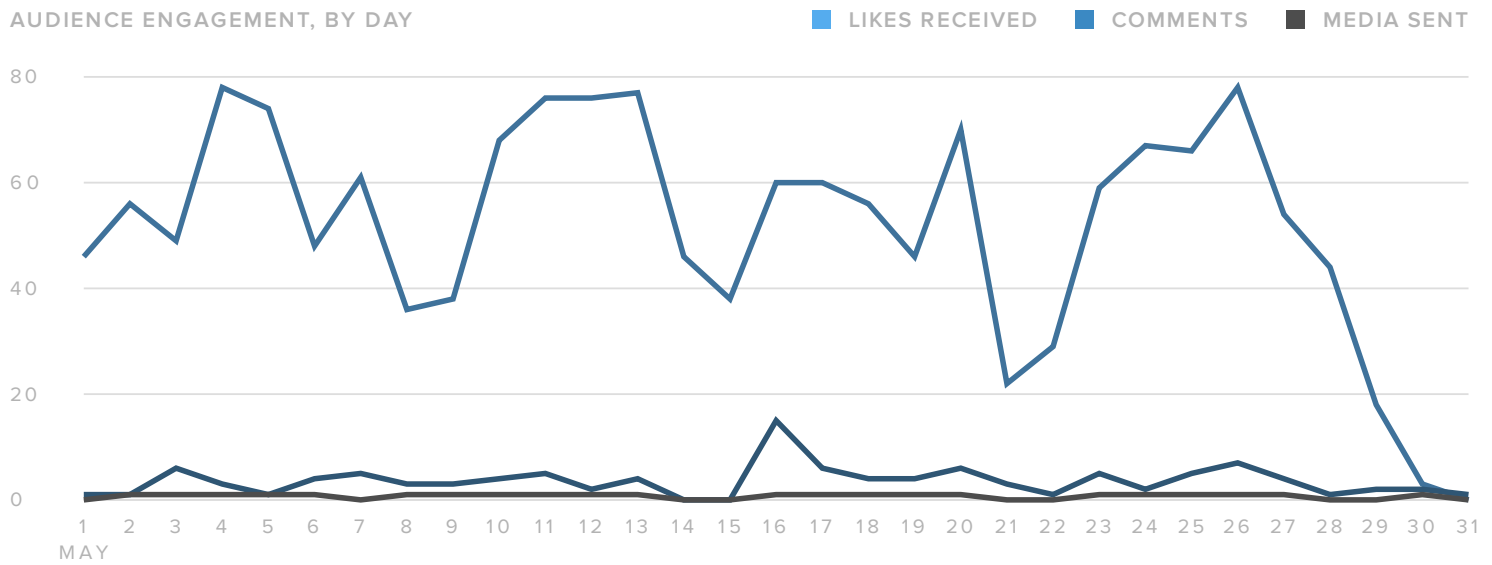
#comfort	18
#shoefie	17
#fashion	17
#travel	17
#thatsdarling	15
#javieflats	15
#instashoes	14
#shoes	13
#fashiongram	13
#style	10

## MOST ENGAGED HASHTAGS

#style	538
#shoefie	521
#shoes	502
#javieflats	495
#instashoes	490
#comfort	460
#fashion	451
#travel	427
#thatsdarling	388
#fashiongram	382

# Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS

TOTALS

Likes Received	1,599
Comments Received	110
<b>Total Engagements</b>	<b>1,709</b>

The number of engagements increased by

▲ 2.9%

since previous month

Engagements per Follower

1.2

Engagements per Media

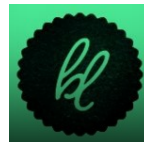
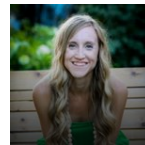
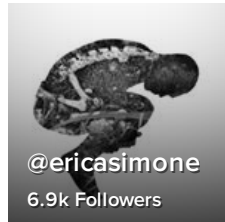
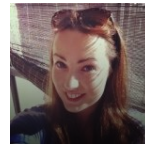
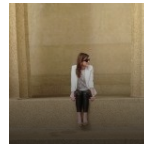
77.7

The number of engagements per media increased by


▲ 2.9%

since previous month

## Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 javieflats	1,444	10.1%	132	22	32	1,709	77.7	1.18