



# Twitter Profiles Report

for @javieflats

Apr 01, 2016 - Apr 30, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

## Twitter Activity Overview



5,074

ORGANIC IMPRESSIONS



61

TOTAL ENGAGEMENTS

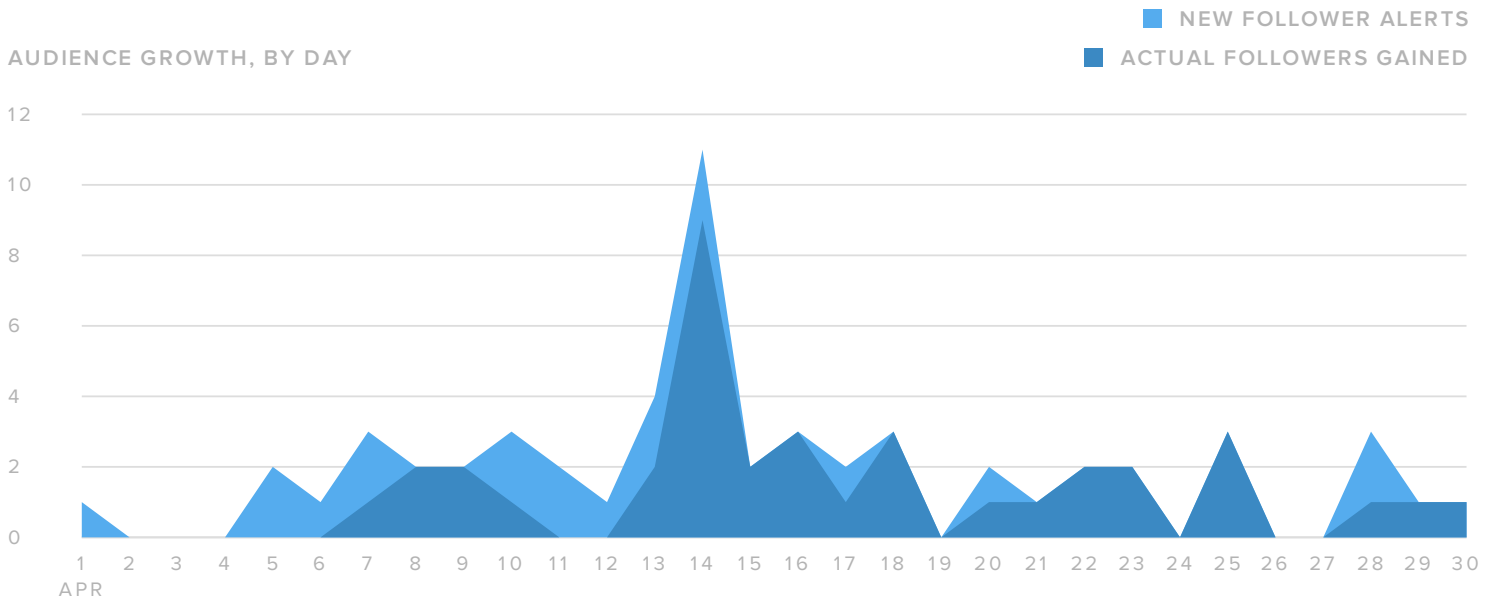


4

LINK CLICKS

## Audience Growth

AUDIENCE GROWTH, BY DAY



### FOLLOWER METRICS

### TOTALS

<b>Total Followers</b>	<b>452</b>
New Follower alerts	46
Actual Followers gained	31
People that you followed	1

Your new followers increased by

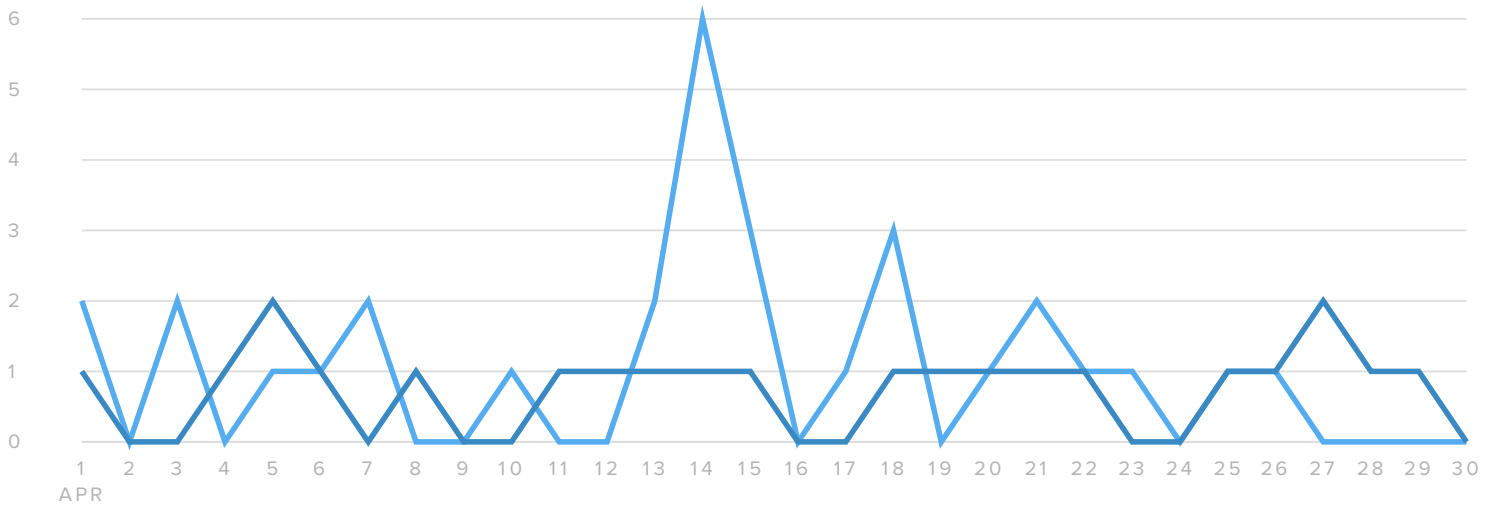
**▲1,650.0%**

since previous month

# Posts & Conversations

MESSAGES PER DAY

RECEIVED SENT



SENT/RECEIVED METRICS

TOTALS

Tweets sent	22
Direct Messages sent	-
<b>Total Sent</b>	<b>22</b>
Mentions received	31
Direct Messages received	-
<b>Total Received</b>	<b>31</b>

The number of messages you sent decreased by

▼ **8.3%**

since previous month

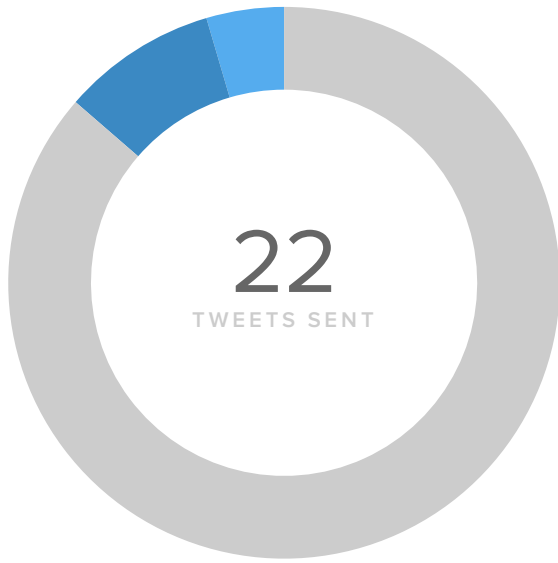
The number of messages you received increased by

▲ **520.0%**

since previous month

## Your Content & Engagement Habits

### SENT MESSAGE CONTENT

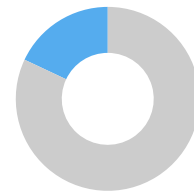


1  
PLAIN TEXT

2  
PAGE LINKS

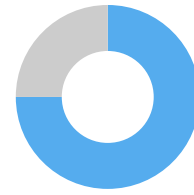
19  
PHOTO LINKS

### YOUR TWEETING BEHAVIOR



18%  
CONVERSATION

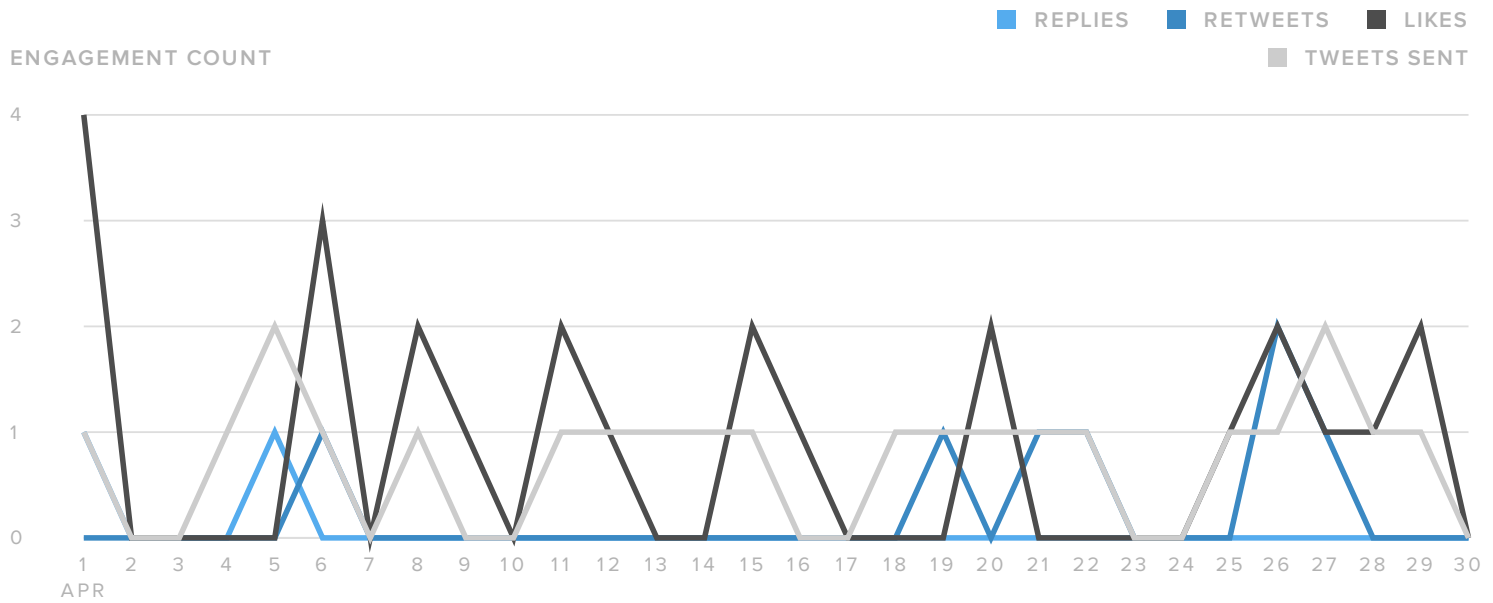
82%  
UPDATES



75%  
NEW CONTACTS

25%  
EXISTING CONTACTS

# Audience Engagement



ENGAGEMENT METRICS	TOTALS
Replies	2
Retweets	7
Retweets with Comments	-
Likes	24
Engagements per Follower	0.1
Impressions per Follower	11.2
Engagements per Tweet	2.8
Impressions per Tweet	230.6
Engagements per Impression	1.2%

The number of engagements increased by

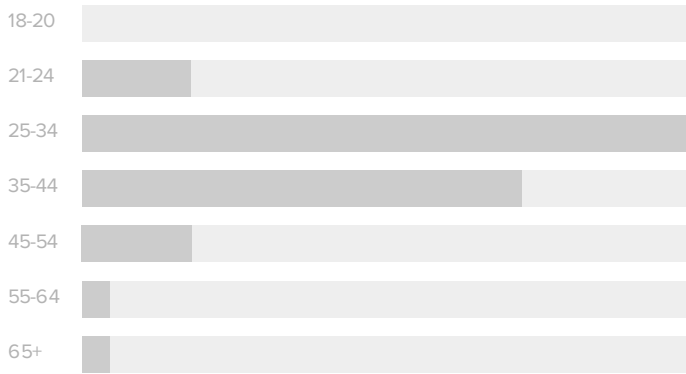
**▲ 32.6%**  
since previous month

The number of impressions per Tweet increased by

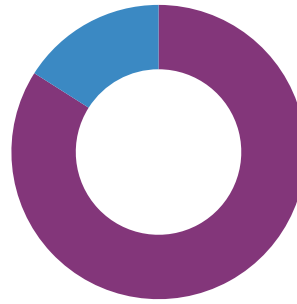
**▲ 75.8%**  
since previous month

# Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



84%

FEMALE FOLLOWERS

16%

MALE FOLLOWERS

Women between ages of 25-34 appear to be the leading force among your recent followers.

## Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @javiéflats	452	7.4%	5,074	11.23	61	0.13	7	4