



Twitter Profiles Report

for @javieflats

Mar 01, 2016 - Mar 31, 2016

The Twitter Profiles Report gives you insight on all social activity across your Twitter accounts using a blend of Twitter's metrics and proprietary metrics of our own.

Twitter Activity Overview



3,113

ORGANIC IMPRESSIONS



47

TOTAL ENGAGEMENTS

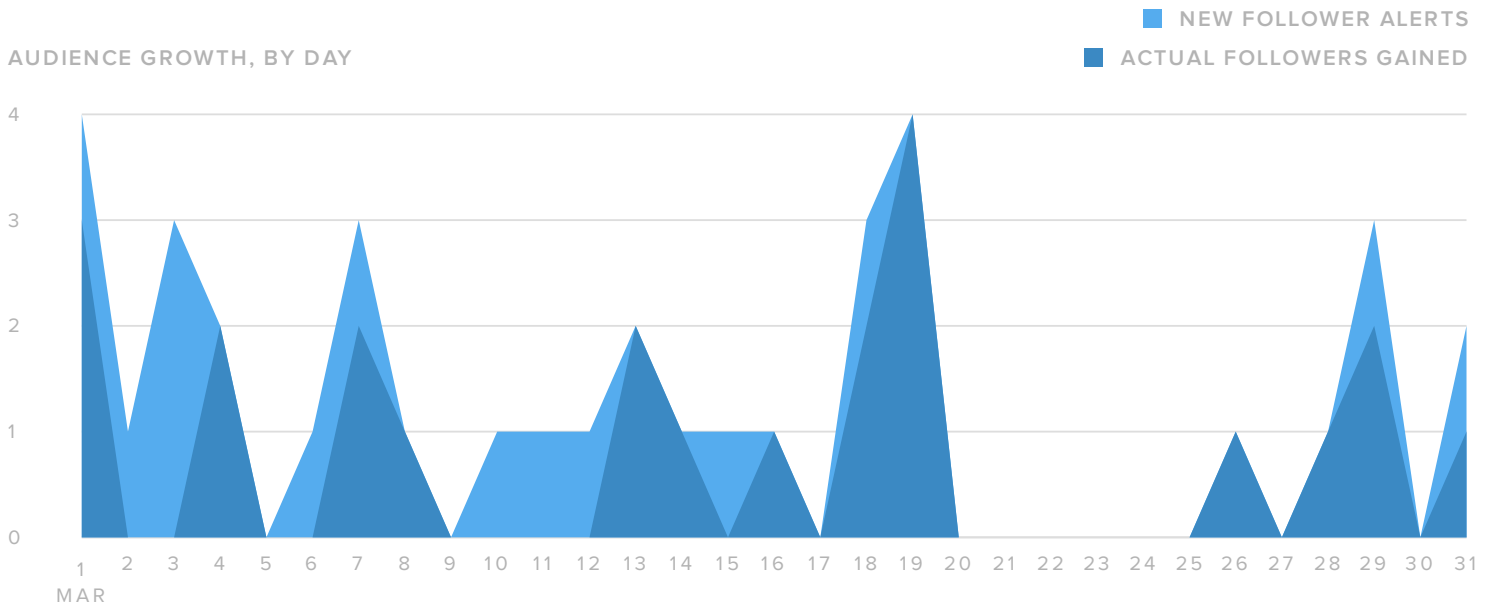


4

LINK CLICKS

Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS

TOTALS

Total Followers

422

New Follower alerts

33

Actual Followers gained

-4

People that you followed

10

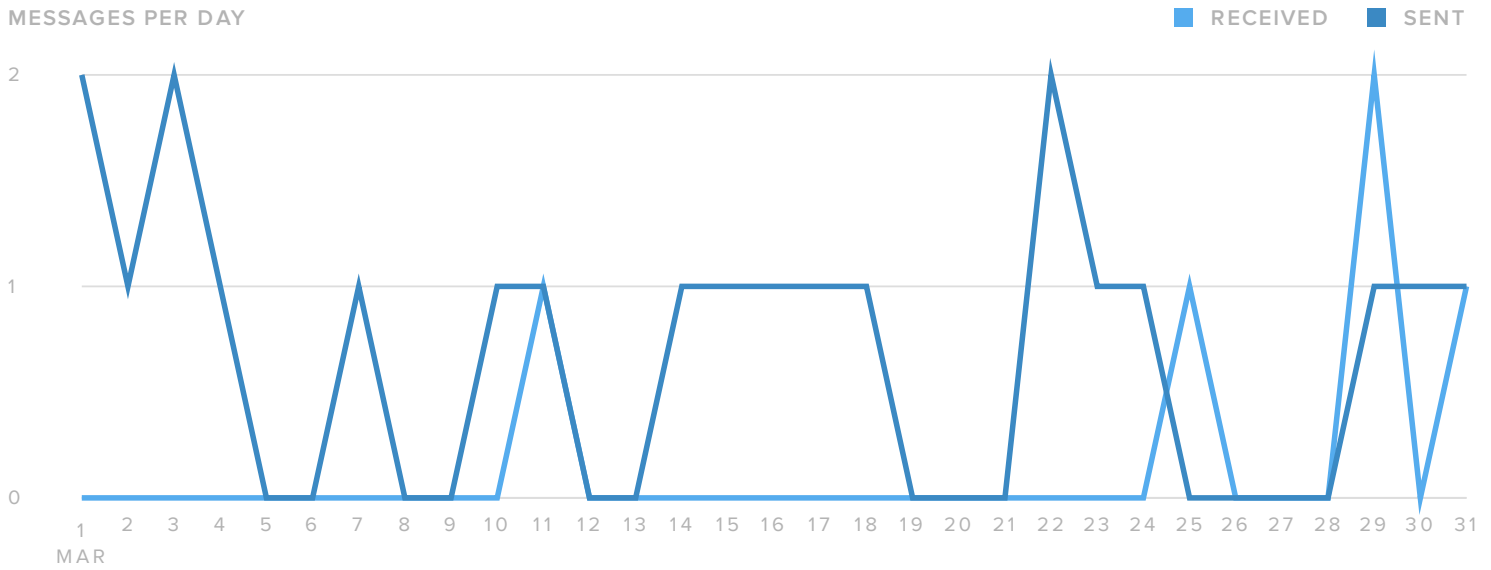
Your new followers decreased by

▼ 300.0%

since previous month

Posts & Conversations

MESSAGES PER DAY



SENT/RECEIVED METRICS

TOTALS

Tweets sent	20
Direct Messages sent	1
Total Sent	21

The number of messages you sent decreased by

▼ **34.4%**
since previous month

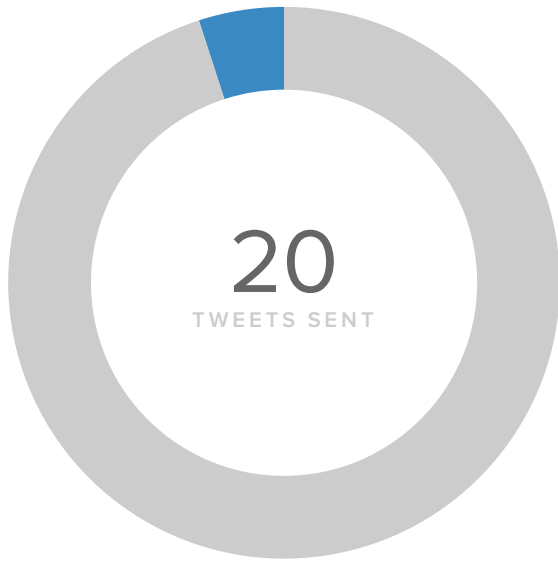
Mentions received	5
Direct Messages received	–
Total Received	5

The number of messages you received decreased by

▼ **64.3%**
since previous month

Your Content & Engagement Habits

SENT MESSAGE CONTENT



0

PLAIN TEXT

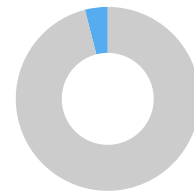
1

PAGE LINKS

19

PHOTO LINKS

YOUR TWEETING BEHAVIOR

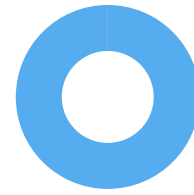


4%

CONVERSATION

96%

UPDATES



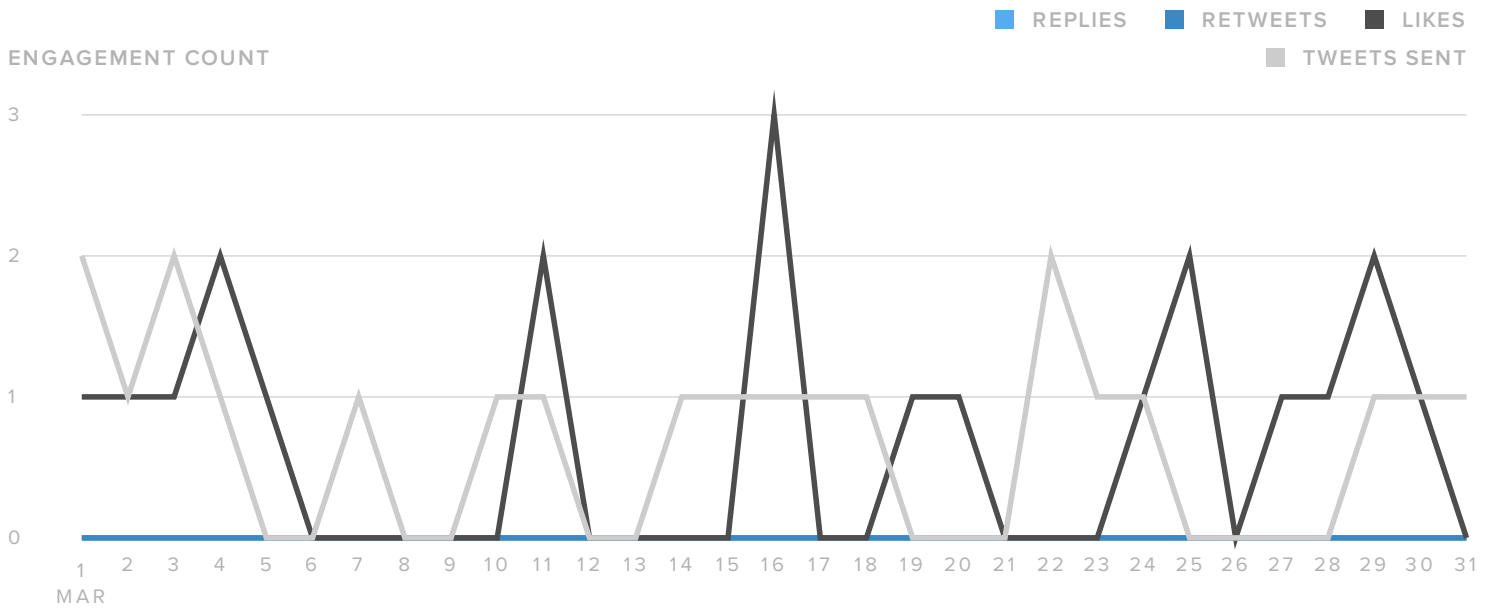
100%

NEW CONTACTS

0%

EXISTING CONTACTS

Audience Engagement



ENGAGEMENT METRICS

TOTALS

Replies	—
Retweets	—
Retweets with Comments	—
Likes	19
Engagements per Follower	0.1
Impressions per Follower	7.4
Engagements per Tweet	2.4
Impressions per Tweet	155.7
Engagements per Impression	1.5%

The number of engagements increased by

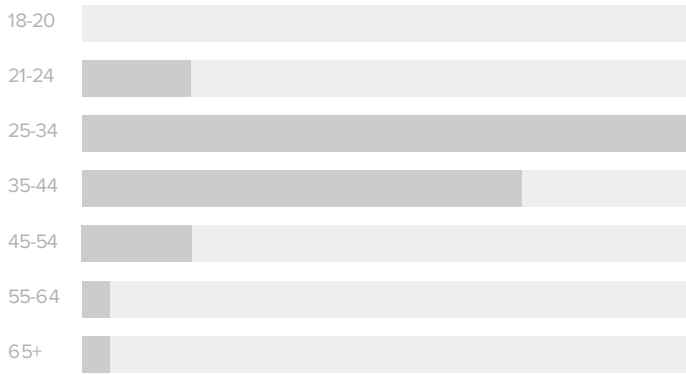
▲ 17.5%
since previous month

The number of impressions per Tweet increased by

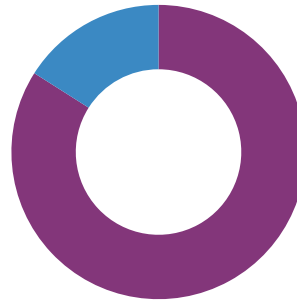
▲ 53.4%
since previous month

Audience Demographics

FOLLOWERS BY AGE



FOLLOWERS BY GENDER



84%


FEMALE FOLLOWERS

16%

MALE FOLLOWERS

Women between ages of 25-34 appear to be the leading force among your recent followers.

Twitter Stats by Profile

Twitter Profile	Total Followers	Follower Increase	Impressions	Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
 @javieflats	422	-1%	3,113	7.38	47	0.11	–	4