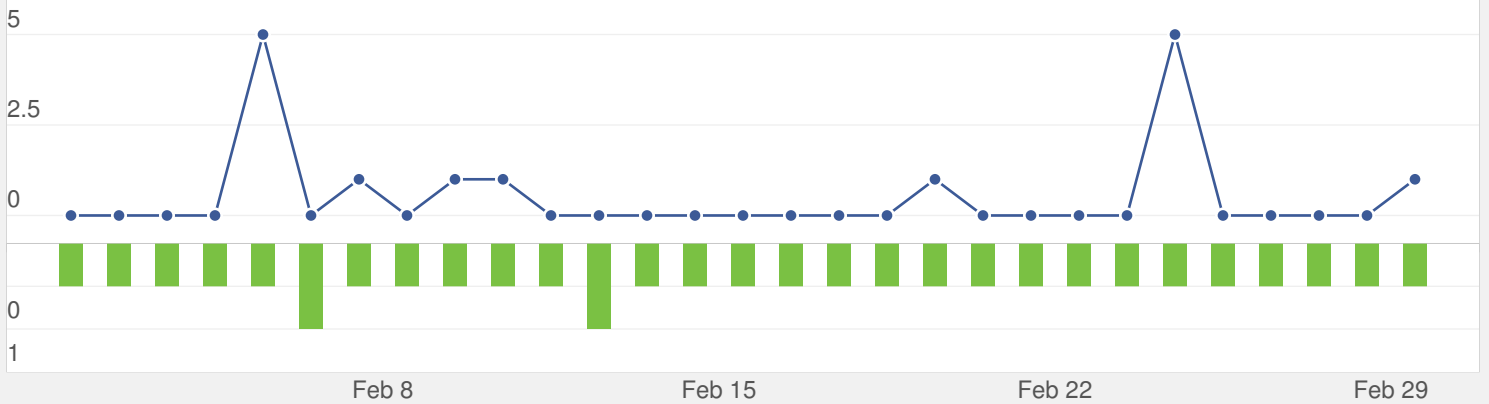


FACEBOOK PAGE REPORT

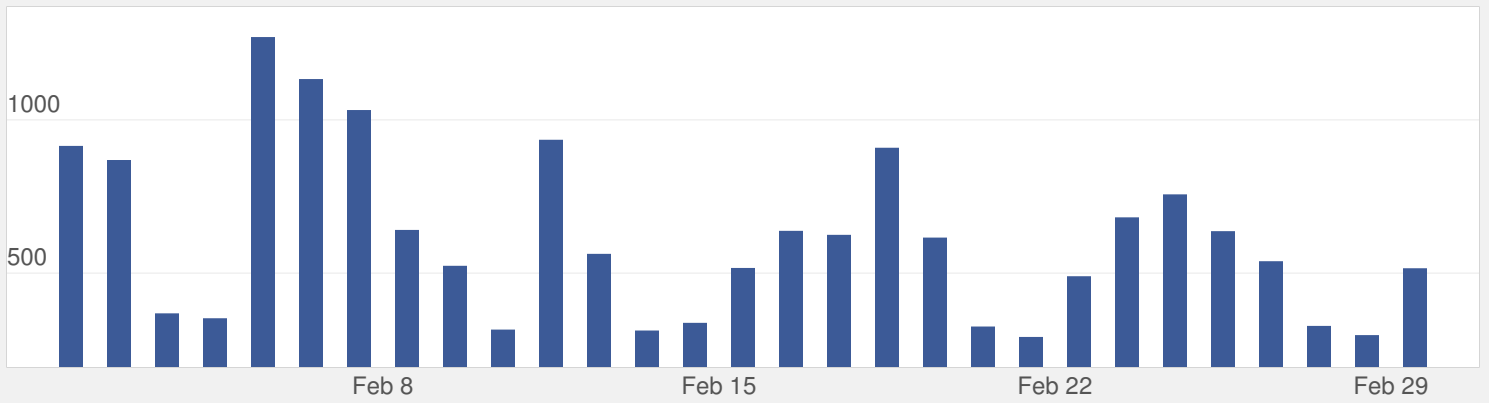
from February 1, 2016 - February 29, 2016

Craft-Art elegant surfaces

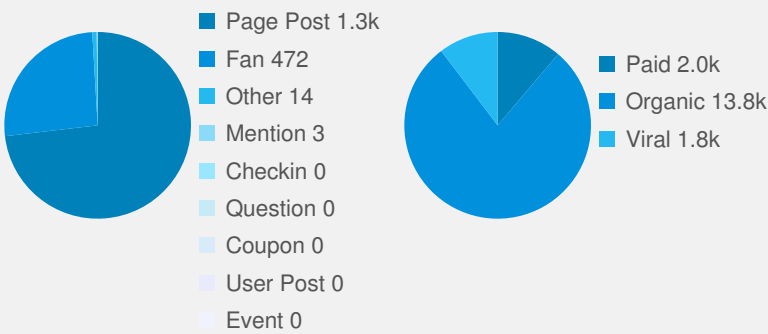
FAN GROWTH **1.07k Total Likes as of Feb 29, 2016** New Fans **15** Unliked your Page 2



PAGE IMPRESSIONS Impressions **17,741** by 7,261 users



IMPRESSIONS

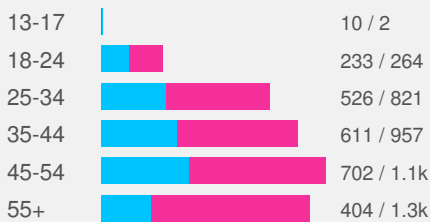


BY DAY OF WEEK

Day	AVG	TOTAL
Sun	490	2.0k
Mon	615.8	3.1k
Tue	678.3	2.7k
Wed	516.8	2.1k
Thu	708.5	2.8k
Fri	747	3.0k
Sat	525	2.1k

IMPRESSION DEMOGRAPHICS Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER



TOP COUNTRIES

United States	6.1k
India	114
Canada	80
Mexico	79
Vietnam	47

TOP CITIES

Atlanta, GA	142
Oneonta, NY	75
Chicago, IL	71
New York, NY	63
2430536	61

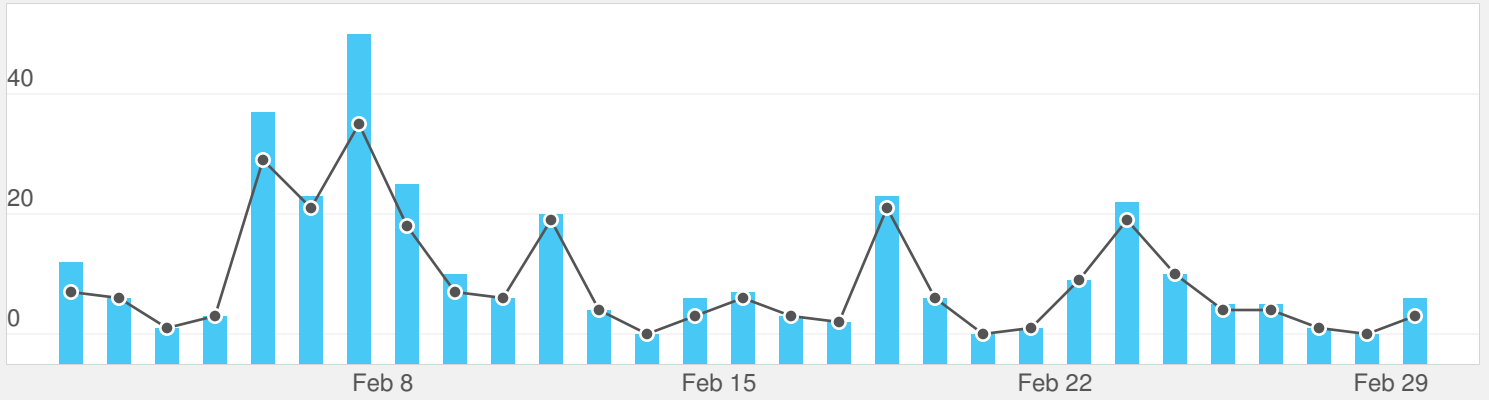


SHARING

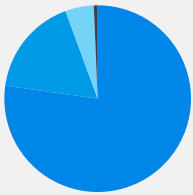
how people are sharing your content

STORIES

Stories Created **303** by 248 users



SHARE TYPE



- Other 234
- Page Post 52
- Fan 15
- Mention 2
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

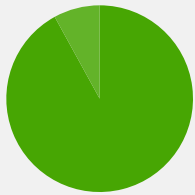
BY DAY OF WEEK

Day	Avg	Total
Sun	14.3	57
Mon	11.8	59
Tue	10.3	41
Wed	4.8	19
Thu	12.8	51
Fri	13	52
Sat	6	24

YOUR CONTENT

a breakdown of the content you post

BY STORY TYPE



- Photo 23
- Link 2

AVG

TOTAL

Reach	269.09	6.19k
People Talking About This	7.61	175
Engagement	5.41%	5.22%

CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
02/29/16	This Reclaimed Chestnut piece is shap...	22	1	1	1	--	--	4.55%
02/26/16	Do you have a Craft-Art kitchen or ba...	148	--	0	--	--	--	%
02/26/16	Cheers to Friday!	164	2	2	2	--	--	1.22%
02/25/16	Kitchens, bathrooms, and.. MUDROOMS! ...	162	7	3	3	--	--	4.32%
02/25/16	Kitchens, bathrooms, and.. MUDROOMS! ...	--	--	--	--	--	--	%
02/24/16	Wood Wisdom: Wenge is an exotic wood ...	201	3	1	1	--	--	1.49%
02/23/16	A stainless steel island adds a dash ...	--	--	--	--	--	--	%
02/22/16	We're working on this Zebra Edge Grai...	381	35	25	24	2	2	9.19%
02/19/16	Follow us on Pinterest for tons of ho...	177	3	1	1	--	--	1.69%
02/18/16	Why blend in when you were born to st...	504	40	21	18	3	2	7.94%
02/17/16	Your bathroom is a spa, a retreat, a ...	105	4	0	--	--	--	3.81%
02/16/16	Did you know that it's perfectly safe...	184	5	2	2	--	--	2.72%
02/15/16	Happy President's Day! We're working ...	223	8	4	2	2	--	3.59%
02/14/16	Happy Valentine's Day!	177	4	2	2	--	--	2.26%
02/12/16	Have a great weekend everyone!	163	5	2	2	--	--	3.07%
02/11/16	This species of wood, Black Walnut, d...	608	53	18	15	4	2	8.72%
02/10/16	Love is in the air! It's almost Valen...	25	--	0	--	--	--	%
02/09/16	Down to every last little detail. (p...	70	12	9	9	1	--	17.14%
02/08/16	We're loving your Super Bowl spread e...	43	5	3	1	2	--	11.63%
02/05/16	**CONTEST ALERT!** Show us your Super...	2.0k	92	60	52	12	7	4.69%
02/04/16	Black walnut beauty! One of our custo...	360	23	13	13	3	2	6.39%
02/03/16	American Cherry has a fine uniform, s...	167	4	1	1	--	--	2.4%
02/02/16	Did you know that Craft-Art Wood Coun...	167	3	0	--	--	--	1.8%
02/02/16	[Photo]	68	4	0	--	--	--	5.88%