

# FACEBOOK PAGE REPORT

from February 1, 2016 - February 29, 2016

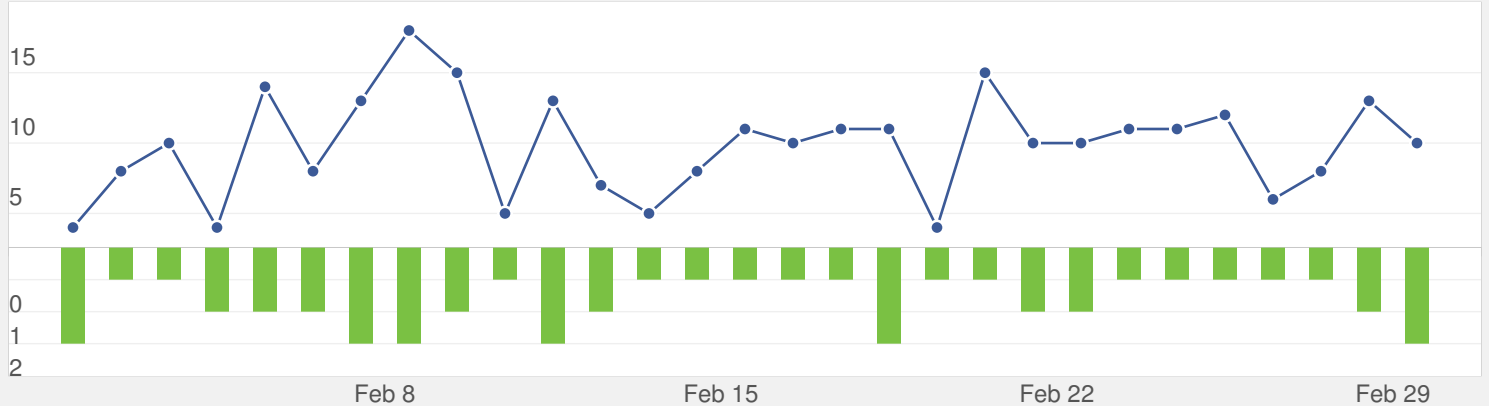


Ja-vie

## FAN GROWTH

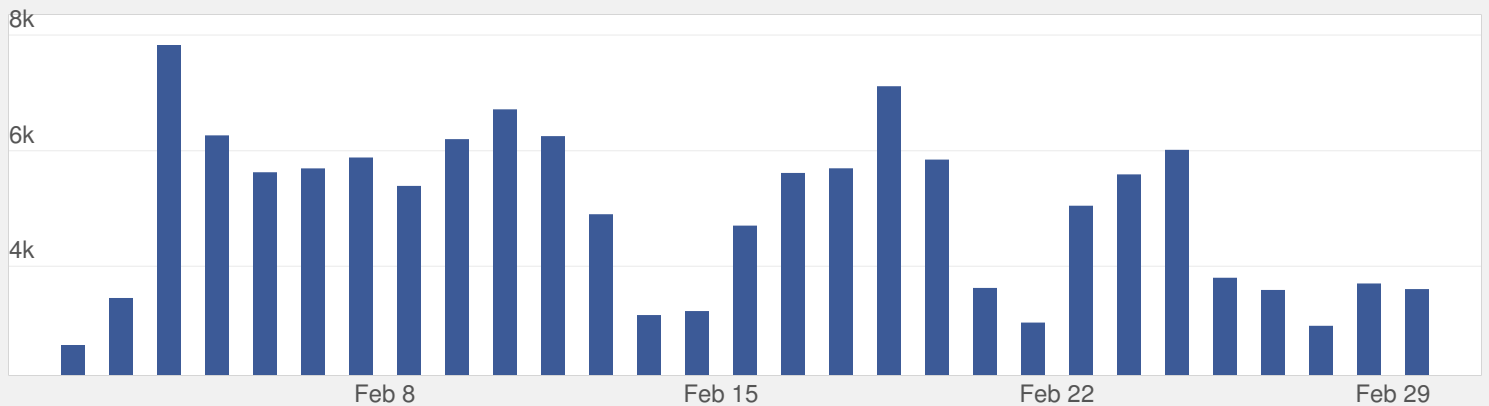
6.29k Total Likes as of Feb 29, 2016

New Fans 285 Unliked your Page 20

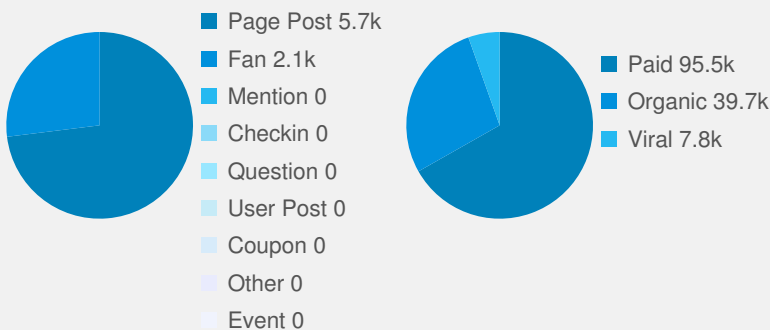


## PAGE IMPRESSIONS

Impressions 143,183 by 95,466 users

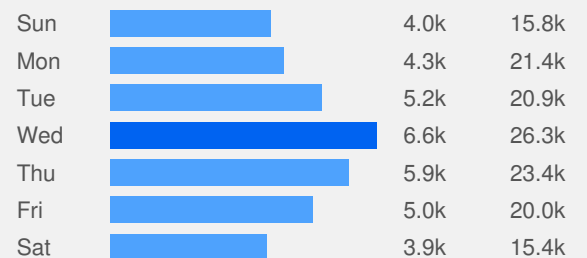


## IMPRESSIONS



## BY DAY OF WEEK

AVG TOTAL



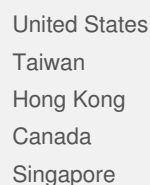
## IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

### AGE & GENDER

### TOP COUNTRIES

### TOP CITIES

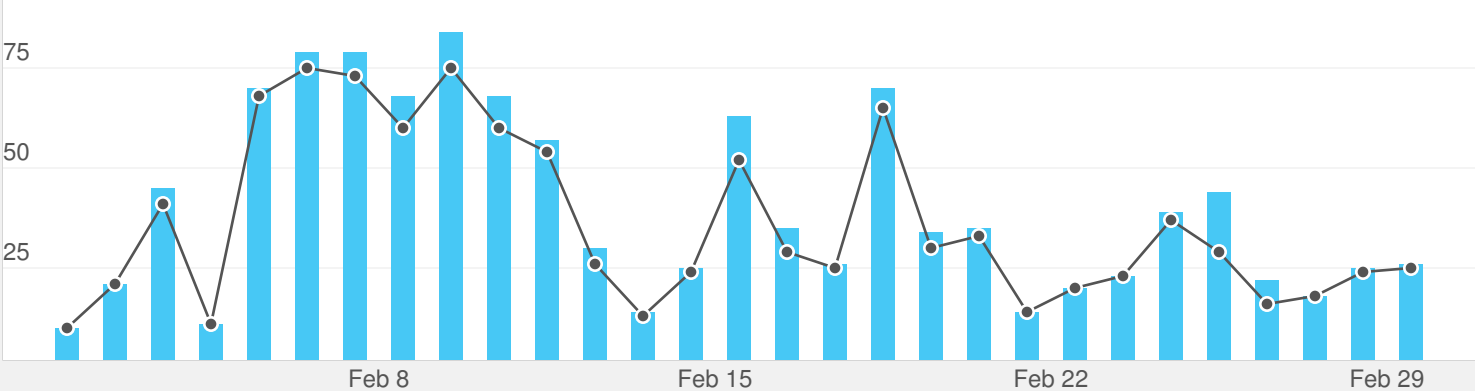


# SHARING

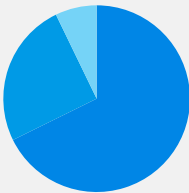
how people are sharing your content

STORIES

Stories Created 1,155 by 1,051 users



## SHARE TYPE



- Other 782
- Fan 290
- Page Post 83
- Mention 0
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

## BY DAY OF WEEK

	AVG	TOTAL
Sun	35.8	143
Mon	37.4	187
Tue	40.8	163
Wed	44.5	178
Thu	45.5	182
Fri	39	156
Sat	36.5	146

## SHARER DEMOGRAPHICS

Here's a quick breakdown of people creating stories on your Facebook Page

### AGE & GENDER

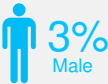


### TOP COUNTRIES

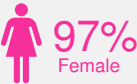
United States	477
Brazil	6
Taiwan	2
China	2
Hong Kong	1

### TOP LOCALES

English (United States)	472
Spanish (umbrella locale)	7
English (United Kingdom)	4
Chinese (Taiwan)	2
Spanish (Spain)	2



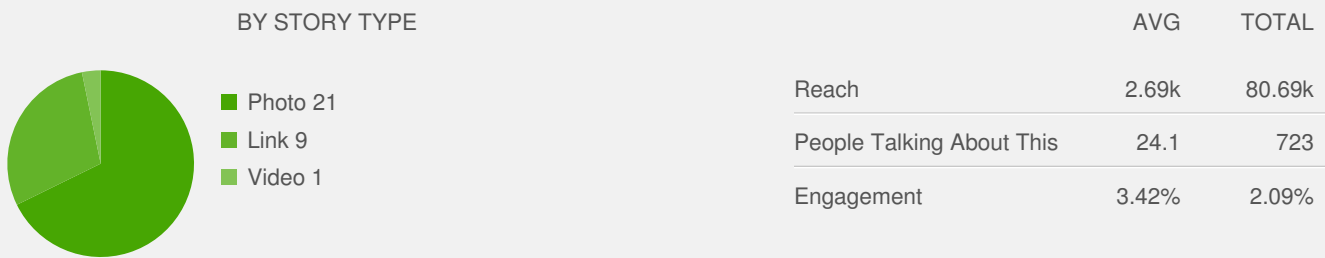
3%  
Male



97%  
Female

YOUR CONTENT

a breakdown of the content you post



CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
02/29/16	We love this painting of our Shimmeri...	232	1	0	--	--	--	0.43%
02/26/16	In case you missed Mommy Scene's revi...	49	2	2	2	--	--	4.08%
02/25/16	Did you know that Ja-Vie's are made o...	492	18	12	12	2	--	3.66%
02/24/16	Chasing your dreams in style. http:/...	441	8	5	5	--	--	1.81%
02/23/16	Add a little spring to your step toda...	475	10	8	6	2	--	2.11%
02/22/16	Fashion is art & you are the canvas. ...	535	10	8	8	--	--	1.87%
02/19/16	See what a tried & true Ja-Vie Gal & ...	967	58	22	21	2	2	6%
02/18/16	She has a heart (& shoes) made of gol...	699	24	12	11	2	--	3.43%
02/17/16	The perfect addition for the Mom on t...	1.3k	138	41	38	1	3	10.37%
02/16/16	Who else has the same rule? Rules are...	495	12	5	5	--	1	2.42%
02/15/16	When in doubt, wear RED!	921	33	22	22	2	--	3.58%
02/14/16	Happy Valentine's Day!	907	22	13	12	2	--	2.43%
02/12/16	The Italy tour sadly comes to an end ...	162	4	4	4	--	--	2.47%
02/11/16	'That Ja-Vie Girl' is museum hopping ...	832	14	10	9	2	--	1.68%
02/11/16	Don't sacrifice comfort for style!	1.8k	43	15	15	--	--	2.34%
02/10/16	Can't stop in Italy without a little ...	881	41	25	24	3	3	4.65%
02/09/16	Knock'em RED this Valentine's Day wit...	306	30	16	15	1	1	9.8%
02/09/16	And she has arrived! If you guessed F...	539	14	5	5	1	--	2.6%
02/08/16	That Ja-Vie Girl is headed on vacatio...	564	10	5	4	1	--	1.77%
02/08/16	Nacho average flats. Happy Super Bow...	580	12	6	6	--	1	2.07%
02/08/16	[Photo]	--	--	--	--	--	--	%
02/05/16	Be sweet to your feet this Valentine'...	4.4k	385	236	227	14	14	8.79%
02/05/16	That Ja-Vie Girl has her favorite Val...	149	--	0	--	--	--	%
02/04/16	Need some Valentine's Day inspiration...	155	--	0	--	--	--	%