



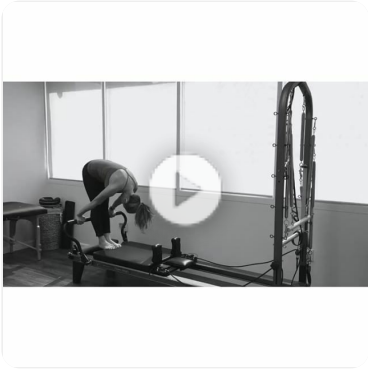
Instagram Profiles Report

for pilatesinthegrove

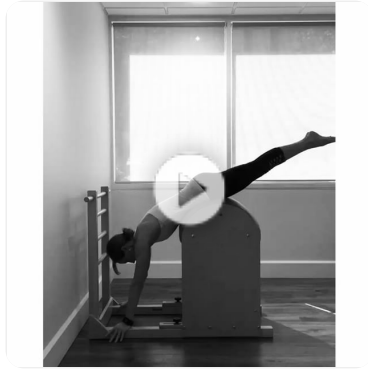
Feb 01, 2016 - Feb 29, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@pilatesinthegrove
112 Engagements



@pilatesinthegrove
108 Engagements

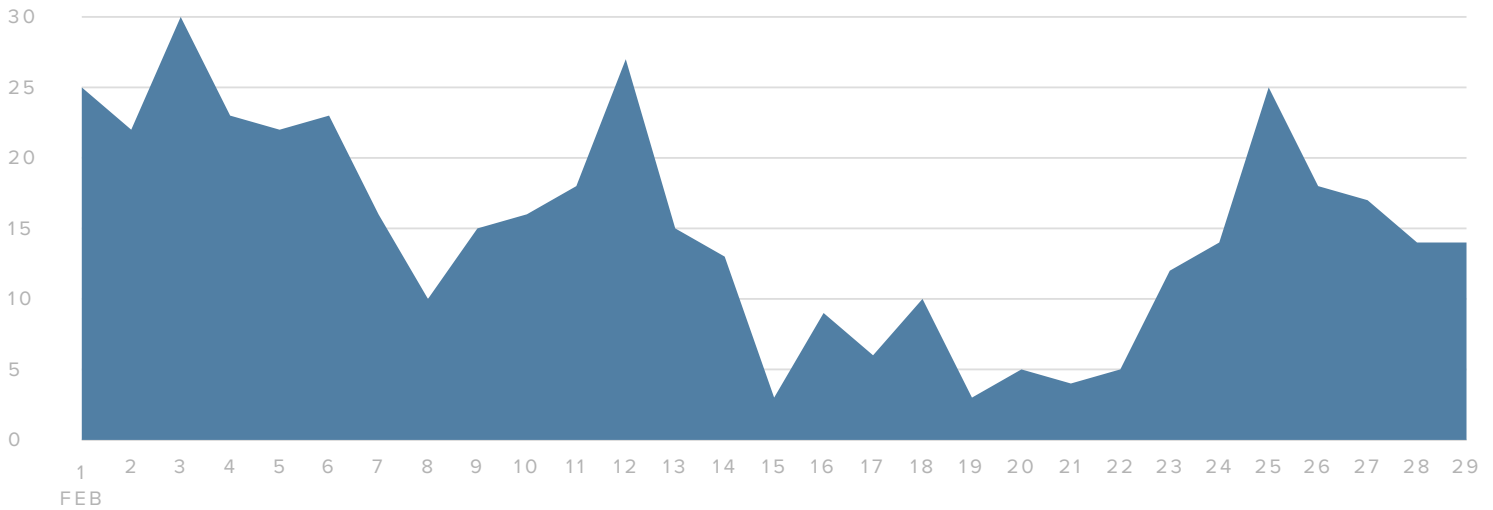


@pilatesinthegrove
94 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



FOLLOWER METRICS

TOTALS

Total Followers	1,607
Followers Gained	409
People that you Followed	9

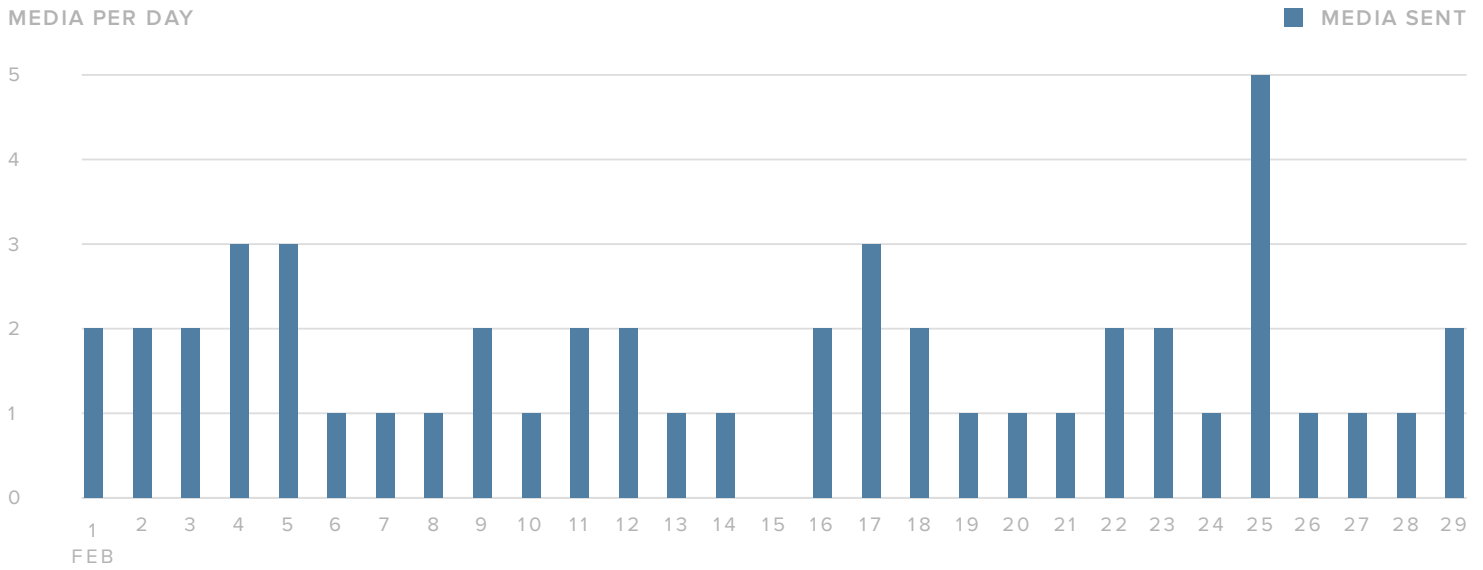
Your new followers decreased by

▼ **2.4%**

since previous month

Publishing Behavior

MEDIA PER DAY



PUBLISHING METRICS

TOTALS

Photos	32
Videos	17
Total Media	49

The number of media you sent decreased by

▼ **5.8%**

since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

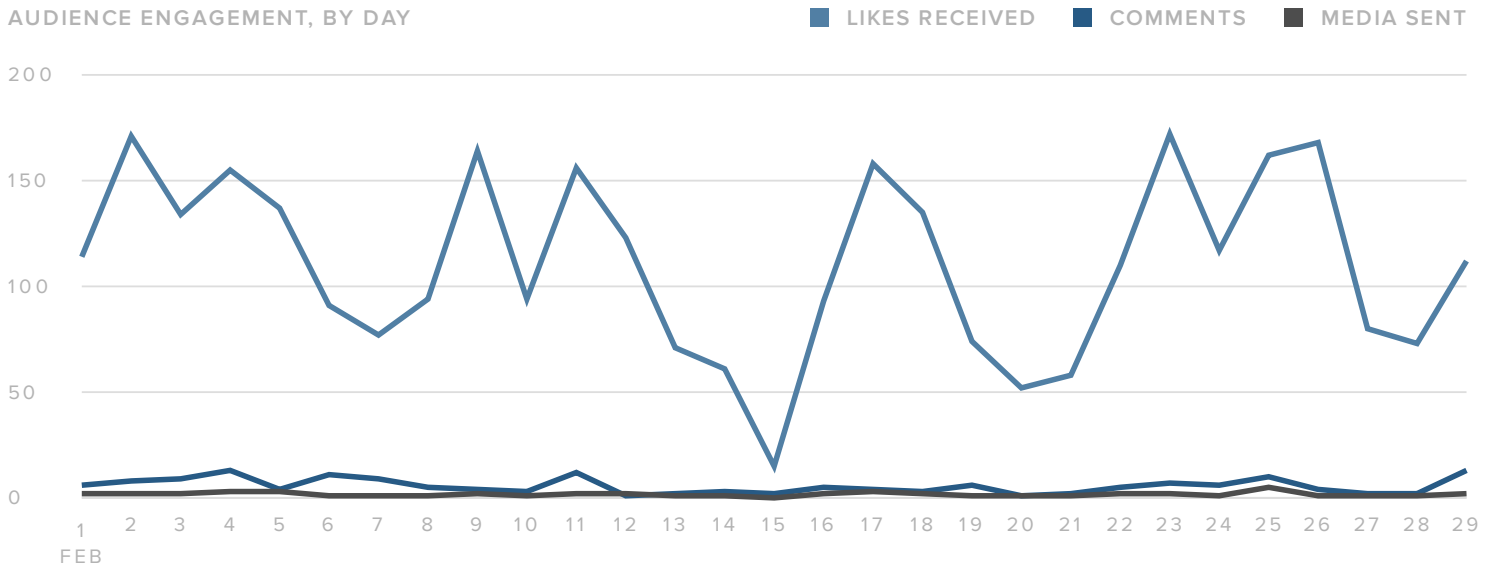
#pilatesinthegrove	35
#southmiami	31
#pilates	21
#coconutgrove	20
#pilatesinstructor	11
#coconutgrovemiami	8
#workoutsmarternother	7
#pilateseveryday	5
#physicaltherapy	5
#pilatesstudio	5

MOST ENGAGED HASHTAGS

#pilatesinthegrove	1,128
#pilates	819
#southmiami	794
#coconutgrove	553
#pilatesinstructor	548
#workoutsmarternother	460
#coconutgrovemiami	326
#physicaltherapy	304
#pilateseveryday	289
#strength	282

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS

TOTALS

Likes Received 3,221

Comments Received 162

Total Engagements 3,383

Engagements per Follower 2.1

Engagements per Media 69.0

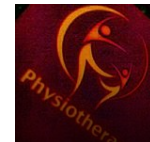
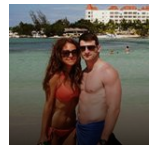
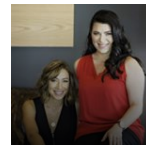
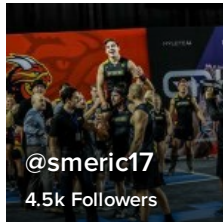
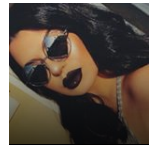
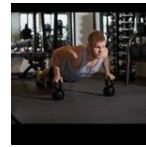
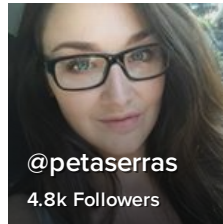
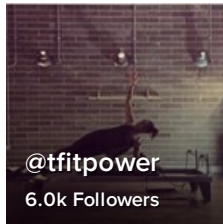
The number of engagements increased by

▲ **33.5%**
since previous month


The number of engagements per media increased by

▲ **41.7%**
since previous month

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 pilatesinthe grove	1,607	34.1%	409	49	43	3,383	69.0	2.11