



Instagram Profiles Report

for javieflats

Feb 01, 2016 - Feb 29, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@javieflats
71 Engagements



@javieflats
68 Engagements

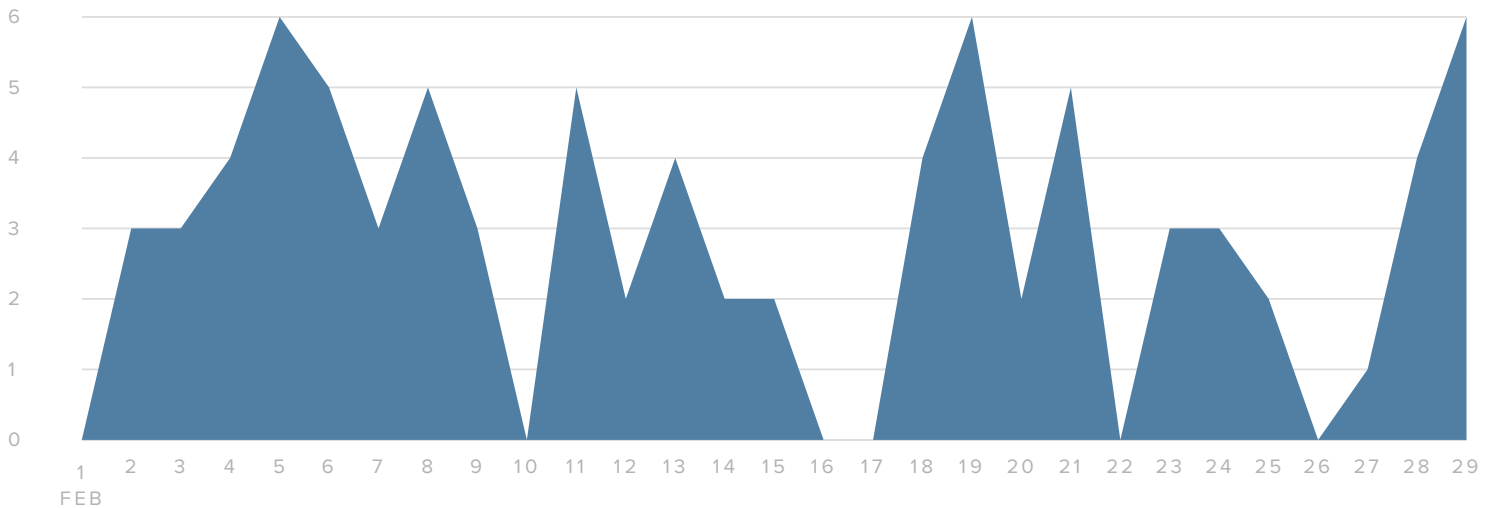


@javieflats
68 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY

■ FOLLOWERS GAINED



FOLLOWER METRICS

TOTALS

Total Followers	1,062
Followers Gained	79
People that you Followed	1

Your new followers decreased by

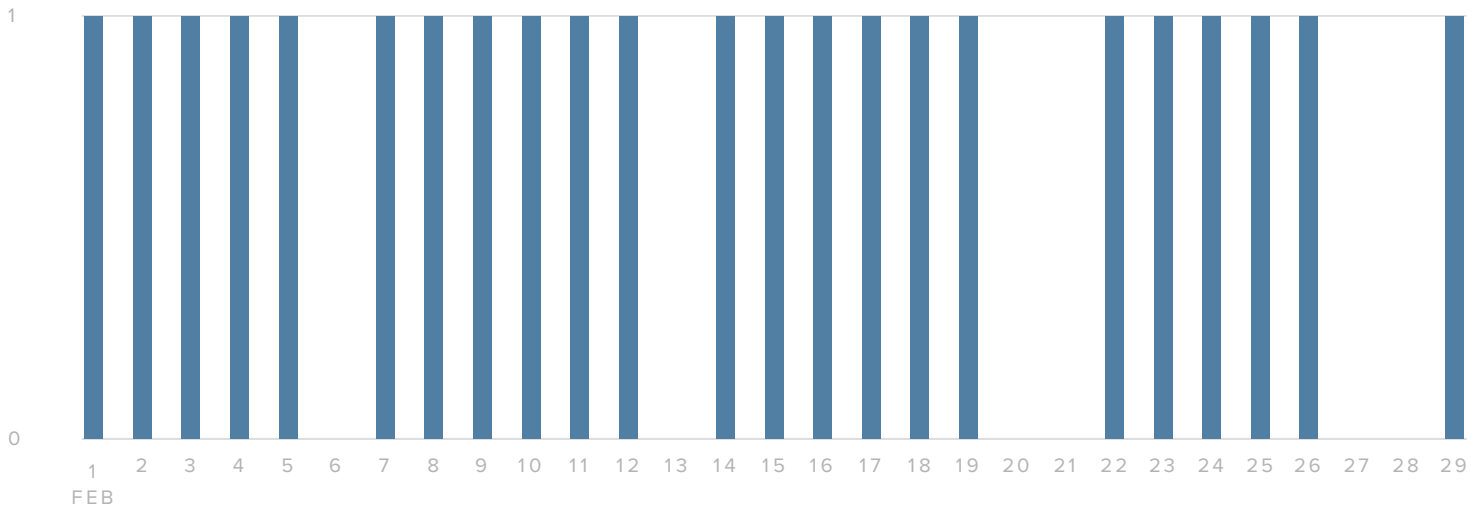
▼ **21.8%**

since previous month

Publishing Behavior

MEDIA PER DAY

■ MEDIA SENT



PUBLISHING METRICS

TOTALS

Photos	22
Videos	1
Total Media	23

The number of media you sent increased by

▲ 4.5%

since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

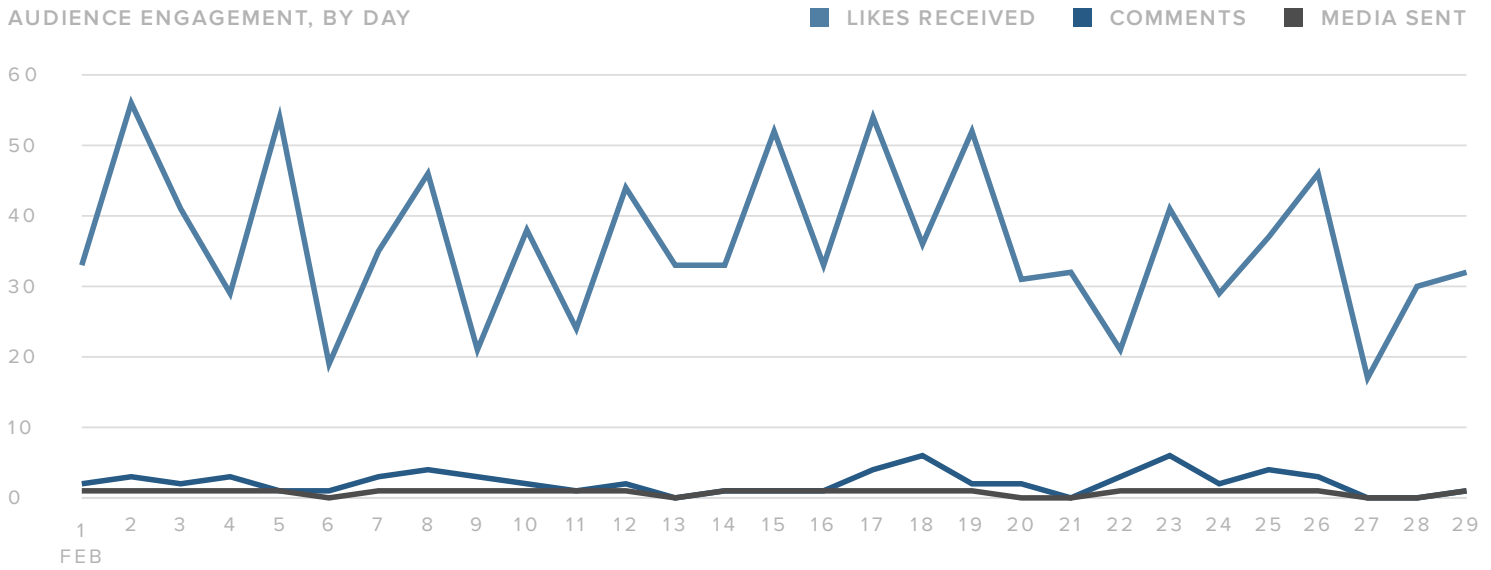
#javieflats	19
#fashion	17
#shoes	15
#comfort	12
#style	11
#shoefie	10
#thatsdarling	8
#fromwhereistand	5
#fashiongram	5
#lace	4

MOST ENGAGED HASHTAGS

#fashion	358
#javieflats	284
#style	242
#comfort	220
#shoes	220
#shoefie	196
#thatsdarling	153
#sotd	117
#red	85
#ootd	73

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS

TOTALS

Likes Received

1,049

Comments Received

63

Total Engagements

1,112

Engagements per Follower

1.0

Engagements per Media

48.3

The number of engagements decreased by

▼ **8.8%**

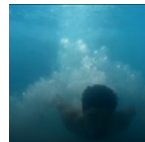
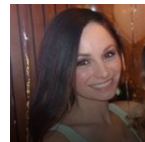
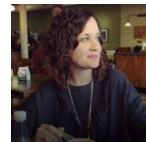
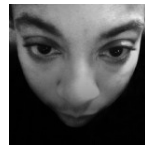
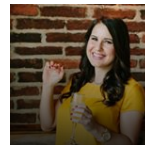
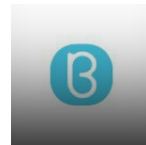
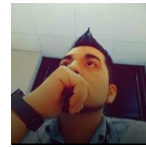
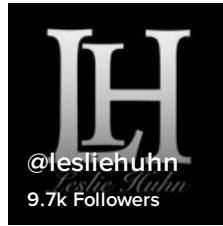
since previous month

The number of engagements per media decreased by


▼ **12.7%**

since previous month

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 javieflats	1,062	8.0%	79	23	28	1,112	48.3	1.05