

FACEBOOK PAGE REPORT

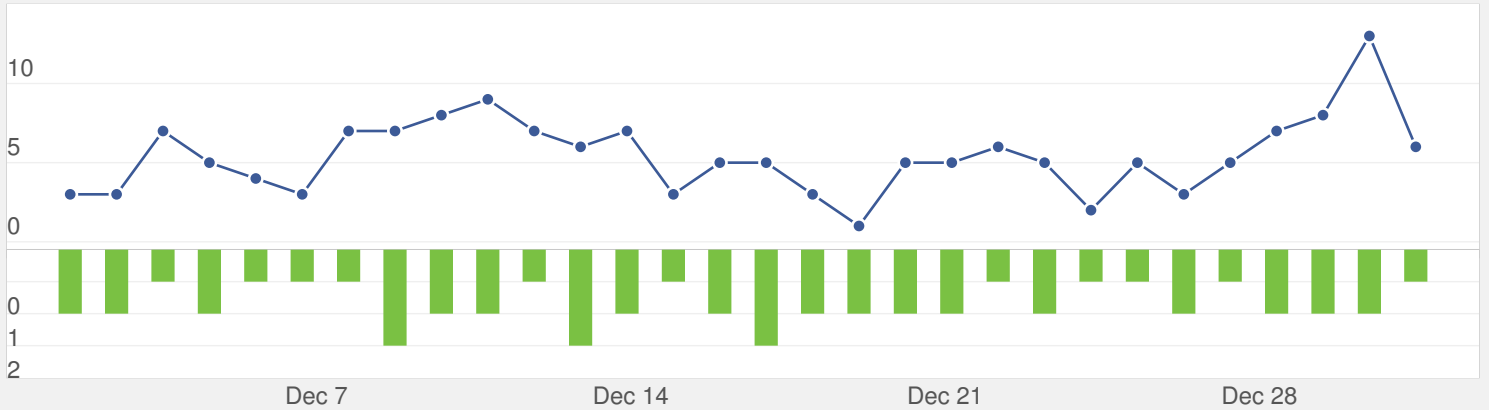
from December 1, 2015 - December 31, 2015



FAN GROWTH

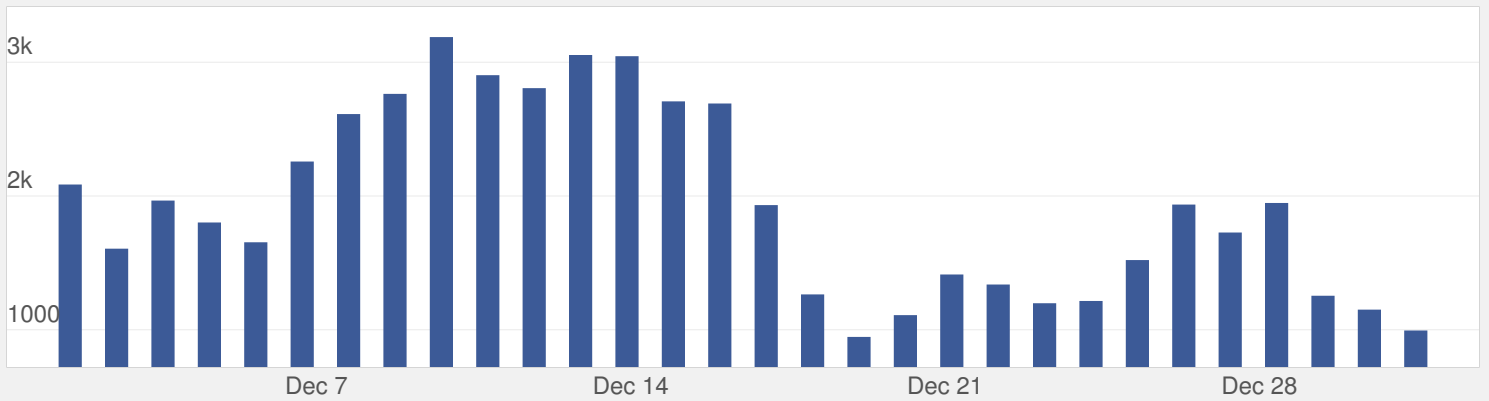
5.93k Total Likes, and 145 people talking about this

New Fans 162 Unliked your Page 22

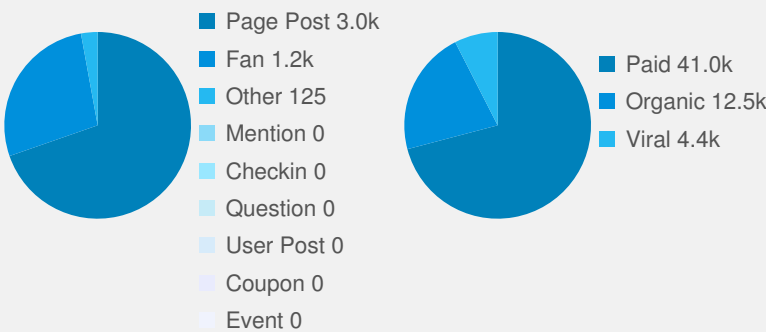


PAGE IMPRESSIONS

Impressions 58,095 by 46,849 users



IMPRESSIONS



BY DAY OF WEEK

Day	AVG	TOTAL
Sun	2.1k	8.3k
Mon	2.1k	8.2k
Tue	2.0k	9.9k
Wed	1.8k	9.1k
Thu	1.7k	8.5k
Fri	1.7k	7.0k
Sat	1.8k	7.0k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER



TOP COUNTRIES

Country	Count
United States	44.8k
Taiwan	128
Hong Kong	90
Mexico	34
China	28

TOP CITIES

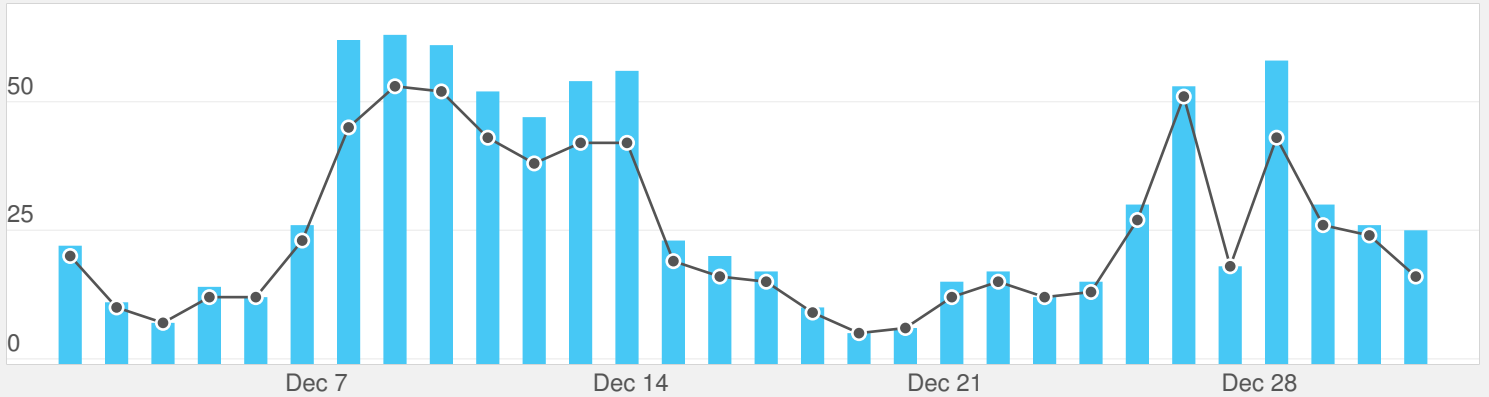
City	Count
New York, NY	1.8k
Philadelphia, PA	998
Houston, TX	909
Los Angeles, CA	811
Dallas, TX	535



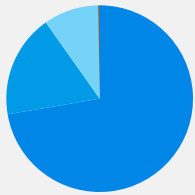
SHARING how people are sharing your content

STORIES

Stories Created **867** by **726** users



SHARE TYPE



- Other 627
- Fan 155
- Page Post 83
- Mention 2
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

BY DAY OF WEEK

Day	Avg	Total
Sun	28	112
Mon	41	164
Tue	29.2	146
Wed	25	125
Thu	22.6	113
Fri	25.8	103
Sat	26	104

SHARER DEMOGRAPHICS Here's a quick breakdown of people creating stories on your Facebook Page

AGE & GENDER



TOP COUNTRIES

Country	Count
United States	286
Brazil	6
Taiwan	5
China	3
Croatia	1

TOP LOCALES

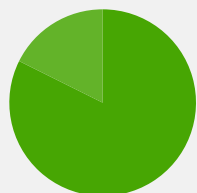
Locale	Count
English (United States)	285
English (United Kingdom)	7
Spanish (umbrella locale)	5
Chinese (Taiwan)	5
Spanish (Spain)	1



YOUR CONTENT

a breakdown of the content you post

BY STORY TYPE



- Photo 28
- Link 6

AVG TOTAL

Reach	399.53	13.58k
People Talking About This	14.76	502
Engagement	5.85%	6.51%

CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
12/31/15	Happy 2016, Ja-Vie Gals! Wishing you ...	122	6	5	5	--	--	4.92%
12/30/15	After your votes (& Daisy too, of cou...	139	9	7	7	--	--	6.47%
12/30/15	Weespring will surely be comfy on the...	199	9	4	4	--	--	4.52%
12/29/15	Fancy footwear at a not-so-fancy pric...	292	16	10	10	--	1	5.48%
12/28/15	Which option should we go with for Ne...	361	82	34	25	14	1	22.71%
12/28/15	[Photo]	0	15	10	9	3	--	%
12/25/15	Merry Christmas, Ja-Vie Gals! May you...	195	10	6	6	--	--	5.13%
12/24/15	It's the most wonderful time of the y...	721	99	77	74	6	--	13.73%
12/23/15	'Tis the season to wear Ja-Vie! Who h...	146	6	3	3	--	--	4.11%
12/22/15	Winter is officially here! Wishing yo...	198	13	8	8	--	--	6.57%
12/21/15	Looks like Santa delivered something ...	212	18	12	11	1	--	8.49%
12/21/15	Happy Monday, Ja-Vie Gals! Christmas ...	185	8	4	2	2	--	4.32%
12/18/15	Need some last minute amazing ideas f...	94	2	2	2	--	--	2.13%
12/17/15	Rain or shine, we've got your back. J...	194	13	8	8	--	--	6.7%
12/17/15	[Photo]	0	--	0	--	--	--	%
12/17/15	Don't miss entering Mommy Scene's #Gi...	109	1	0	--	--	--	0.92%
12/16/15	All I want for Christmas is.. JA-VIE!...	162	9	4	4	--	--	5.56%
12/15/15	Blogger Any Second Now is a stylish m...	803	50	14	14	3	3	6.23%
12/14/15	Keep your tootsies feeling terrific w...	130	6	3	3	--	--	4.62%
12/13/15	Today is the last day to enter our Wi...	244	20	12	11	1	--	8.2%
12/12/15	[Photo]	0	10	8	8	1	--	%
12/12/15	[Photo]	175	1	0	--	--	--	0.57%
12/11/15	Happy Friday, Ja-Vie Gals! Who else i...	177	8	4	4	--	--	4.52%
12/10/15	Deck the halls with your favorite Ja-...	226	15	8	7	1	--	6.64%