


## GROUP REPORT

from November 1, 2015 - November 30, 2015




 @Tomalty\_Dental

 Tomalty Dental Care

## GROUP STATS

across all Twitter and Facebook accounts

Incoming Messages	288	
Sent Messages	46	
New Twitter Followers	8	
New Facebook Fans	64	

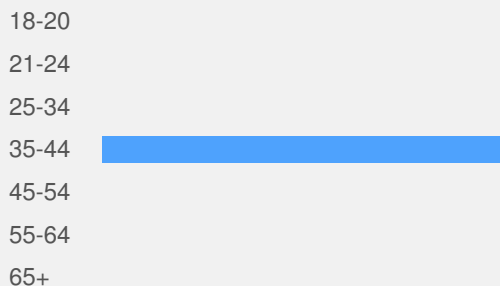
**288** INTERACTIONS   
 BY **262** UNIQUE USERS   
**287,252** POTENTIAL REACH 

## TWITTER STATS


across all Twitter accounts

### FOLLOWER DEMOGRAPHICS

 **61%** MALE FOLLOWERS  
 **39%** FEMALE FOLLOWERS



### TWITTER STATS

 **8**  
New Twitter Followers in this time period

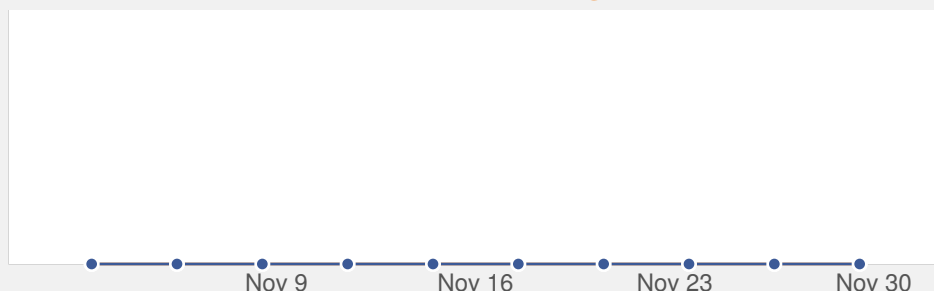
 **0**  
Link Clicks

 **0**  
Mentions

 **0**  
Retweets

### DAILY INTERACTIONS

@MENTIONS 0 RETWEETS 0



### OUTBOUND TWEET CONTENT

 **1** Plain Text

 **3** Links to Pages

 **15** Photo Links

# FACEBOOK STATS across all Facebook pages

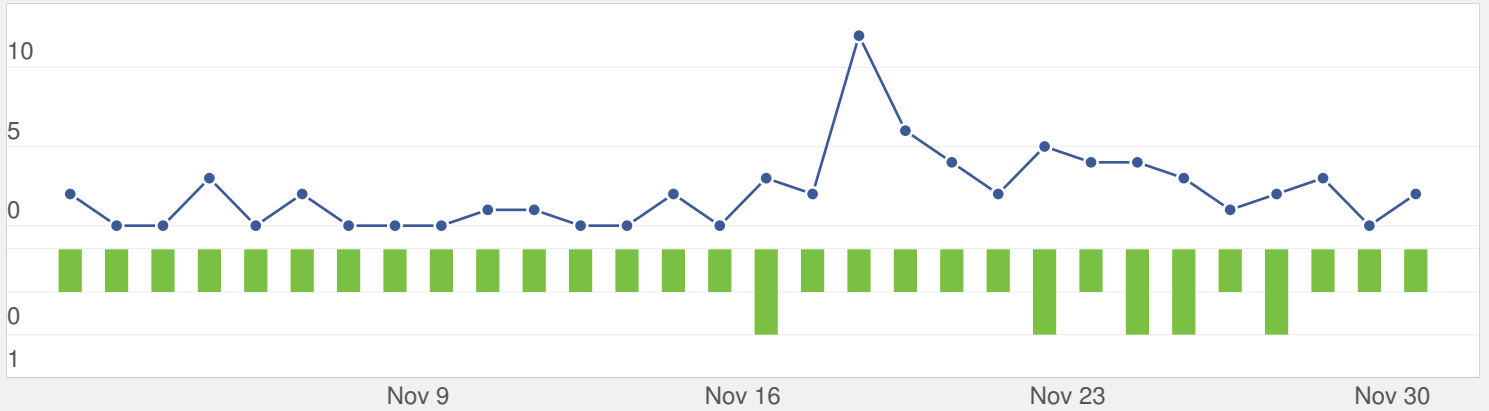


## My Facebook Pages

1.03k Total Likes, and 35 people talking about this

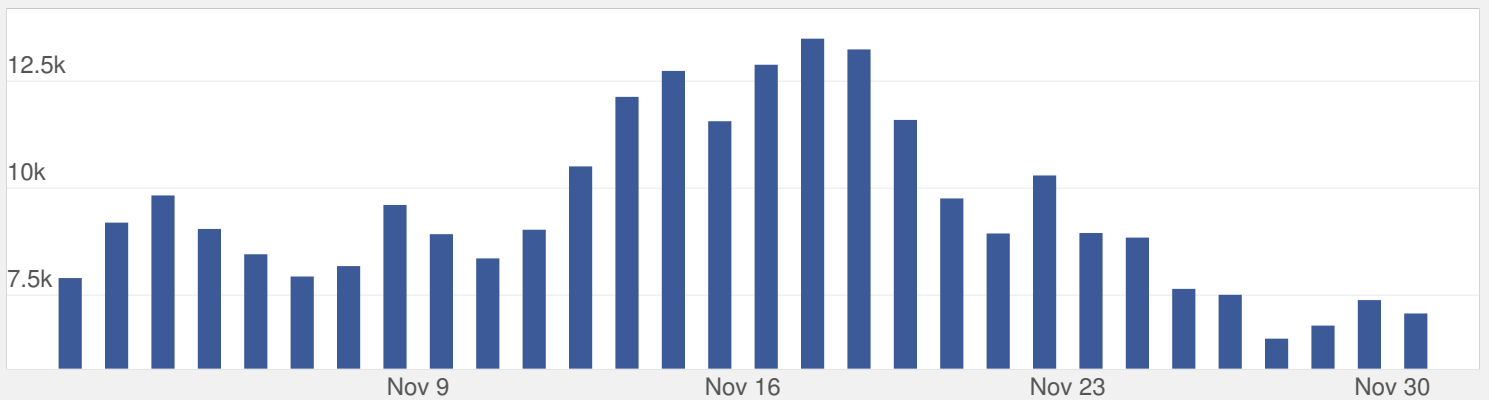
### FAN GROWTH

New Fans **64** Unliked your Page **5**

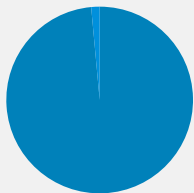


### PAGE IMPRESSIONS

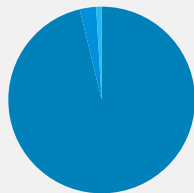
Impressions **284,335** by **152,579** users



### IMPRESSIONS



- Page Post 2.6k
- Fan 39
- Mention 0
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Other 0
- Event 0



- Paid 273.4k
- Organic 8.1k
- Viral 2.7k

### BY DAY OF WEEK

Day	Avg	Total
Sun	9.4k	46.8k
Mon	9.4k	47.0k
Tue	10.1k	40.5k
Wed	9.7k	39.0k
Thu	9.5k	38.1k
Fri	9.1k	36.3k
Sat	9.2k	36.7k

### IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

#### AGE & GENDER

Age Group	Male	Female
13-17	13 / 11	
18-24	21.1k / 18.4k	
25-34	20.3k / 15.2k	
35-44	14.6k / 12.5k	
45-54	10.6k / 9.9k	
55+	9.7k / 10.9k	

#### TOP COUNTRIES

Country	Impressions
United States	143.9k
Jamaica	21
Australia	19
Brazil	17
Puerto Rico	17

#### TOP CITIES

City	Impressions
Pompano Beach, FL	66.7k
Fort Lauderdale, FL	13.3k
Parkland, FL	10.7k
Coral Springs, FL	7.4k
Lauderhill, FL	7.3k

