

FACEBOOK PAGE REPORT

from November 1, 2015 - November 30, 2015

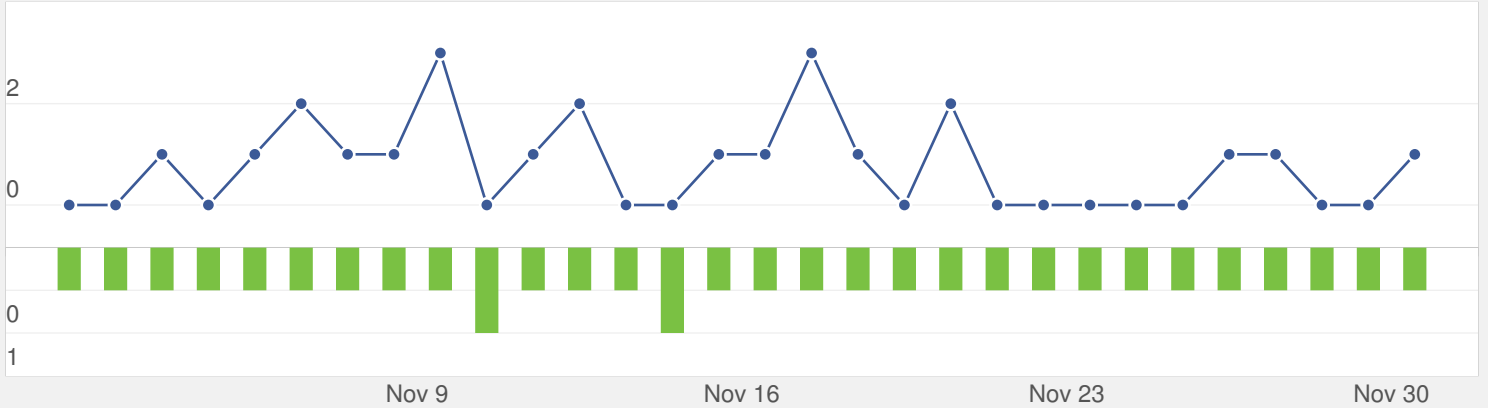


f Pilates in the Grove

FAN GROWTH

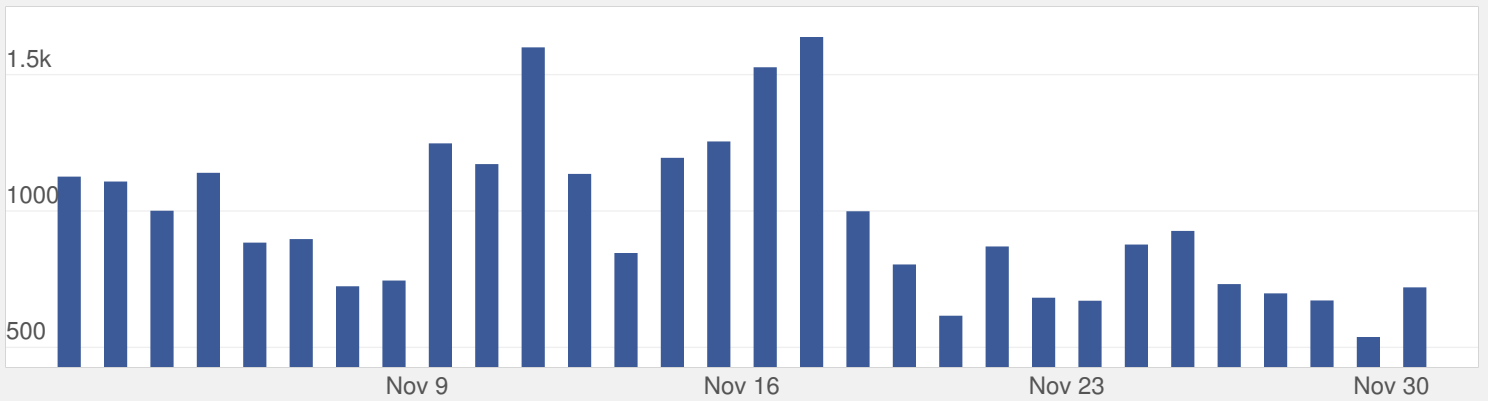
910 Total Likes, and 57 people talking about this

New Fans 23 Unliked your Page 2

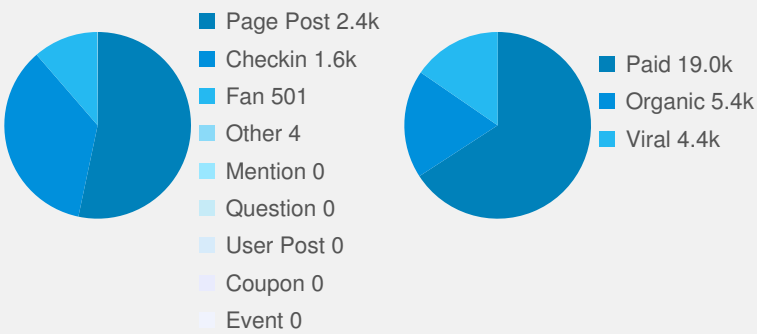


PAGE IMPRESSIONS

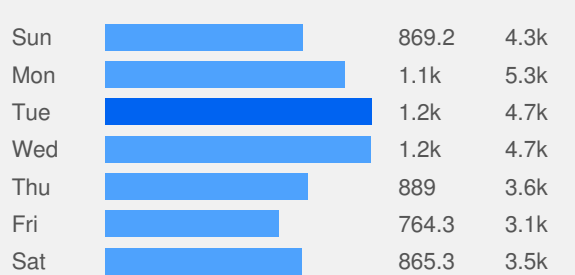
Impressions 29,048 by 20,884 users



IMPRESSIONS



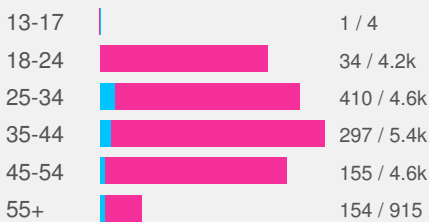
BY DAY OF WEEK



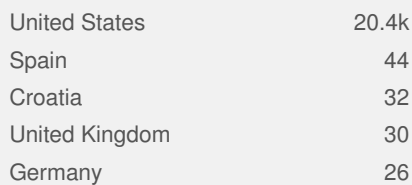
IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER



TOP COUNTRIES



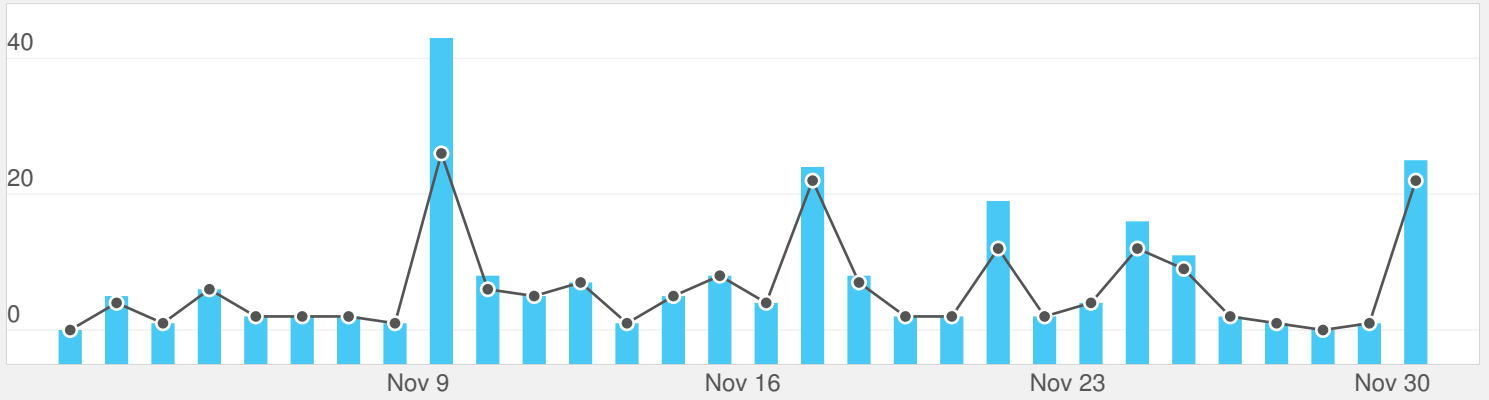
TOP CITIES



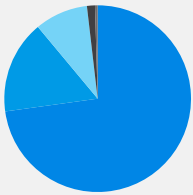
SHARING how people are sharing your content

STORIES

Stories Created **217** by **178** users



SHARE TYPE



- Other 158
- Page Post 35
- Fan 20
- Mention 3
- Checkin 1
- Question 0
- User Post 0
- Coupon 0
- Event 0

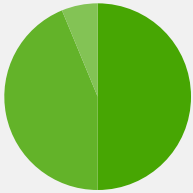
BY DAY OF WEEK

Day	AVG	TOTAL
Sun	2.4	12
Mon	16.2	81
Tue	12.3	49
Wed	7.5	30
Thu	3.3	13
Fri	1.5	6
Sat	6.5	26

YOUR CONTENT

a breakdown of the content you post

BY STORY TYPE



- Link 8
- Photo 7
- Event 1

AVG

TOTAL

Reach	167.88	2.69k
People Talking About This	4.56	73
Engagement	6.13%	6.07%

CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
11/30/15	NOW OPEN!! Classes start tomorrow in ...	313	32	17	16	3	4	10.22%
11/25/15	Check out our Thanksgiving schedule! ...	99	6	4	3	--	1	6.06%
11/24/15	With all of the amazing parks through...	350	22	14	13	2	2	6.29%
11/23/15	You can eat Vegan on Thanksgiving!	158	7	4	4	--	--	4.43%
11/21/15	Having a blast at the Seed Food & Win...	98	12	9	9	--	--	12.24%
11/18/15	With all the financial responsibiliti...	54	4	1	1	--	--	7.41%
11/18/15	Alix's easy how to on DIY Home & Beau...	190	15	2	2	--	1	7.89%
11/17/15	[Photo]	174	15	0	--	--	--	8.62%
11/17/15	Still time to RSVP for Wednesday Work...	44	1	0	--	--	--	2.27%
11/16/15	Physical fitness linked to brain fitn...	236	3	3	3	--	--	1.27%
11/14/15	Why #pilates is a natural choice for ...	252	9	3	3	--	1	3.57%
11/10/15	Check out our next Wellness Wednesday...	166	7	2	2	--	--	4.22%
11/09/15	Join us this Sunday at 10am as Tracy ...	173	12	6	6	--	--	6.94%
11/04/15	Proof that no matter where you are in...	259	10	6	6	--	--	3.86%
11/03/15	Pilates in the Grove is where South F...	0	--	0	--	--	--	%
11/02/15	If you are not on our mailing list yo...	120	8	2	2	--	--	6.67%