

FACEBOOK PAGE REPORT

from November 1, 2015 - November 30, 2015

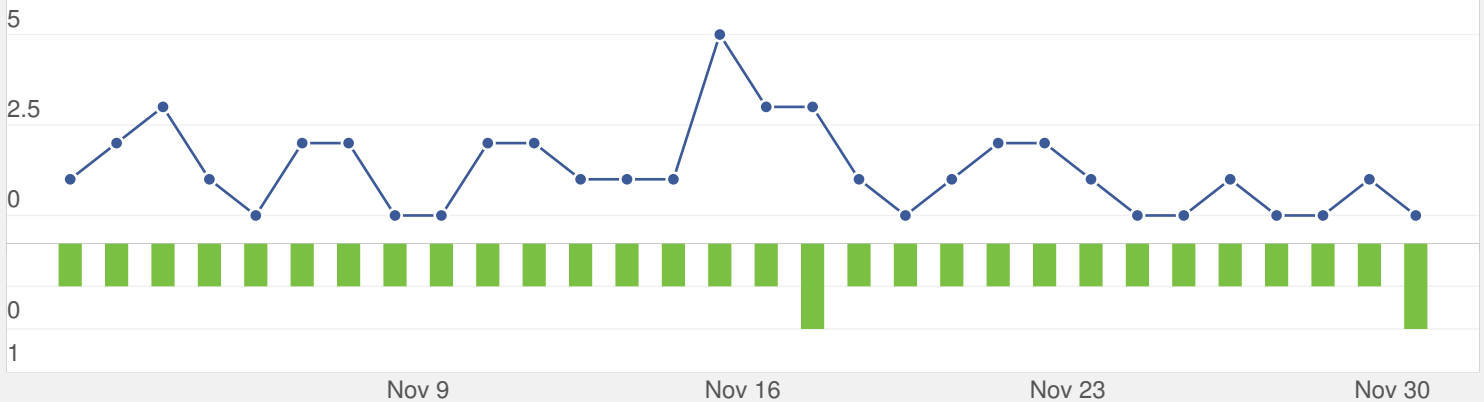


Great Boca Smiles

FAN GROWTH

583 Total Likes, and 19 people talking about this

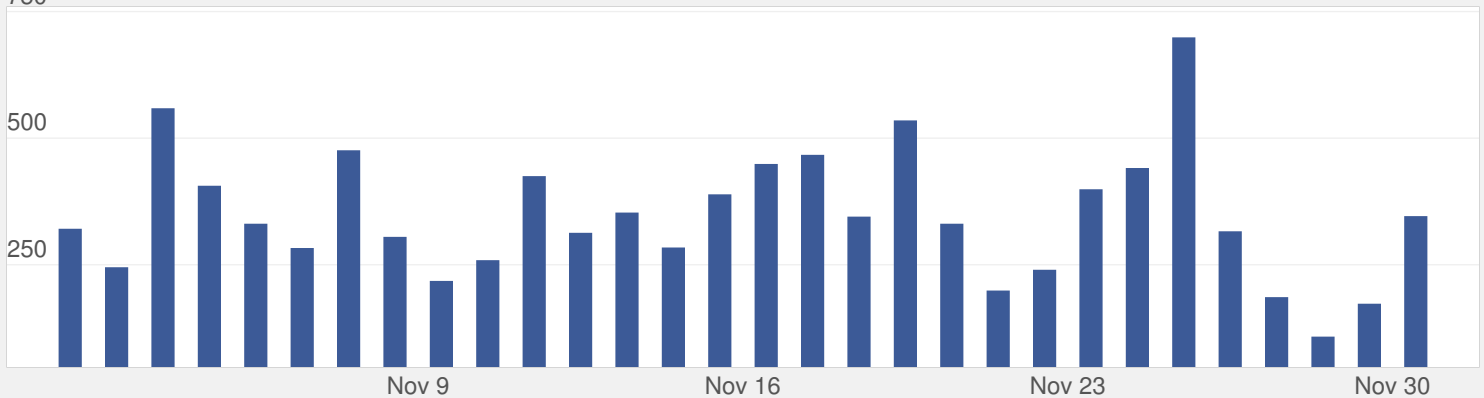
New Fans 38 Unliked your Page 2



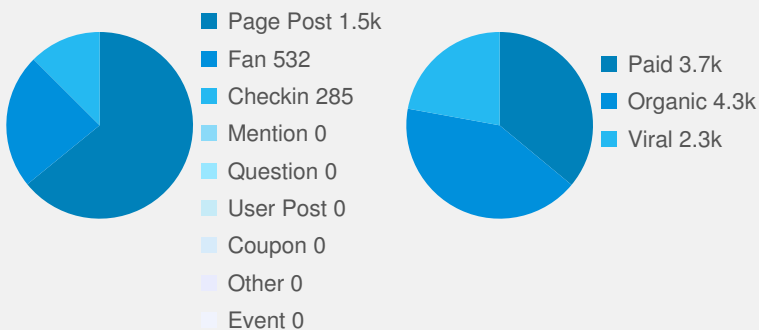
PAGE IMPRESSIONS

750

Impressions 10,401 by 6,136 users



IMPRESSIONS



BY DAY OF WEEK

AVG TOTAL

Day	AVG	TOTAL
Sun	285.6	1.4k
Mon	331.4	1.7k
Tue	431.5	1.7k
Wed	468.8	1.9k
Thu	373.8	1.5k
Fri	288.3	1.2k
Sat	266.8	1.1k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER

Age Group	Male	Female
13-17	3 / 2	
18-24	29 / 60	
25-34	210 / 726	
35-44	333 / 1.2k	
45-54	389 / 1.1k	
55+	570 / 1.1k	

TOP COUNTRIES

Country	Count
United States	5.6k
Spain	42
Canada	31
Israel	14
Italy	8

TOP CITIES

City	Count
Boca Raton, FL	2.7k
Pompano Beach, FL	506
Fort Lauderdale, FL	183
Boynton Beach, FL	183
Delray Beach, FL	176

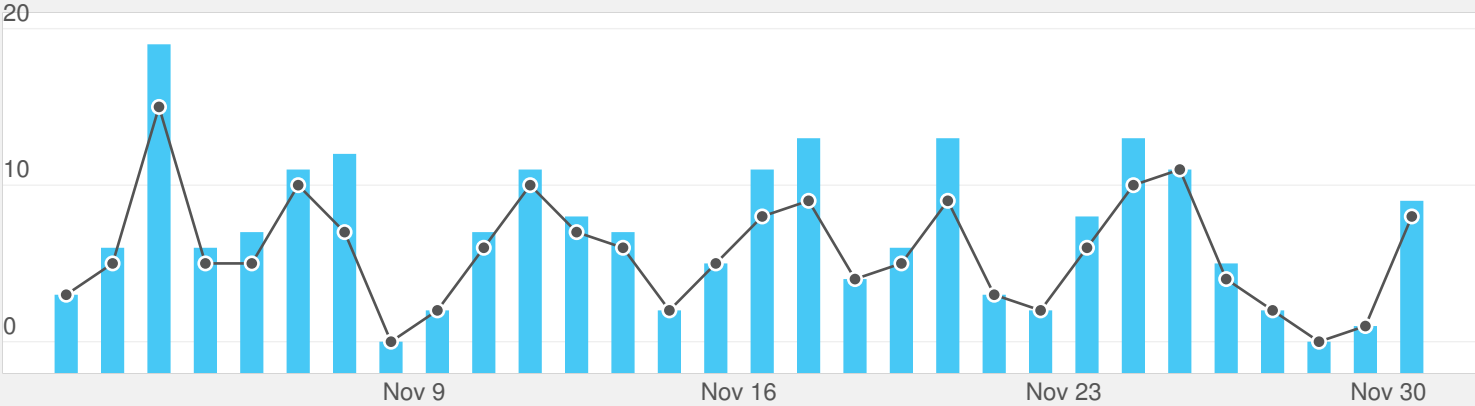


SHARING

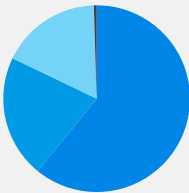
how people are sharing your content

STORIES

Stories Created 207 by 170 users



SHARE TYPE



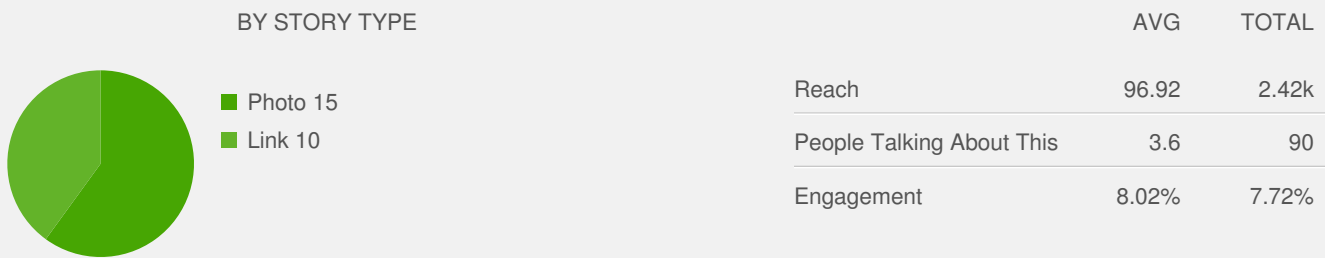
- Other 126
- Page Post 44
- Fan 36
- Checkin 1
- Mention 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

BY DAY OF WEEK

	BY DAY OF WEEK	AVG	TOTAL
Sun		2.2	11
Mon		7.2	36
Tue		13	52
Wed		8	32
Thu		6.5	26
Fri		8.3	33
Sat		4.3	17

YOUR CONTENT

a breakdown of the content you post



CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
11/30/15	Happy Monday - don't forget about our...	134	12	6	6	--	1	8.96%
11/27/15	Need some ideas on what to do with al...	8	--	0	--	--	--	%
11/26/15	Wishing you & your families a Happy T...	42	4	3	3	--	--	9.52%
11/25/15	It's almost Thanksgiving! We are than...	116	18	9	9	--	1	15.52%
11/24/15	Read our latest blog about the benefi...	175	12	7	7	2	2	6.86%
11/23/15	Happy Monday! Make it a great (short)...	144	15	5	5	1	--	10.42%
11/20/15	Smile, it's Friday!	83	6	5	5	2	--	7.23%
11/19/15	Do you know a smoker that just can't ...	247	9	3	2	1	2	3.64%
11/18/15	You can't beat the convenience of SAM...	83	8	5	5	--	--	9.64%
11/17/15	Recently on the Today Show, it was sa...	115	8	3	3	2	1	6.96%
11/16/15	Happy Monday! Each week we will be ra...	114	11	5	4	2	--	9.65%
11/16/15	General & cosmetic dentistry in Boca ...	0	--	0	--	--	--	%
11/13/15	Do you know which foods to avoid for ...	131	9	3	1	2	1	6.87%
11/12/15	Did you know that you can easily make...	96	6	3	3	1	1	6.25%
11/12/15	General & cosmetic dentistry in Boca ...	0	--	0	--	--	--	%
11/11/15	Happy Veterans Day to all service men...	140	12	8	8	1	--	8.57%
11/10/15	Putting off your dental crown because...	98	7	3	3	1	1	7.14%
11/09/15	Do you know when it's time to visit t...	52	--	0	--	--	--	%
11/06/15	In the late 1700s, people brushed the...	128	10	6	6	1	1	7.81%
11/05/15	Did you know that November is Diabete...	104	5	3	3	1	1	4.81%
11/04/15	Don't slip into any of these habits t...	141	6	3	3	1	1	4.26%
11/03/15	Today's #TuesdayTip comes from our am...	180	25	8	8	2	2	13.89%
11/03/15	Dr. Markowitz, Boca's Best Cosmetic a...	0	--	0	--	--	--	%
11/03/15	Don't slip into any of these habits t...	1	--	0	--	--	--	%