

FACEBOOK PAGE REPORT

from November 1, 2015 - November 30, 2015

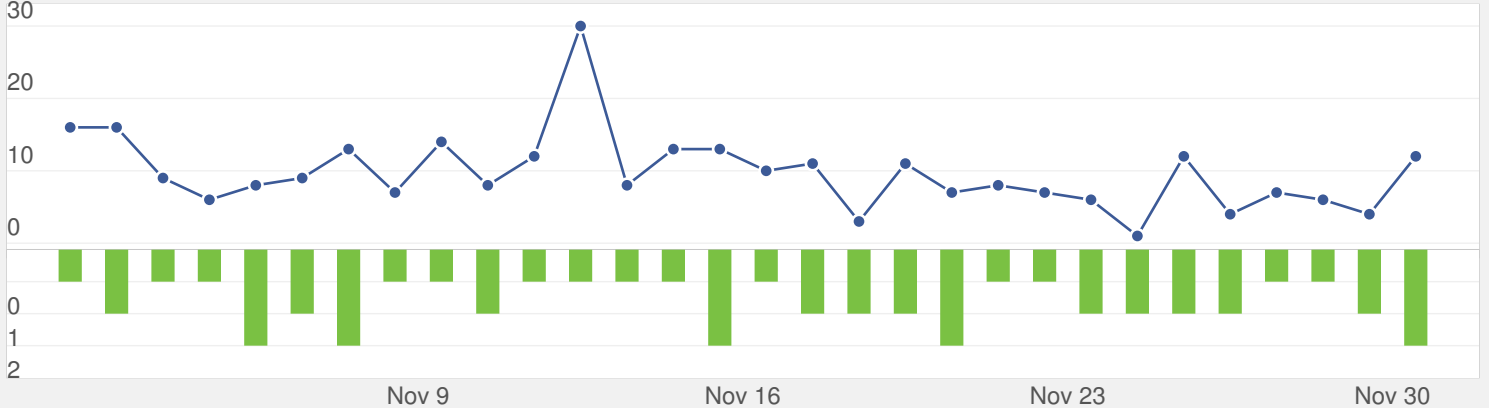


FAN GROWTH

5.74k Total Likes, and 67 people talking about this

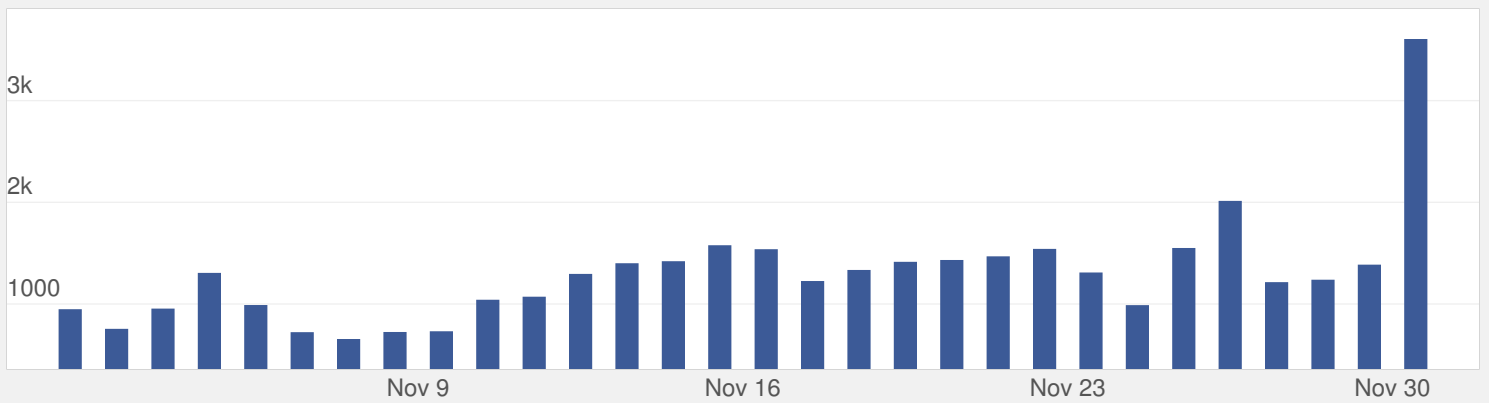
New Fans 291

Unliked your Page 21

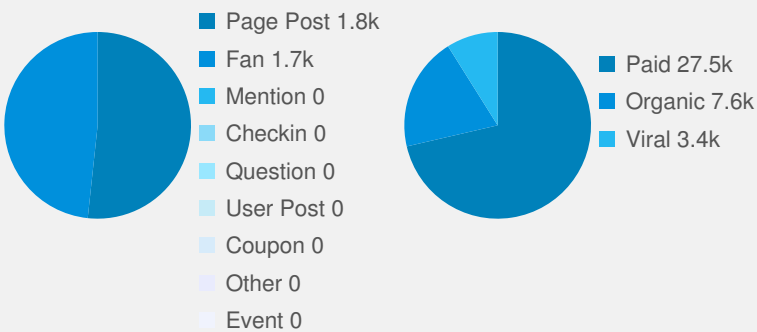


PAGE IMPRESSIONS

Impressions 38,872 by 31,053 users



IMPRESSIONS



BY DAY OF WEEK

Day	Avg	Total
Sun	1.2k	6.2k
Mon	1.6k	7.9k
Tue	1.1k	4.2k
Wed	1.3k	5.3k
Thu	1.4k	5.7k
Fri	1.2k	4.8k
Sat	1.2k	4.8k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER



TOP COUNTRIES

Country	Count
United States	26.5k
Hong Kong	74
Taiwan	58
Germany	38
China	18

TOP CITIES

City	Count
New York, NY	757
Houston, TX	431
Philadelphia, PA	371
Dallas, TX	363
Los Angeles, CA	337

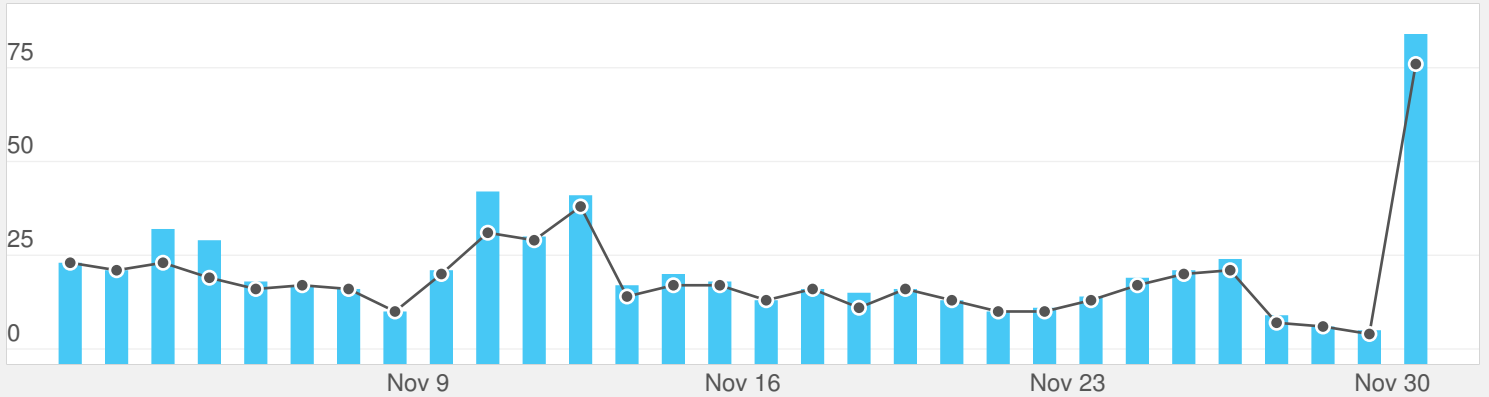


SHARING

how people are sharing your content

STORIES

Stories Created **631** by **564** users



SHARE TYPE



- Other 319
- Fan 251
- Page Post 61
- Mention 0
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

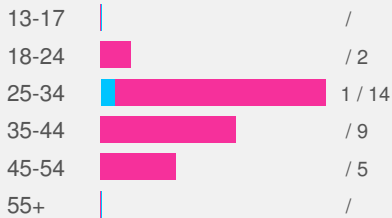
BY DAY OF WEEK

Day	Avg	Total
Sun	13.4	67
Mon	30.6	153
Tue	27.3	109
Wed	23.8	95
Thu	24.8	99
Fri	14	56
Sat	13	52

SHARER DEMOGRAPHICS

Here's a quick breakdown of people creating stories on your Facebook Page

AGE & GENDER

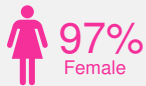
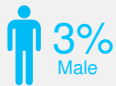


TOP COUNTRIES

United States	30
Germany	1

TOP LOCALES

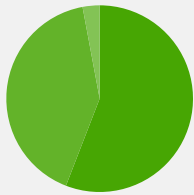
English (United States)	30
Hebrew (Israel)	1



YOUR CONTENT

a breakdown of the content you post

BY STORY TYPE



- Photo 19
- Link 14
- Video 1

AVG

TOTAL

Reach	495.91	16.86k
People Talking About This	6.91	235
Engagement	5.79%	2.48%

CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
11/30/15	It's CYBER MONDAY! Treat your feet to...	1.7k	105	53	50	1	5	6.36%
11/27/15	Hey Ja-Vie Gals! Who's out shopping t...	67	7	5	5	2	--	10.45%
11/26/15	Happy Thanksgiving from our Ja-Vie Fa...	348	16	14	14	--	2	4.6%
11/25/15	As we're getting ready for our own Th...	84	7	4	4	--	--	8.33%
11/24/15	Better Than Barefeet!	2.8k	91	35	29	2	7	3.2%
11/24/15	See our fabulous Sand/Charcoal Snake ...	77	2	2	2	--	--	2.6%
11/23/15	The countdown is ON for CYBER MONDAY!...	80	11	9	9	--	--	13.75%
11/20/15	Looking for something unique to do th...	463	13	10	10	--	--	2.81%
11/19/15	Just one week until Thanksgiving! Nee...	255	1	0	--	--	--	0.39%
11/18/15	Blogger Hello Butterflies has a speci...	131	7	6	6	--	--	5.34%
11/17/15	Autumn is our favorite color. http://...	119	7	5	4	1	--	5.88%
11/16/15	Did you know that we offer FREE SHIPP...	109	7	2	2	--	--	6.42%
11/13/15	See what blogger Home with the Boys h...	147	4	4	4	--	--	2.72%
11/13/15	Go ahead and FALL for our newest autu...	0	--	0	--	--	--	%
11/13/15	Go ahead and FALL for our newest autu...	8.5k	7	0	--	--	--	0.08%
11/13/15	Go ahead and FALL for our newest autu...	0	--	0	--	--	--	%
11/13/15	Go ahead and FALL for our newest autu...	0	--	0	--	--	--	%
11/13/15	Go ahead and FALL for our newest autu...	0	--	0	--	--	--	%
11/13/15	FALL for our newest autumn styles?	0	--	0	--	--	--	%
11/13/15	FALLen for our newest autumn styles?	0	--	0	--	--	--	%
11/13/15	[Link]	0	--	0	--	--	--	%
11/13/15	[Link]	0	--	0	--	--	--	%
11/12/15	Desert Stripe, we love you to the moo...	171	7	4	4	--	--	4.09%
11/11/15	Happy Veterans Day!	265	13	11	11	--	--	4.91%