

FACEBOOK PAGE REPORT

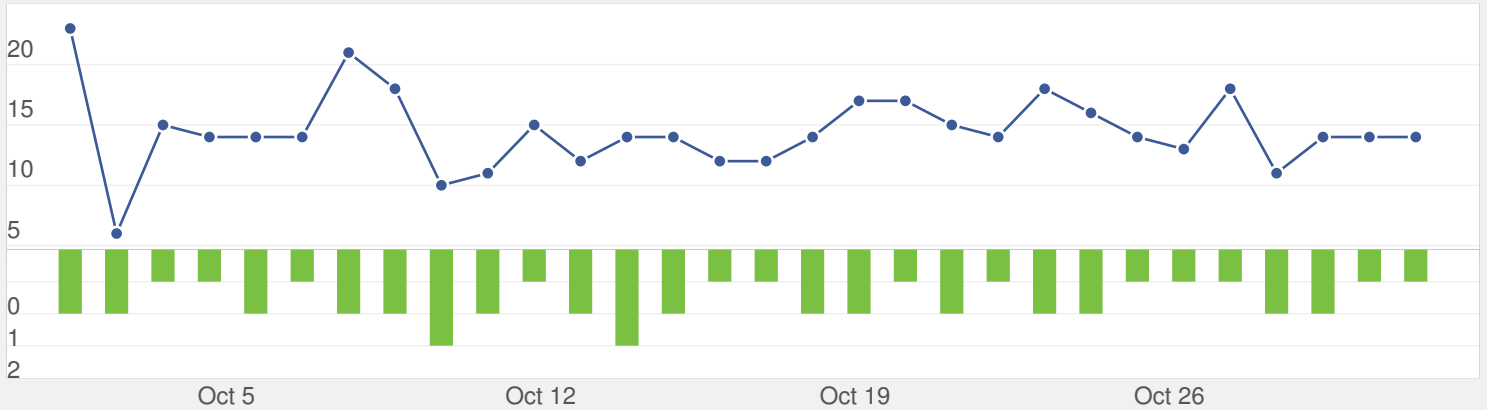
from October 1, 2015 - October 31, 2015



FAN GROWTH

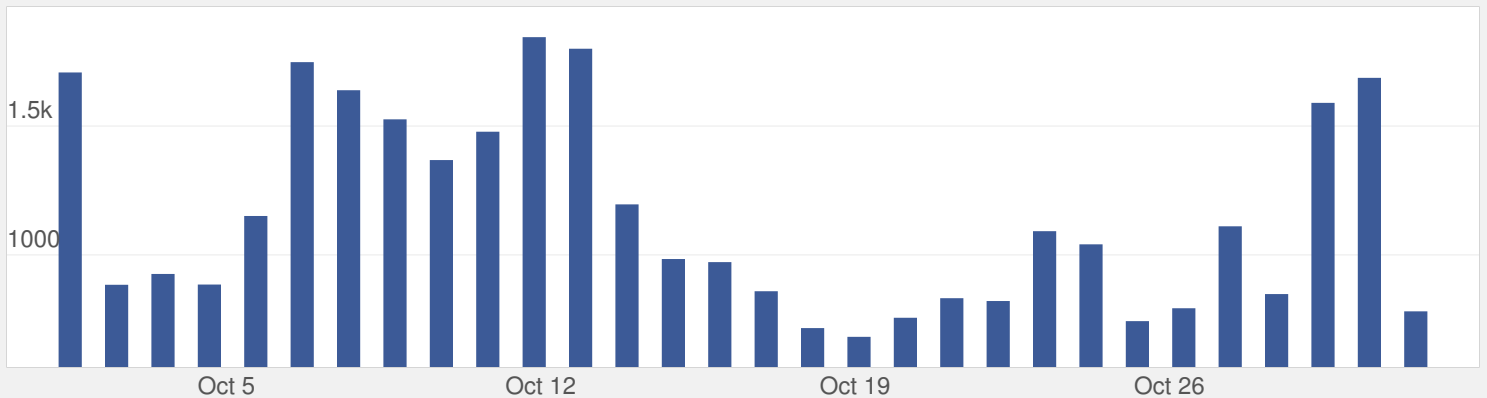
5.5k Total Likes, and 195 people talking about this

New Fans 433 Unliked your Page 19

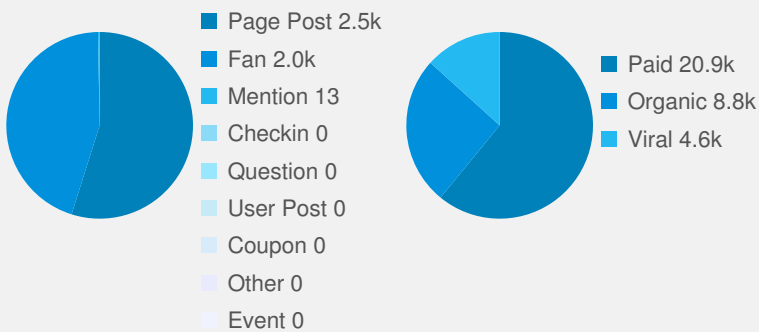


PAGE IMPRESSIONS

Impressions 34,462 by 24,914 users



IMPRESSIONS



BY DAY OF WEEK

Day	Impressions	AVG	TOTAL
Sun	~1.1k	953.3	3.8k
Mon	~1.2k	1.1k	4.5k
Tue	~1.3k	1.2k	4.9k
Wed	~1.2k	1.0k	4.2k
Thu	~1.3k	1.3k	6.5k
Fri	~1.2k	1.2k	5.9k
Sat	~1.1k	924.6	4.6k

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER

Age Group	Count	Percentage
13-17	6 / 9	
18-24	91 / 1.2k	
25-34	244 / 3.0k	
35-44	330 / 4.9k	
45-54	177 / 4.6k	
55+	155 / 8.4k	

TOP COUNTRIES

Country	Count
United States	22.6k
Taiwan	165
Hong Kong	89
China	34
Brazil	25

TOP CITIES

City	Count
New York, NY	377
Chicago, IL	372
Houston, TX	297
San Antonio, TX	249
Los Angeles, CA	248

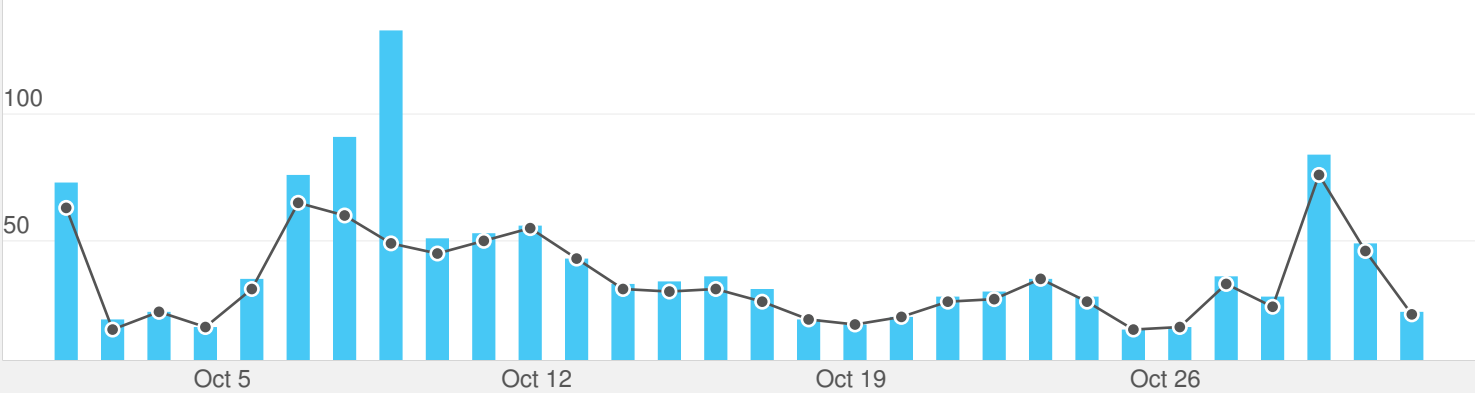


SHARING

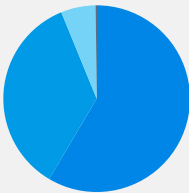
how people are sharing your content

STORIES

Stories Created 1,229 by 1,032 users



SHARE TYPE



- Other 719
- Fan 434
- Page Post 74
- Mention 2
- Checkin 0
- Question 0
- User Post 0
- Coupon 0
- Event 0

BY DAY OF WEEK

	BY DAY OF WEEK	AVG	TOTAL
Sun		24.8	99
Mon		27	108
Tue		41.3	165
Wed		39.3	157
Thu		75.4	377
Fri		37.2	186
Sat		27.4	137

SHARER DEMOGRAPHICS

Here's a quick breakdown of people creating stories on your Facebook Page

AGE & GENDER

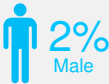
13-17	/ 1
18-24	/ 22
25-34	1 / 76
35-44	8 / 125
45-54	3 / 123
55+	1 / 186

TOP COUNTRIES

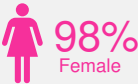
United States	518
Taiwan	15
Brazil	8
Hong Kong	2
Dominican Republic	1

TOP LOCALES

English (United States)	496
Spanish (umbrella locale)	15
Chinese (Taiwan)	14
English (United Kingdom)	11
Spanish (Spain)	6



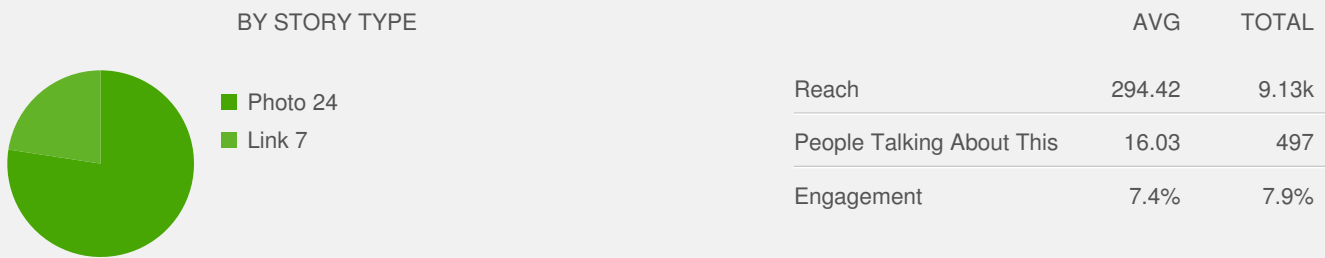
2%
Male



98%
Female

YOUR CONTENT

a breakdown of the content you post



CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
10/31/15	The Ja-Vie Family, including Miss Dai...	163	11	8	8	--	--	6.75%
10/30/15	Don't forget to shop for a cause whil...	34	3	3	3	--	--	8.82%
10/29/15	Need some last minute Halloween ideas...	163	18	12	12	--	1	11.04%
10/28/15	Snake print is slithering its way bac...	1.4k	122	80	75	6	4	8.76%
10/27/15	Did you know that we have a Pinterest...	65	2	2	2	--	--	3.08%
10/26/15	Because your feet should always feel ...	259	41	23	23	4	1	15.83%
10/25/15	Ja	0	--	0	--	--	--	%
10/23/15	With Halloween right around the corne...	109	2	2	2	--	--	1.83%
10/22/15	Take time to do what makes your soul ...	118	8	6	6	--	--	6.78%
10/21/15	Treat your feet with the comfiest sho...	273	29	20	17	3	--	10.62%
10/20/15	It might be chilly in NYC, but it's s...	247	23	17	15	3	1	9.31%
10/20/15	With Halloween right around the corne...	0	--	0	--	--	--	%
10/19/15	Hey ladies! Don't forget that we are ...	117	3	3	3	--	--	2.56%
10/16/15	Happy Boss's Day to all our boss gals...	171	4	4	4	--	--	2.34%
10/15/15	Leopard is a neutral, isn't it?! Our...	238	24	15	14	3	--	10.08%
10/15/15	A great mention from our friends at P...	147	11	6	6	1	--	7.48%
10/14/15	Did you know that Ja-Vie is now in ov...	181	20	13	12	2	--	11.05%
10/13/15	Today is the last day to get our gorg...	161	11	6	5	1	--	6.83%
10/12/15	Happy Columbus Day! Don't forget abo...	167	10	7	5	1	2	5.99%
10/09/15	Hey Gals! That Ja-Vie Girl is sharing...	535	41	19	19	--	2	7.66%
10/08/15	Help us send a big congratulations to...	186	22	15	14	3	--	11.83%
10/08/15	SHIP, SHIP, HOORAY! Celebrate Columbu...	2.3k	139	106	103	--	7	6.16%
10/07/15	Have you FALLen for our newest autumn...	546	57	31	30	3	2	10.44%
10/06/15	Get your PINK on with Ja-Vie! In hono...	750	78	62	61	1	4	10.4%